

GERMAN ENVOY DIES IN PLANE CRASH

CAL WATCHED FOR ATTITUDE ON CANDIDACY

Actions Scrutinized to Determine Whether He'd Accept Nomination

HIS DECISIONS FEARLESS
Appointment of Minnesota Man Off-sets Naming Tomorrow for Mexico

BY DAVID LAWRENCE
Copyright, 1927, by Post Pub. Co., Washington. — Everything that President Coolidge does is being scrutinized to determine whether he is a receptive candidate for re-nomination. Two things he did this week—the appointment of Dwight Morrow to be ambassador to Mexico, and of R. A. Young of Minnesota, to be a member and probably chairman of the Federal Reserve board—can be interpreted as a sort of reflection of the president's inner thoughts.

At first blush the naming of a member of the firm of J. P. Morgan and Co., to be ambassador to Mexico or anything else which might mean a quarrel with the senate over confirmation, seemed to be an example of a kind of don't-care attitude which could come only from a man who did not choose to run. But the way the Morrow appointment has been received in the last 24 hours indicates that Mr. Coolidge saw further ahead than a mere controversy over Mr. Morrow's banking connections. He saw a chance to get the Mexican problem settled, a circumstance which would give his administration strength in quarters where it has been severely criticized. For there is no doubt the administration's policy in Mexico and Central America generally has been a target for persistent attack.

DEMOCRATS SEE CHANCE
Mr. Coolidge has never been tied up in the public mind as friendly to Wall Street to the extent his opponents would like to have him, so the Democrats are privately gleeful over what they hope to tag him with publicly when their campaign starts—namely, as the guardian of eastern financial interests. Mr. Coolidge knew that this kind of attack would be made any way and that in the east it would make little headway. As for the west, Mr. Coolidge has been having his troubles with a mounting interest in a man who knows the agricultural and banking problems of the northwest as well as if not better than any man now on the federal reserve board.

So if one were to get the impression that Mr. Coolidge is doing as he pleases, feeling that he is going to retire from office anyway, this is offset by the fact he took in filling the vacancy caused by the resignation of D. R. Crissinger, governor of the federal reserve board. He might have picked an eastern banker—he had many friends from whom a selection could have been made, as for instance Eugene Meyer, Jr., but he realized that the east needed more representation on the board and a convincing proof of the administration's desire to help solve the agricultural problem—there is a good deal the reserve board can do from time to time to aid in stabilizing credit in areas that need it.

Mr. Coolidge has acquired none the less an independent attitude toward politics and the politicians—he is trying to do what he would do, to be sure, if this were as he prefers it to be—the last few months of his period of service. But in so doing, the leaders who expect to strengthen themselves with public opinion and make it easier for the drafting process to be successful.

MASKED MEN HOLD UP SALOON AT BRIGHTON

Kenosha—(AP)—Three masked men armed with revolvers Thursday night held up the soft drink parlor of the Jackery brothers, Brighton, and rifled the cash register of \$20. Only two men, the proprietor and a customer, were in the place at the time. Sheriff John Watke has arrested the customer, Frank Zarnke, Jr., Waterville, mechanic, on suspicion.

WOMAN IS KILLED WHEN LOCOMOTIVE HITS CAR

Madison—(AP)—Mrs. Harry A. Davis, of Madison, was killed and her husband and two small children were injured as a result of their car being hit by a switch engine at the Northwestern crossing Thursday.

NASH DIRECTORS VOTE EXTRA CASH DIVIDEND

Kenosha—(AP)—The regular quarterly dividend of \$1 per share was voted Thursday by the directors of Nash Motors company, with an extra dividend of 50 cents per share, payable on Nov. 1 to holders of record of Oct. 20.

ARREST ALLEGED SLAYER IN BADGER TOWN

LEVINE FAILS IN EFFORT TO FLY TO INDIA

Lands in Vienna With British Pilot After Hop-off from England

BULLETIN
Vienna—(AP)—The attempt of Charles A. Levine and Captain Walter Hinchcliffe to set a new non-stop distance record ended Friday when the monoplane Columbia landed here at 5:58 Friday evening in a pouring rain. The plane landed safely.

HAD 4,750-MILE GOAL
Cranwell, England—(AP)—Balked by bad weather in his oft-expressed desire to fly back to America, Charles A. Levine, stormy petrel of the air, took off with Captain Walter Hinchcliffe at 8:06 Friday morning after many postponements, in an endeavor to beat the long distance nonstop record in an easterly direction.

SETTLE DIFFICULTIES
The heavily-loaded Columbia bumped the ground twice before she rose and circled to the east in a clearing sky. Prior to tuning up the engine a barograph was sealed into place. Levine was the lucky blue-striped suit and shirt in which he crossed the Atlantic. He and the Imperial Airways pilot had apparently settled the differences which arose between them last week as there was no friction at the start and Levine made a last minute arrangement for insurance for Mrs. Hinchcliffe in case of a crash.

Bidding goodbye to his wife and daughter, Captain Hinchcliffe said, "don't worry, the next message you get from me will be datelined India." It was estimated that the Columbia would be able to stay in the air 55 hours. Not more than 50 persons witnessed the takeoff Friday including newspapermen, officials and workers. During the preparations, Levine was informed by the Associated Press of the outcome of the Tunney-Dempsey fight, in which he was greatly interested.

"Too bad," he said. "I was sure Dempsey would win, and had bet on him." Conditions for the flight appeared favorable. The Columbia's route in the early part of the flight was planned to take her diagonally across Europe in an almost straight line to Constantinople.

"PUZZLE BABY" CASE IS SETTLED BY OHIO JUDGE

Cleveland—(AP)—All smiles and dimples, the month-old baby girl that Mr. and Mrs. Sam Smith brought to their home Thursday night, picked up the case, needed more representation on the board and a convincing proof of the administration's desire to help solve the agricultural problem—there is a good deal the reserve board can do from time to time to aid in stabilizing credit in areas that need it.

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COMMITTEE TO DISCUSS WAY TO RAISE MILLION

Waukegan—(AP)—The first meeting of the executive committee in charge of raising a million dollars for Carroll college was to be held at Madison hotel Friday Dr. W. A. Ganfield, president of Carroll college, announced.

The half million dollars to be raised for Carroll college will be used to erect a library building and chapel, according to present plans. The million is to be raised over a period of five years.

COAL OPERATORS WILL OFFER TERMS TO MINERS

St. Louis, Mo.—(AP)—Joseph D. Lumsdahl, coal operator, announced Friday the Illinois coal operators had decided to break off negotiations with the United Mine Workers of America and to attempt to deal directly with the 75,000 bit miners in the state by offering them a wage reduction of about 20 per cent.

FIGHT PICTURES!
Pictures of the battle between Gene Tunney and Jack Dempsey in Soldiers' field, Chicago, Thursday night, will be shown on page 11 of today's Post-Crescent.

FOUND GUILTY



Mayor John L. Duvall of Indianapolis, who was found guilty Thursday night of violating the Indiana corrupt practices act, was sentenced to 30 days in jail, fined \$1,000 and held ineligible to hold public office or employment for four years from the commission of the offense.

TWO WOUNDED IN BANDIT'S CAPTURE

Gunman Shoots Policeman and Laborer But Is Surrounded After Chase

Milwaukee—(AP)—Attempting to escape after an unsuccessful effort to hold up the pawnshop of Meyer Gordon, a bandit wounded a policeman and a laborer before being captured Friday morning. The wounded men are Patrolman Walter Smith, 42, shot in the left leg, and Joseph Nelson, wounded in the back.

The bandit gave his name as Harry Swanson of Duluth, Minn. His head was lacerated in the fight with the cops. Gordon's head was lacerated when struck over the head by the holdup man.

After being struck over the head, Gordon, whose shop has been robbed three times in 18 months ran to the street and called the policeman. Smith took up the chase, and was brought down by the bandit as they ran through an alley.

Running out of the alley onto Third St., brandishing his revolver the bandit was confronted by Nelson who made a flying tackle. As he grappled with the man, Nelson was shot in the back. Swanson was surrounded as he came to Nelson's aid.

Leodore Bork, another pawnshop proprietor, came to Nelson's aid and Swanson was quickly surrounded.

GERMAN ACE DELAYS TAKEOFF FROM TURKEY

Ancora, Turkey—(AP)—Lieut. Otto Koennecke decided Friday morning that he would not depart until Saturday on the next leg of his flight to the United States by way of the Orient in his plane, the Germania.

Tunney Praises Dempsey; No Squawk By Ex-Champ

BY EDWARD J. NEIL
Chicago—(AP)—A stiff snuff of smelling salts and a "little help" saved the heavy-weight championship for Gene Tunney. The titleholder said to himself Friday.

BY CHARLES W. DUNKLEY
Chicago—(AP)—Jack Dempsey, bumping into a stone wall along the way, decided Friday that he would not back to the world's heavy-weight championship, probably has fought his last battle.

PETERSON IS TAKEN AT HOME OF HIS SISTER

Tells Officers He Shot Fiancée's Father and Sister in Self-defense

Viroqua—(AP)—Sought for less than two days, Elmer Peterson Cleo, Ill., automobile salesman accused of slaying his sweetheart's sister in Milwaukee and wounding the girl's father, was arrested late Thursday at Purdy, west of here.

Peterson was found at the home of his sister, Mrs. Chris Nedland after her husband had journeyed to the district attorney's office to inform him that Peterson was at the Nedland house. District Attorney Gulbrandsen with three deputy sheriffs then drove to Purdy and placed the fugitive under arrest. No resistance was offered by the man, who is charged with having stormed into the home of George Foley, father of his fiancée, Kathryn, Tuesday night and to have sent a bullet into the elderly man's throat. A moment later he opened fire on Janet Foley, younger sister of Kathryn, killing her.

The shooting occurred Tuesday night when Peterson determined to kill Kathryn away with him, despite parental objections on the part of the Foleys.

CLAIMS SELF-DEFENSE
Peterson's first alibi, according to the district attorney, was that he shot in self-defense, fearing that Foley was going to attack him because of their animosity. He was carrying a .32 caliber revolver, loaded with five cartridges, when searched by the deputy sheriffs.

After the shooting, Peterson told Mr. Gulbrandsen, he remained in the Foley home for about 20 minutes and then boarded a street car for the downtown district. He alighted a block from the central police station, he said. After first thinking of giving himself up, he decided to go to the Union depot and take a train for Madison. Upon his arrival there he took another train for La Crosse where he hired a taxicab to drive him to Purdy Wednesday morning.

SAYS HE WAS MARRIED
Peterson also declared that he was married to Miss Foley, the ceremony having been performed at South Chicago, Aug. 9. This is denied by Kathryn, but several letters referring to their marriage are said to be in the possession of police.

Milwaukee detectives, scheduled to arrive Friday morning, will return Peterson to the city in which the alleged crime was committed. By Friday night, it is thought, Peterson will be locked up in the Milwaukee jail. Thursday night he was held in the Vernon-co jail after brief questioning by the district attorney, Peterson, the district attorney said, professed a desire to return to Milwaukee and "have it all over with."

BURGARS STEAL SHELLS FROM STORE AT WAUSAU

Wausau—(AP)—Burglars blew the safe in the store of the Milan Hardware Co. at Milan some time Thursday night, but were apparently scared away before getting into the cash box. This is the third time the store has been entered within 20 days, each time the raiders taking only cash. Nothing was taken Thursday night except a shotgun and shells. Clues indicate the robbers live in that vicinity.

PREACHER IS ARRESTED BY MICHIGAN SHERIFF

Grand Rapids, Mich.—(AP)—The Rev. Willis J. Jordan, Columbus, Ga., preacher, formerly of Birchwood, Wis., was arrested here Thursday after noon Friday on telegraphic advice from the sheriff at Charlotte, N. C. He was taken into custody at the home of Mrs. Ella Thomas, whom he said he came back here a week ago to marry. The telegram from the Charlotte sheriff did not specify the warrant on which the Rev. Mr. Jordan was sought.

The preacher, who disappeared from a hospital here Thursday after previous identification as the missing Columbus clergyman, willingly accompanied the detectives who arrested him and was taken to the Detention hospital after he complained that he was still weak from a recent illness.

GOVERNOR SPEAKS AT WEST KENOSHA FAIR

Kenosha—(AP)—Governor Fred R. Zimmerman is in Kenosha Friday to be the guest of honor at the West Kenosha fair at the county fair grounds near the village of Wilmet, west of Kenosha. He addressed the fair crowd late Friday afternoon. Early reports from the fair indicated that governor's day would break the attendance records.

TWO WOMEN IN FINALS AT GARDEN CITY TOURNAMENT

Garden City, N. Y.—(AP)—Mrs. Milburn Burns Horn of Kansas City, joined Miss Laureen Orent of New York, in the finals for the women's golf championship of the United States by defeating Mrs. Alexa Strickland Fraser of Ottawa, Canada, one up.

RECORD CROWD HEARS POST-CRESCENT GIVE STORY OF BIG FIGHT

The largest crowd which ever gathered in Appleton to hear a report of a prize fight was assembled around The Post-Crescent building Thursday night to hear the ringside account of the battle between Gene Tunney and Jack Dempsey. The sea of humanity reached from the Post-bldg almost to College-ave and spread to roofs of almost all the buildings in the neighborhood.

The report was broadcast to the huge crowd through the courtesy and cooperation of the Zuelke Music Co. which furnished the powerful loud speaker and the broadcasting apparatus.

The Post-Crescent takes this opportunity of extending its gratitude to the Zuelke Music Co., to the police department for its splendid cooperation in keeping the street clear of traffic and to all others who assisted in making the fight broadcast a success.

Drunk Driver IS SENT TO JAIL

Adolph Schoenicke Fails to Raise \$50 for Fine After Long Hunt

Adolph Schoenicke, who lives two miles west of Bear Creek, was found guilty of drunken driving by Judge Fred V. Heinemann in municipal court Thursday afternoon and fined \$50 and costs. He was unable to pay his fine and will spend the next 60 days in the county jail.

The Bear Creek man figured in an accident on Highway 51 about four miles west of Shiocton early in the morning of July 18.

He was arrested by Charles Stield, county motorcycle officer, after the accident and admitted to drunken driving. He was released in order to allow him to return home and collect money necessary to pay his fine, but instead of returning with the money, Schoenicke disappeared. Sunday Officer Stield located him in DePere and he was arrested and returned to Appleton.

42 DRUNKEN DRIVERS SINCE JAN. 1.

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DEMPSY-TUNNEY FIGHT RECEIPTS \$2,658,660

Chicago—(AP)—The receipts of the Tunney-Dempsey fight were \$2,658,660, the record date of pugilism, Promoter Tex Rickard announced Friday.

The gate was \$763,660 more than the battle of Tunney and Dempsey in Philadelphia. Rickard's famous poker face was wreathed in smiles Friday when the checkup revealed the staggering gate receipts. It was his greatest triumph. The receipts topped the Dempsey-Carpenter fight by \$1,022,080, and the Firpo battle by \$1,576,070. Rickard, in his statement, paid his respects to those who aided him.

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MORE DRINKING AMONG WOMEN, W. C. T. U. FINDS

Speaker at Fond du Lac Points to Need of Curb-ing Bootleggers

Fond du Lac—(AP)—Fond du Lac formally welcomed the Wisconsin Woman's Christian Temperance union, which opened its fifty-third convention here Thursday afternoon at a banquet held in the Division-st. M. E. church Thursday night. Mrs. Anne Warren of Stoughton, state president of the organization, was presented with a key to the city by Mayor George W. Watson.

Miss Julia Hutchinson of Waupaca in a response, said that while the W. C. T. U. differs somewhat from the Federation of Women's Clubs, it is in reality the pioneer of women's clubs. It is the only organization which stands for the complete extermination of the liquor traffic, whether legalized or not. Its aim is a dry world and no organization in the United States has done more toward the education of the youth of our land than the W. C. T. U. through its temperance instruction program.

MORE WOMEN DRINK
Mrs. Bell Ads of Sparta, briefly summarized a recent survey in that section of the state, showing that bootlegging places are plentiful, there has been increased drinking among women and girls and more than 4,000 complaints have been made against bootleggers. She concluded her talk by saying, "If the old parties do not give us a dry candidate, we will choose one. There are 500,000 women wearing the white ribbon, who stand for world peace and world purity."

District Attorney Lawrence A. Gooding of Fond du Lac spoke of liquor from the standpoint of an enforcement officer. He stated the greatest difficulty was in overcoming public sentiment.

"While there may be localities giving practically no trouble, there are others with stills almost every farm-house," he said. "Conditions under which some of the liquor is made are filthy beyond description. It is difficult to enforce laws that are expected to public sentiment, but if we give prohibition a fair trial of fifty years, we will then be able to judge the benefit."

The report of Mrs. Eva C. Lewis of Juneau, corresponding secretary given at Thursday afternoon's session, showed that there are 300 unions in the state. Wisconsin showed a gain of 660 new members during the year.

ARMED MEN ATTACK MADISON RESIDENT

Stop Him on Road, Fire Four Shots and Leave Him for Dead in Ditch

Madison—(AP)—James Diebold, 28, member of a prominent Madison family, was wounded and left for dead Thursday night when two men who attacked him at 11 o'clock Thursday night as he was driving on the Madison-Middleton road.

Diebold, though stunned, was able to drive his own car back to town. Four shots were fired at him from close range, one of them passing through his cap and grazing his head. After throwing him in a ditch by the roadside, his assailants drove away in their car, a coupe carrying a tire cover with the name F. Edwards Motor Co. of Milwaukee on it.

Diebold said the two men followed him for some distance through the outskirts of Madison and finally sped ahead of him and turned right where they blocked the road. Thinking they might be officers who wanted to question him, Diebold did not try to pass. A tall, dark-haired man stepped from the machine and in a foreign accent said something that sounded like, "Well, good night."

The tall man opened the door of Diebold's car and fired four shots at him, one of them grazing Diebold's head. A second shorter man stepped from the machine, and the two of them pulled Diebold from his car and threw him into a ditch after which they drove off.

MURDERER IS HANGED IN CALIFORNIA PRISON

San Quentin, Calif.—(AP)—Earl J. Clark, convicted of murdering John Silva, San Pedro sailor, in April, 1925, was hanged here Friday. The trap was sprung at 10:01 and Clark was pronounced dead 12 minutes later.

A red rose pinned in the hair of a dance hall girl from the waterfront at San Pedro was the signal that brought John Silva to her attempted rescue from Clark's room where it was alleged she had been held in virtual slavery. A fight followed and Silva was killed. Clark's arrest, trial and conviction followed in rapid order.

DIES IN CRASH



BARON VON MALTZAN

MAIN BROKEN, CITY IS WITHOUT WATER

Racine Factories Close Down—Fire Department Depends on Chemicals

Racine—(AP)—Portions of Racine are at the mercy of the "fire fiend" Friday as a result of the breaking of a 20-inch water main at 1 o'clock Friday morning. Only two smaller mains are usable and the pressure is but six pounds at the plant, which is sufficient only to supply a reduced amount of water in homes near the pumps. Three factories, operating night shifts were obliged to close down, and most of the industrial plants, expecting to close later in the day if the break is not repaired. Water company officials say repairs may not be completed before night.

Superintendent Longenecker contemplated the closing of all city schools Friday afternoon. Fire Marshall Gillen says he will be able to cope with the fire hazard in sections close to the lake and river through the use of booster pumps, but in all outlying districts he warns residents to give prompt notice of fires so that they can be put out with chemicals.

FIRST WORLD SERIES GAME IS SET FOR OCT. 5

Chicago—(AP)—The first game of the world's series will be played on Oct. 5 in the city whose club wins the National Baseball league pennant, it was decided here Friday at a conference among representatives of the leading clubs of the National and American Leagues and Baseball Commissioner K. M. Landis.

The first two games will be played in the park of the National League pennant winner—Pittsburgh, St. Louis or New York—and the next three games will be played in the park of the park of the New York American League club, already assured of first place in that league.

If more than five games are necessary to decide the world's champion, the sixth and seventh games will be played in the park of the National League club.

SHAWANO ATTORNEY NOT GUILTY OF WILL FORGERY

Fond du Lac—(AP)—A verdict of not guilty was returned late Thursday afternoon by a circuit court jury which heard charges of forgery and perjury against Attorney C. B. Dillett of Shawano, accused in connection with probate of an alleged fraudulent will of Michel Fenelon of Fond du Lac.

E. C. Fenelon of Brandon, had been found guilty previously of subornation of perjury in the same transaction, while George Fenelon his cousin, is awaiting sentence after confessing to forgery and perjury.

DEMPSY'S MANAGER WILL FILE PROTEST ON FIGHT DECISION

Chicago—(AP)—Leo P. Flynn, Jack Dempsey's manager, announced Friday afternoon that he will file a protest with the Illinois Athletic commission Friday against the decision of the referee and judges, giving the fight Thursday night to Gene Tunney. He said he had talked with Dempsey and that the challenger was confident he had knocked out Tunney in the seventh round.

VON MALTZAN AND 5 OTHERS ARE VICTIMS

Ambassador to United States Is Killed Flying from Berlin to Munich

NATIVE SEES WING BREAK

Mechanic Says He Inspected Plane—Hint Tampering With Airplane

Berlin—(AP)—Baron Ago von Maltzan, German ambassador to the United States, was one of six persons killed Friday when a Luftwaffe plane, in which he was traveling from Berlin to Munich to meet his wife and little daughter, crashed outside of Hohenbrunn, seven miles from Schleiss, in Thuringia. The only eye witness to the accident said that it occurred when a wing crumbled and the plane plunged to earth.

The others killed were Pilot Charles Lett, an official of the German Federal railways, a pupil of the Staaken school of pilots, a traffic man of the Luftwaffe and an unidentified engineer.

Von Maltzan was just completing his holiday in Germany and intended to return to the United States early in October.

INSPECTED MACHINE
That the wings of the plane crumpled is regarded as inconceivable in air circles here, as the machine had been inspected Friday morning prior to its departure by Mechanic Feller, who certified to the Luftwaffe company that the machine was in order. "The theory had been expressed that the accident may have been due to malicious interference by a third party," Luftwaffe officials point out that the machine had been a pilot since 1912 and flown 260,000 kilometers for the company without a mishap.

The accident occurred in a district where there are no mountains, the officials are quite mystified at a mishap to an airplane which has been in service since 1912.

The ambassador's wife and little daughter had left Partenkirchen, famous health resort in the Bavarian Alps, to come to Munich to meet the ambassador.

The accident is regarded as the most serious involving a prominent person.

WAS BRILLIANT DIPLOMAT
Washington, D. C.—(AP)—Baron Ago von Maltzan, German ambassador to the United States, was considered one of the most brilliant foreign diplomats in the national capital. He came to Washington on March 12, 1925, succeeding Dr. Otto Weidfeld.

Baron von Maltzan was Germany's second ambassador to the United States since diplomatic relations were severed by the world war. He was one of the leaders in Washington diplomatic society, his career here being devoted to diplomatic service.

YET BIG PROBLEMS
One of the major problems, in which Baron von Maltzan was engaged in representing his country here, was the solution of the question of disposing of alien property seized by the United States from German citizenship during the war. He was one of the leaders in Washington diplomatic society, his career here being devoted to diplomatic service.

He was hailed in Washington as one of the most accomplished diplomats since the presentation of his credentials on March 12, 1925. Baron von Maltzan's efforts had been untiring in popularizing all things German; and, in general, restoring his country to the prominence it had before the war.

ILLINOIS COP KILLED IN ATTEMPTED ATTACK

Rockford, Ill.—(AP)—Arthur Bassett, a policeman, was shot and almost instantly killed shortly after midnight Thursday night when four men stopped the automobile in which he was riding with Miss Pearl Johnson. Bassett had come off duty at 11 o'clock and was driving on South Central-ave when the four men in another car attempted to stop him. He opened fire on them, being still in uniform, and wounded one of the men. He was himself shot through the heart. His assailants escaped in their car.

ILL-HEALTH CAUSES MAN TO HANG SELF AT MISERE

Sturgeon Bay—(AP)—By placing his belt around his neck and fastening it to a clothes hook on the wall, Jules Delvaux, 25, of Misere, near here, committed suicide. Ill health was given as the probable motive for the act. He was found by his widow 12 minutes after he had left under room in the home of Augustus Johnson, where they had been living. No inquest will be held, it was stated.

WHEELER USED ANY METHOD NEEDED TO PUT OVER HIS MAN

Victorious Over Sen. Underwood and Even Made Hard-Ing Quit Drinking

EDITOR'S NOTE: "Who will succeed Wayne B. Wheeler?" has become the question of the hour. This is the second of a series of five articles discussing the situation faced by the Anti-Saloon League in selecting the man.

BY RODNEY DUTCHER
Washington—"I hope we can put Senator—over in the primary," Wayne B. Wheeler once remarked to a close friend.

"He'll be drunk most of the time, but he'll be sober enough to vote dry."

This jocular remark, which referred to a recently departed senator whose memory is so venerated that it would cause a fearful row to mention his name, was indicative of Wheeler's methods.

To Wheeler the cause of prohibition justified any means necessary to its success. Poisoned alcohol, double jeopardy, defeat of distinguished and valuable senators in favor of publicly "dry" but personally "wet" nominees—Wheeler firmly believed that all these methods were ethical. He never expected a majority of personal drunks in Congress and didn't worry about it.

Until the end, Wheeler devoted his great talents to defeating those senators, congressmen, governors and other officials who weren't "right" with the league. Instances were innumerable.

DEFEATED UNDERWOOD
He forced the distinguished Senator Underwood of Alabama into private life when Underwood refused to bow before him and repudiate his convictions. He tore Underwood's machine to pieces and made him withdraw.

When Senator Stanley of Kentucky attacked the league, a few blasts from Wheeler were enough to crumple his machine and elect the very dry Barkley, much to Stanley's astonishment, as with many others.

The league's oratorical "Battalion of Death" was always ready to tear into a candidate's district and annihilate him. Often Wheeler went himself and told the church folks what a bad, wicked man their representative was.

More often than not, such drastic measures weren't necessary.

JUST ONE QUESTION
"All we ask is your support on this one question," Wheeler would say to his quarry. "We don't care how you vote on anything else. Your constituents are dry. They want this legislation to pass. We know them better than you do. If you're with them, they'll be for you. And if you're against them, they'll defeat you. Remember, all we want is your support on this one great moral issue."

Then, if the fellow wasn't convinced, a wire was sent back to the league's representatives among his constituents. Clergymen thundered at him from their pulpits. The W. C. T. U. passed resolutions. Letters and telegrams began to come in to the senator or legislator.

Wheeler's method, including some from his own advisers telling him which he had better choose between organized drunks and unorganized wets.

Generally, the senator or representative saw the light and it wasn't necessary to beat him in the next campaign. So, today, many a professedly dry congressman represents a wet district. The majority of the voters won't organize to save his skin, so he must do it himself as best he may. There are a few wets in Congress, but they hail from what the league knows as "homeless" sections.

HARDING QUITS
Wheeler never bragged openly of his own power. He once went to President Harding and demanded that Harding stop drinking. If he didn't, he warned the president, the drunks would not only prevent his re-election but would in the meantime kill his appointments in the Senate.

Harding capitulated. Although the league took a certain pride in this and still boasts a little, Wheeler had sense enough not to brag about it. The story leaked out through a member of the "Ohio gang."

The league never has had faith in Secretary of the Treasury Mellon, who is in supreme command of all enforcement, but Wheeler always was to wise to cut loose on Mellon.

OPEN NOMINATION
Wheeler's power was of the sort that one didn't see on the surface, but which one occasionally bumped up against—hard. There was an instance during the so-called Senate "beer hearings" (during which Senator Jim Reed attempted so unsuccessfully to make a monkey out of Wheeler). Various governors of states had written or telegraphed their opinions of prohibition and its workings and Governor Pinchot of Pennsylvania sent a special messenger with a letter vigorously attacking enforcement conditions and tacking the blame on to Secretary Mellon.

Pinchot's man went to the acting chairman of the committee, of which the majority was Republican and dry.

DON'T ENVY THE CITY CLERK AT ASSESSMENT TIME, GENTLE READER!

An idea of the work to prepare the city's assessments can be obtained by going into the files at the office of E. L. Williams, city clerk. Mr. Williams is only one of the officials who handles the assessment figures, but it takes his office a week to total the assessments. The book in which assessments are entered contains from 800 to 900 pages, and Mr. Williams has to go through the book 15 times to prepare the totals. That is, if he made no mistakes. If he makes even the slightest mistake, the work has to be checked all over again.

EPISCOPAL BISHOP WILL VISIT APPLETON NOV. 14

The Rev. R. H. Weller, bishop of the Fond du Lac Episcopal diocese will visit All Saints Episcopal church here on Nov. 14, he has announced. The official dates of the bishop's visit were announced in the current issue of The Diocese of Fond du Lac, the diocesan publication.

The bishop attended the opening of Grafton hall, Fond du Lac on Sept. 20, and a meeting of the board of trustees of the hall Sept. 21. October visits of the bishop will be to churches at Tomahawk, Merrill, Nellsville, Marshfield, and Owen. His appointments in November are Eagle River, Rhinelander, Antigo, Kaukauna, Neenah-Menasha, Sheboygan Falls, Manitowish, Berlin, Ripon, and Wauwau. In December he will go to Big Lake, Oneida, De Pere, Westboro, Park Falls, and Medford. Jan. 24 he will be in Fond du Lac for the annual diocesan council and on the following day will conduct a meeting of the executive board.

It is advisable to let a biting mosquito finish its meal, physicians say. The mosquito first injects a poison to dilute the blood, but when the meal is over, he sucks most of the poison back again. It is this poison that causes the pain and swelling.

He asked that the letter be put into the record. The acting chairman replied that nothing could go into the record without the approval of Wayne B. Wheeler—an astonishingly open example of democracy. Pinchot, being a dry, could hardly give the letter to the wet minority for insertion. Wheeler absolutely refused to allow the letter to go into the record and the best Pinchot's men could do was to give the letter to the press, which gave it wide publicity.

RUPTURE SHIELD EXPERT HERE

E. J. Meinhardt, of Chicago, the well-known expert will personally be at the Atheneum Hotel, Oshkosh, Wis., on Tuesday only, Sept. 27th, from 10:30 A. M. to 4:00 P. M. and from 6:00 P. M. to 8:00 P. M. Mr. Meinhardt says:

"The Meinhardt Vacuum Shield" will not only retain the Rupture perfectly, but contracts the opening in 10 days on the average case—usually giving instantaneous relief without standing all strain regardless of the size or location of the rupture.

CAUTION—Do not expose yourself to the danger of wearing old-style trusses with understraps. These trusses usually place the pad on the lump and not on the rupture opening. This often causes strangulation which usually necessitates an immediate surgical operation or results in sudden death.

"The Meinhardt Vacuum Shield" has no understraps. It is also perfectly sanitary and practically indestructible and can be worn while bathing.

Only gentlemen are invited to call at this time as special arrangements will be announced later for women and children.

NOTICE: Please do not write asking to be fitted by mail as this is impossible. I send out no literature as every case must be seen personally; therefore, I visit this section every year—giving demonstration without charge, or will be pleased to fit you if desired. All cases that I have fitted here during the past five years will please call for inspection. Please note the above dates and hours carefully and always insist on seeing me personally.—E. J. MEINHARDT, HOME OFFICE, 1551 N. CRAWFORD AVE., CHICAGO.

P. S. FRAUD WARNING: Beware of impostors who imitate my notices and claim to represent me. I have no representation and send out no literature.

Special DANCE RIDGE POINT

SUN., Sept. 25

Music By

Van Lare's Black Birds

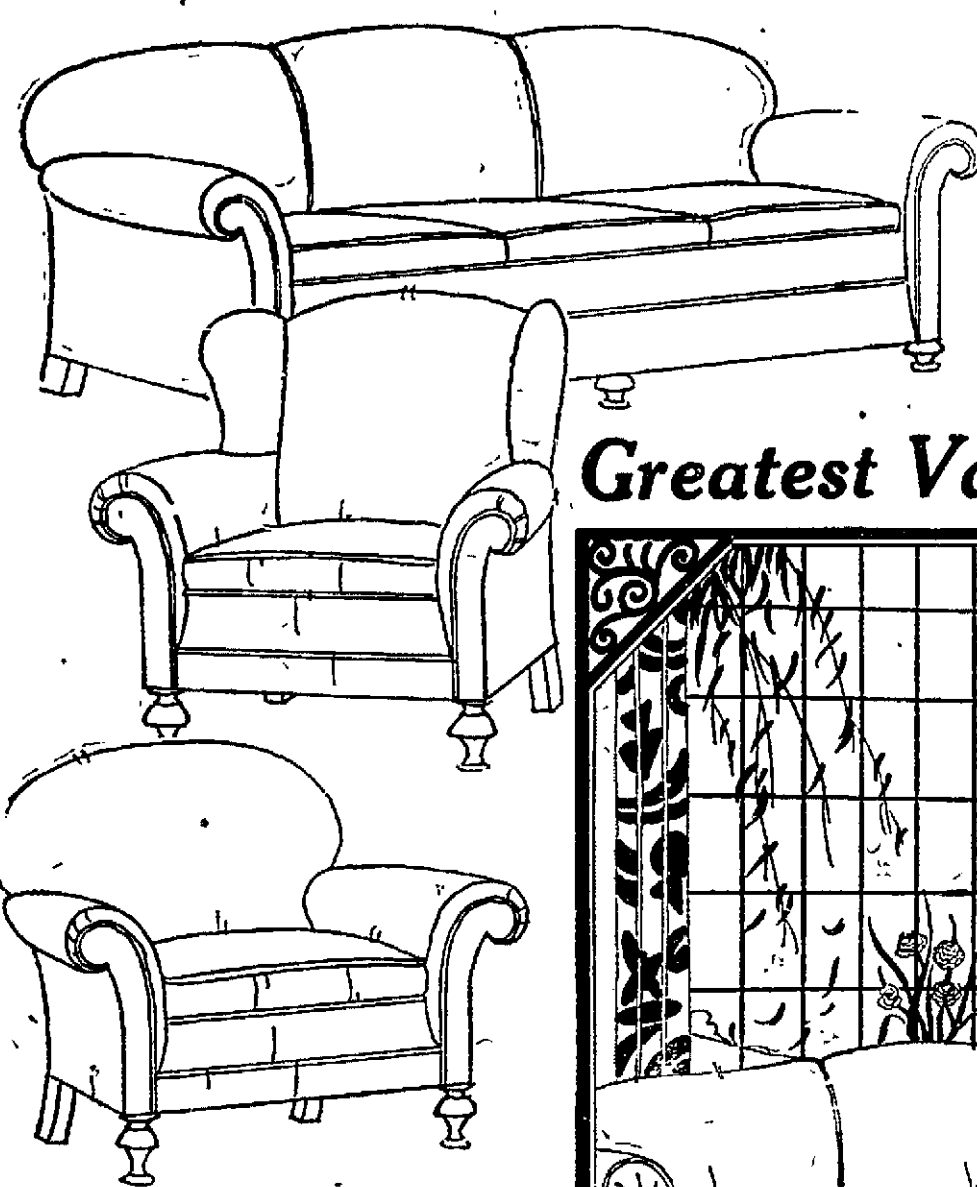
Red Hot Colored Orch.

Big Novelty Dance

There will be balloons, hats, caps, whistles, confetti streamers and noise-makers of all kinds. Fun for young and old. Bring your friends.

NOW!

A Sale of "Kroehler" BED DAVENPORT SUITES!



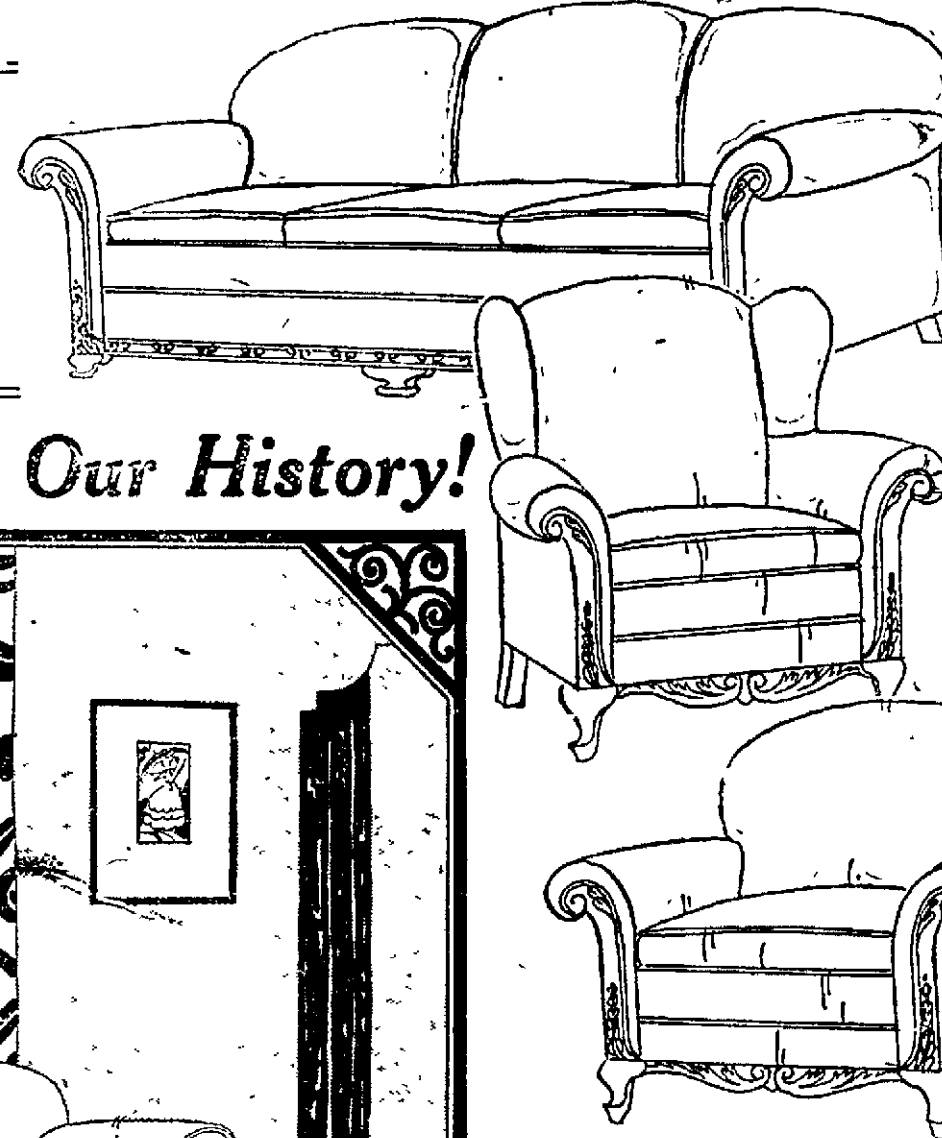
3-Pc. Suite with Coil Spring Construction
\$169

The genuine "Kroehler" suite illustrated above is covered with excellent brocaded velour. It's deep, luxurious coil spring construction assures maximum comfort, both as a davenport or as a bed. The suite consists of the davenport, club chair and wing chair and is priced complete for the three pieces, \$169.

Pay \$15 Monthly

See the display of "Kroehler" Suites in our show windows—

TAKE A WHOLE YEAR TO PAY



3-Pc. Suite in Fine Jacquard Covering
\$198

The inner construction of the suite illustrated above is of extra length, oil tempered springs. It is the finest type of construction known in suites of this kind. The covering is a fine quality jacquard. Exquisite carvings ornament the fronts of all pieces. The suite of three pieces includes the davenport, club chair and wing chair. Complete, \$198.

Pay \$15 Monthly

The selling starts tomorrow with the opening of the store—

This "Kroehler" Suite of 3 Pieces
\$149.00

A value even greater than you had ever hoped for,—or, than even we had even thought possible. The spring construction is soft and strong and the covering is of high grade jacquard. From this suite you may easily anticipate many years of luxurious service.

The complete suite of three pieces includes the davenport, club chair and wing chair. The style is exactly as illustrated.

The Same Suite in Genuine Mohair, 3 Pieces, \$198.00

The Utmost in Utility and Convenience is Combined with Great Beauty in "Kroehler" Bed Davenport Suites

In many homes the matter of an extra sleeping room or guest room is a problem,—and this is especially true in the cases of many newlyweds who start housekeeping in small homes or apartments.

"Kroehler" bed davenports solve this problem perfectly for the davenport suite completes the Living Room furnishings by day and at night may be opened up into a full size comfortable bed.

The operation is perfectly simple, you merely draw the seat forward and the mattress, pillows and bedding is always in place.

Women of taste demand freedom of choice in the appointments of their homes. Your right to seek beauty in furniture beyond usual limits is well sanctioned. To make your search for beauty in furniture an easy and pleasant one, we offer this most interesting display of beautiful "Kroehler" suites.

Every moment spent in viewing this most unusual showing will be one of delight. You can give your tastes free reign in the selection of a suite for your home. Arrange now to take advantage of this very unusual buying opportunity.

COME OVER TO OUR HOUSE

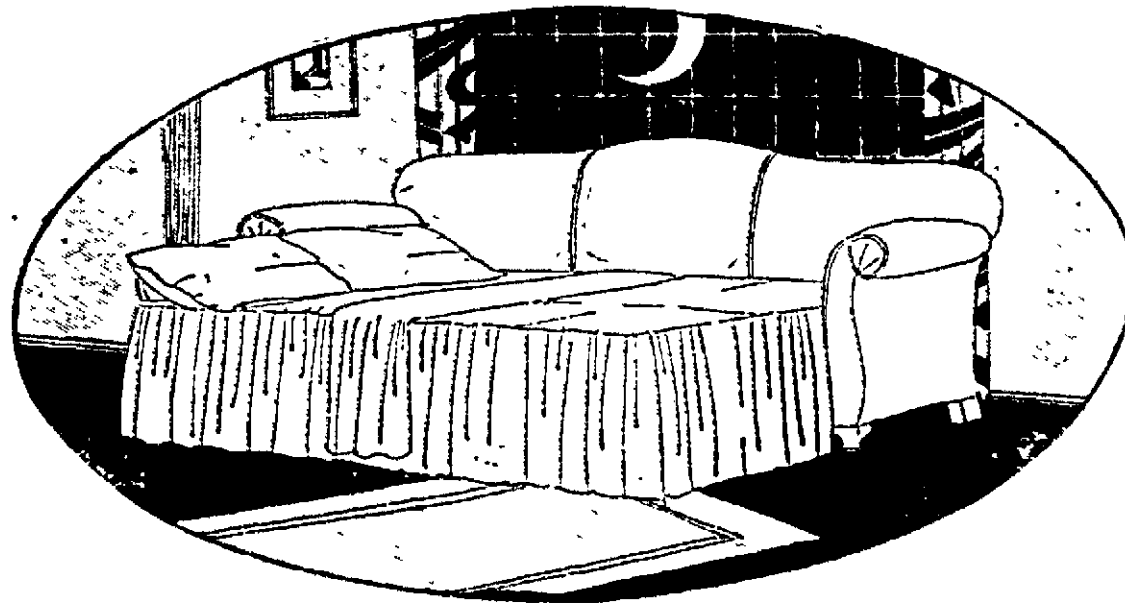
A. LEATH & COMPANY

193-105 E. COLLEGE AVENUE

MANUFACTURERS

RETAILERS

By Day a Handsome, Full-Size Davenport



By Night a Luxurious, Full-Size Bed

Dr. H. F. O'Brian

DENTIST

Office Hours: 9 to 12 A. M., 1 to 5 P. M. Evenings by Appointment
Room 201 Walsh Bldg.,
303 W. College Ave.

Phone 1328

Appleton, Wis.

SAVE MONEY ON YOUR MOVING
PHONE 724

If you are moving in Appleton or to some distant city, it will pay you to move the "LONG" way..

HARRY LONG

Moving, Crating, Hauling

SPORTS

NEWS OF NEENAH AND MENASHA

SOCIETY

NOTED AIRMEN IN
RELIABILITY TOUR

Aviators Who Won Fame in World War Will Be Neenah Guests on Oct. 11

Neenah—This city and vicinity will see the largest array of nationally known air pilots brought into Wisconsin during the three day tour of the state by 16 planes. The planes will arrive Oct. 11 and remain here over night. Among the pilots entered are Tony Yackey, American and Italian war aviator, who bears nearly 50 bullet wounds. He will pilot a Wright motorized monoplane for a Chicago corporation and the Yackey Aircraft Corporation. Others include John Woods, a participant in the Ford reliability tour and a former service man; Mark Hubbard, Wausau, who has been piloting for six years; "Cash" Chamberlain and Leut. Jerry Phillips, U. S. A. who will take the biplane Air Kings on the tour.

John Trubee Davidson, assistant secretary of war for aviation, will be with the party. Although the tour will only last three days, beginning Oct. 11 and concluding Oct. 13, overnight stops will be made at Neenah and Madison. The itinerary will be the first stop on the tour after leaving Milwaukee, followed by Manitowish, Green Bay and Neenah. The following morning the aviators will fly to Oshkosh and from there to Portage for a midday rest. From Portage they will go to Madison for an overnight stop. Monroe will be the first stop Oct. 13, followed by Janesville, Kenosha and Milwaukie. The party will return to Milwaukee in the evening for a banquet.

The tour is sponsored by Altona Ludworth post of American Legion, Milwaukee, and is for the purpose of stimulating more airports in Wisconsin and to demonstrate the practicality of commercial flying.

The Neenah committee has appointed to make arrangements for the entertainment of the pilots during their overnight stop here.

WOMAN'S CLUB NAMES

OFFICERS FOR YEAR

Neenah—Mrs. Neal Spoor was elected president of the Young Woman's club at the Wednesday evening meeting held at the club rooms. Other officers elected were Mrs. S. F. Shattuck, first vice-president; Miss Clara Luck, second vice-president; Miss Jennie Harris, secretary, and Mrs. N. E. Brokaw, treasurer.

Mrs. S. F. Shattuck, Mrs. J. P. Shells, Mrs. N. Spoor, Mrs. J. F. Gilbigham and Miss Jennie Harris were re-elected on the board of directors for a term of three years. Mrs. W. K. Gerbrich and Mrs. E. H. Schultz were elected to fill vacancies for a term of two years. Mrs. Brokaw was elected chairman of the finance committee; Mrs. J. N. Berstrom, head of the house committee; Mrs. W. K. Gerbrich, head of the industrial committee; Mrs. D. Greenwood, head of the girls' work committee; Mrs. W. Sparks, head of the paper committee and Mrs. J. B. Schuller, head of the membership committee.

Arrangements were made for the year's work and plans for some interesting programs were discussed.

NEENAH SOCIETY

Neenah—Miss Marion Anspach will entertain 12 young women Monday evening at her home on Washington-st. A dinner will be served after which the evening will be spent in playing bridge and sewing.

A group of women were entertained Wednesday evening by Mrs. Hugo Huebner at her home on Maple-st. honoring Miss Marie Kuehner, who is to be married Oct. 30 to Fred Boyer of Appleton. The evening was spent in playing games. Prizes were won by Egan Scheffe, Esther Wauda, Mrs. Junion and Mrs. Dieckhoff.

The first of the winter series of dancing parties to be given by Neenah Avenue of Eagles, will be held Saturday evening at the Aerie hall. Music will be furnished by Aerial Orchestra.

Invitations have been received by all women teachers of Neenah public schools, to an informal reception to be given at 8 o'clock on the evening of Sept. 27 at Knights of Columbus club rooms, Menasha, by Catholic Daughters of America.

The Thursday afternoon card club has entertained Thursday by Mrs. Albert Schreider at her home on S. Commercial-st. Luncheon was served after which the afternoon was spent in playing bridge. The prize was won by Mrs. Carl Jersild.

Miss Marie Schmidt, daughter of Alderman and Mrs. William Schmidt, and Curt Smith, son of Mr. and Mrs. Frank Smith of Menasha, were married at 10 o'clock Thursday evening at the Schmidt home on Third-st. The ceremony was performed by the Rev. John Best, pastor of Menasha Congregational church, in the presence of immediate relatives. The couple was attended by Louis Schmidt, brother of the bride, and Miss Paul Smith, sister of the groom. Following a dinner, Mr. and Mrs. Smith left on a honeymoon trip through northern Wisconsin after which they will be at home in Menasha where Mr. Smith is employed at the Golden Rule Clothing store.

PAVING OF 2 STREETS
IS HALF FINISHED

Neenah—Work on the paving of the E. Douglas and Washington streets was started Thursday afternoon by the Schmeider construction company. The first half was completed less than a week, with exception of the curb and gutter. When these are in place, the paving will be well on its way to completion. The left corner of Commercial and Washington streets is now being paved.

NEENAH
PERSONALS

Otto Krueger submitted to an operation Friday morning at Theda Clark hospital.

Martin Hanson will go to Janesville Friday morning to attend the funeral of Mrs. Mary Pless, his mother-in-law. The body will be taken to Oshkosh where a service will be held Monday morning at St. Peter church.

Mrs. W. Hunte of Grand Island, Neb., is visiting her daughter, Mrs. Otto Schmidt.

John Powers is a Milwaukee business visitor.

Marks Jorgensen, Abe Stone, Harry Neubauer, Stanley Severson, William Parks, Donald Christensen, Norville Smith, Paul Neubauer, August Boehl, H. F. Anspach and daughter Marion, Mrs. B. A. Bessey and daughter Jeanette, Mrs. Henry Haase and sons Earl and Willis, Stanley Staffed, Alice Niles, Miss Hawkins and Harry Niles were among the Neenah people at the Winnebago-co fair, Thursday afternoon and evening.

Fritz Schmidt has returned from Oshkosh where he spent the week playing with the Oshkosh band at the Winnebago-co fair.

Mrs. Paul Green and son of Milwaukee, are visiting at the home of Mr. and Mrs. Willard Gore.

S. Armstrong is home from northern Wisconsin where he has been spending several months.

S. F. Shattuck was a Madison business visitor Friday.

Dr. J. M. Donovan and Carl Gerhardt of Neenah Rotary club, and Ben Plowright and Clarence Loesch of the Menasha Rotary, have returned from Crystal Falls, Mich., where they attended a conference.

Among the Neenah people who witnessed the Tunney-Dempsey fight Thursday evening at Chicago, were Charles and Otto Dieckoff, Edmund Aylward, George Kedarburg, Walter Casperson, Kimberly Stuart, Aylward Schabel, Leo Schubart, Fred Rosenthal, I. J. Stafford and William Hook.

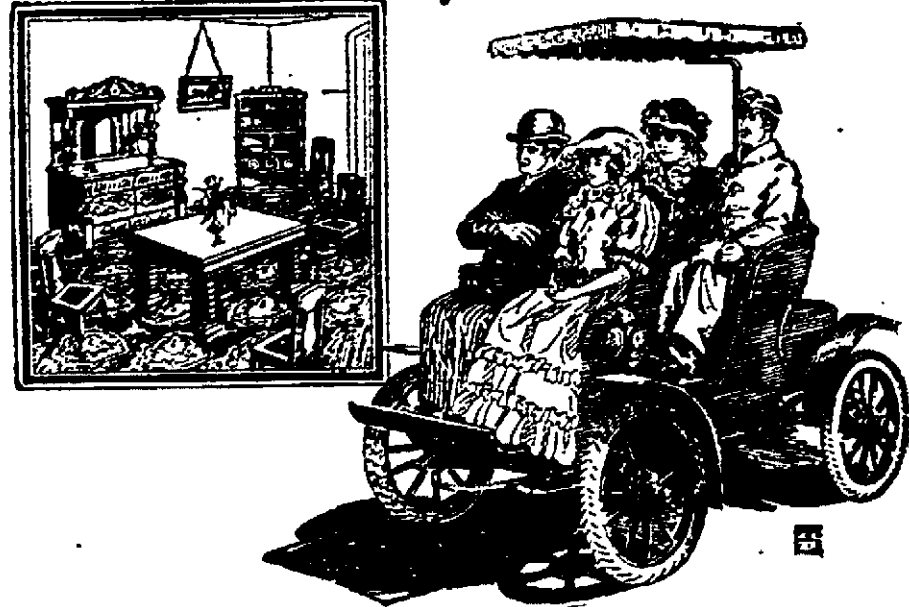
POSTPONE OPENING
OF BOWLING SEASON

Neenah—The Hardwood Products bowling league postponed the opening of its season Thursday evening at the Neenah Alleys on account of the Tunney-Dempsey fight. The first games will be rolled next Thursday evening.

Kimberly-Clark league will open its season Friday evening with Kote, opening the Neenah Mill team. Engineers rolling the Cellucotton team on the 7 o'clock shift, and Kleenex vs. Accounting and Kimark Rugs vs. Kimarks No. 1 on the 9 o'clock shift.

NATIONAL GUARD WILL
HAVE PRACTICE SHOOT

Neenah—Company I has been ordered to the rifle range Sunday for a shoot, which will take the place of the shoot omitted during this year's encampment at Camp Douglas. The men will meet at 7:30 in the morning at S. A. Cook armory and will be taken to the range on the lakeshore in automobiles.



Are You Driving A 1908 Model?

It would be quite a curiosity to see your best friends driving along the avenue in an automobile that dated back to 1908—or on the other hand picture yourself at the wheel of such a vehicle. Yet in its day, this car was the most attractive conveyance of the year. Like motor cars, furniture styles are constantly changing, too. If the furnishings of your home were placed on display in a similar way, many pieces would have been discarded with this old automobile.

1928 Furniture Styles On Display

Each season brings new furniture styles—new designs that far surpass all previous creations. 1928 styles are different. They are graceful and have left the massive styles of yesterday in the background. We have searched the country's leading markets, carefully inspected the designs of prominent manufacturers and have selected only furniture of modern design and beauty for our displays.

Accept this as your personal invitation to visit the finest showing of furniture styles ever displayed in this part of Wisconsin. Come to Neenah and visit us. As you browse through our displays, you will note how easily a few pieces added to each room in your home will transform the interior into an up-to-date, modern home.

Krueger's
Furniture
Wm. Krueger Company
103-107 Wisconsin Ave. — Neenah

RICH OLD BACHELOR
FOUND DEAD IN ROOM

Body of Joseph Bach, 76, Found on Floor of Apartment by Another Tenant

Menasha—Joseph Bach, 76, was found dead on the floor of his apartment on Kaukauna-st. Thursday afternoon by Mrs. Montanatti, a tenant, who missed him when he did not call for his paper. Mr. Bach was a bachelor and lived alone on the second floor, two other tenants occupying the first floor.

Mrs. Montanatti notified the police department. An officer found Mr. Bach lying near his chair, with every indication that he had fallen from it. Dr. A. B. Jensen said death was due to heart trouble and that Mr. Bach died during the previous night.

He was born in an adjoining county and during his early life lived on a farm. He had made his home in Menasha for many years and was the owner of considerable real estate. He is survived by two brothers, Fred Bach of Little Chute and John Bach of Minneapolis, and a sister, a Mrs. Brown of Gunnison, Colo.

K. OF C. BOWLERS TO
OPEN SEASON TODAY

Menasha—The Knights of Columbus bowling season will open Friday night at Menasha bowling alleys. Manager Harry Leopold, who managed the alleys last season, was busy Friday getting things in readiness for a large crowd. The alleys have just been given an overhauling and are in excellent condition. Six teams will bowl, Navigators vs. LaSalle; Madeiras vs. Cordovas; and Pioneers vs. Commodore Darry.

CONGRESSMAN TALKS.
WASHINGTON'S BEAUTIES

Neenah—Congressman Florian Lampert of Oshkosh, representative from the Sixth district gave a talk on Washington, D. C., at the Thursday noon meeting of the Rotary club. Mr. Lampert described the nation's capital and told of side trips to the most interesting places. Mr. Lampert has made the trip to Washington many times by automobile.

HUNT MAN-EATERS

Add Abbe, Abyssinians—Herd of man-eating hippopotami have been reported by Abyssinian soldiers at Lake Abiata, in the interior. Gordon Mac Creagh, an American heading an expedition near there, announced he would have been killing natives who attempted to drive them away from their crops.

MENASHA PUPILS ATTEND
WINNEBAGO-CO FAIR

Menasha—Menasha schools were well represented at Winnebago-co fair at Oshkosh on Thursday, Menasha day. There was not only a large attendance of pupils, but also practically all of the teachers were present.

PAID \$30 FOR SEAT
BUT DIDN'T KNOW
HOW FIGHT ENDED

Menasha—J. P. Zane of Allentown, Pa., did not know how the Tunney-Dempsey fight came out Thursday night at Chicago until he got out of Soldiers field and bought a newspaper notwithstanding he occupied a \$30 seat. He was unable to get lodging after the fight to secured a berth on a late Northwestern train and came to Menasha to visit relatives.

He said when the bell at the end of the tenth round sounded the \$30 seat holders rose to their feet and began cheering and it was impossible for those further back to hear the decision. Newspapers were on sale everywhere when he got out of the field. He said the crowd was handled very skillfully both before and after the fight.

RUMMAGE SALE PLANNED
BY LADIES OF CHURCH

Menasha—The Ladies society of the Congregational church held its first meeting of the season Wednesday afternoon in the ladies parlors of the church and planned their work for the coming year. They also decided to give a rummage sale at the church next Tuesday, Sept. 27.

TWIN CITY
DEATHS

LAEMBRICH FUNERAL

Menasha—The funeral of William Laemrich, pioneer merchant and undertaker, was held at 9:30 Friday morning at St. Mary church and was one of the largest ever in Menasha. Every seat in the church was occupied and many were standing. Solemn requiem mass was sung by the Rev. John Hummel, pastor, who was assisted by the Rev. Jaekel of Sherwood and the Rev. N. Langenfeldt, assistant pastor of St. Mary church. All the societies of which Mr. Laemrich was a member were represented including Holy Name society, St. Joseph, Knights of Columbus, Catholic Order of Foresters, Fraternal Order of Eagles and boy scouts. Honorary bearers were selected from among the funeral directors of Fox river valley. The active bearers were R. J. Fleveger, A. Koser, W. J. Hahn, Ira H. Clough, A. W. Borenz and George Schwarzbauer. Interment was made in St. Mary cemetery.

RUBBISH PILE BURNS
AT SHOE FACTORY

Menasha—A pile of rubbish between the two main buildings of the Neenah Shoe company plant, formerly the U. S. Tractor company plant, caught fire at 6:15 Friday morning, but was extinguished by the fire department before any damage was done. The rubbish was smoldering when the firemen arrived.

Both Menasha high school band and high school orchestra furnished music during intervals during the day and apparently their services were greatly appreciated.

SOCIAL ITEMS AT
MENASHA

Landing day, Oct. 12, will be observed by the Knights of Columbus. At a meeting of a special committee Wednesday night it was decided to give a dinner and engage a speaker. The dinner and address will be followed by cards.

Miss Marie Hippel entertained the Every Other Wednesday club Wednesday at her home on Broad-st. Bridge was played and the honors were won by Mrs. Leslie Remmel, Mrs. Philip Gozecki and Mrs. Clarence Weinkle.

The Falcon Athletic association will give a harvest dance Tuesday evening, Sept. 27, at its hall on Fourth-st. Sy Rutli's Dixie entertainers will furnish the music.

Mrs. Ella Hoffman entertained the Second Ward Royal Neighbors club Thursday evening at her home, 115 First-st. Schafkopf and whist were played and the prizes at the former game were won by Mrs. Mell Smith and Miss Mayme Spellman, and at the latter by Mrs. Ada Herman and Mrs. Alice Bubitz. The next meeting will be held at the home of Mrs. Anna Jakowski, 117 First-st.

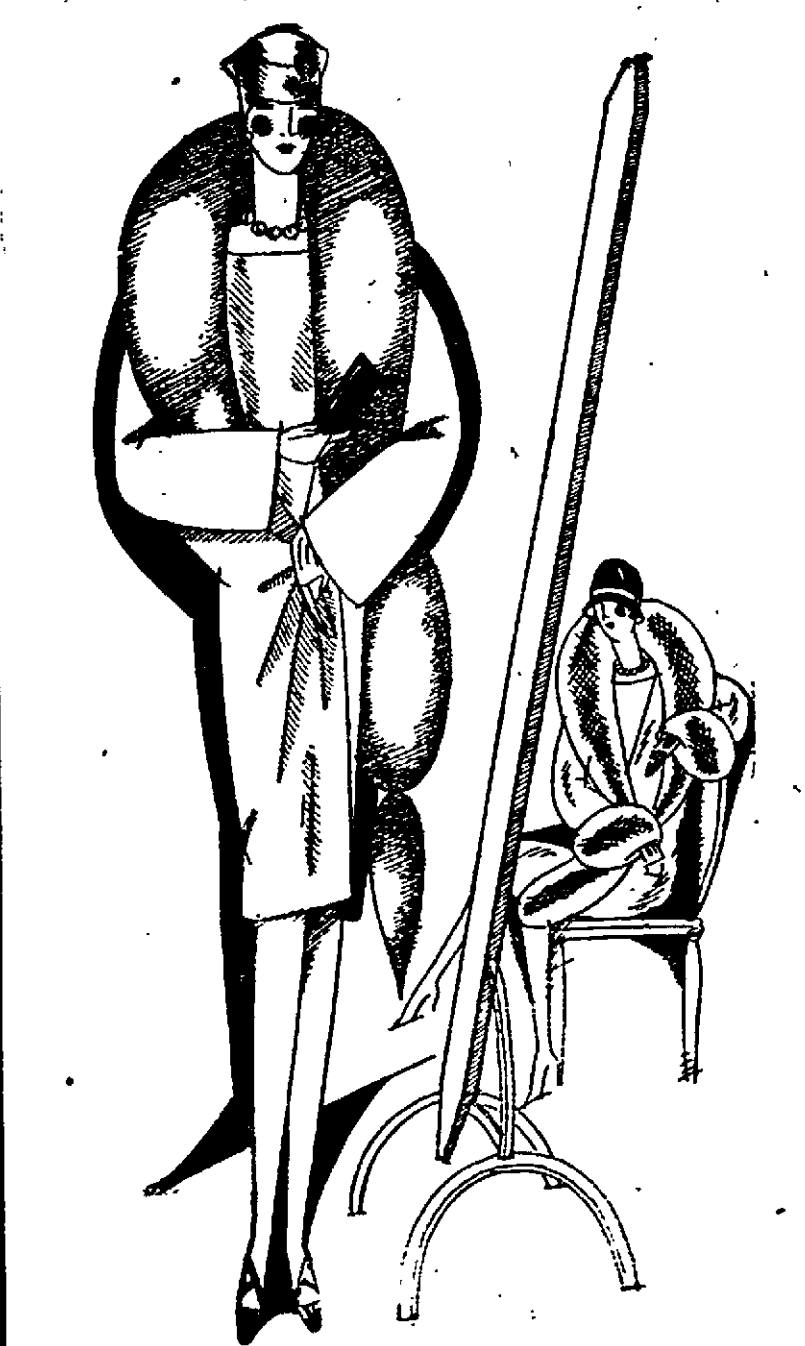
Because there were quite a number of visitors present, St. Mary Young Men's club changed their business meeting Thursday evening at St. Mary school hall to an open meeting. Among those who gave brief talks were The Rev. N. Langenfeldt, assistant pastor.

The Women's Catholic Order of Foresters of St. Mary church held a meeting Thursday evening at St. Mary school building. The business session was followed by cards.

EAGLES CALL MEETING
TO FORM BOWLING LOOP

Menasha—The Fraternal Order of Eagles decided to reorganize their bowling league at their meeting Thursday night. All members interested have been invited to attend a meeting at their hall Saturday evening when captains will be selected and teams organized. It is the intention to get the league started as early in October as possible.

Salford, an English industrial center, is forcing its unemployed men to go to school two hours a day and to take physical training.

E. E. Jandrey Co.
1866 — NEENAH — 1927

FINE COATS

Before choosing your new fall coat, we invite you to inspect the display of new garments shown in our coat section. Unusual fabrics, and luxurious, well selected pelts are found in even the moderate priced garments.

Prices \$24.50 to \$185.00

Manufacturer's Fur Sale
By Newton Annis-Detroit

Wed., Sept. 28th., Thurs., Sept. 29th

We recommend the fur garments made by Annis as reliable and satisfactory in style and quality. Established in 1870: Annis has always offered the best. Special prices on samples.

SEE THIS DISPLAY

BOARD WILL REVIEW
ASSESSMENT CLAIMS

Menasha—The over-assessment claim of Menasha manufacturers will be heard by the board of review and no other court action is contemplated, according to Mayor N. G. Remmel.

A resolution was passed at the meeting of the common council Tuesday night providing for the trial of the cases and authorizing the city attorney to expend such sums of money as may be necessary in preparing for the hearing, such as hiring expert witnesses, paying traveling expenses and procuring legal counsel. The claim of the manufacturers is a result of assessors having increased the valuation of city property approximately \$2,500,000.

PEDESTRIAN KNOCKED
DOWN BY AUTOMOBILE

Menasha—Harold Reimer, son of Joseph Reimer, 812 Broad-st., driving a coupe, struck Arthur Goesser, 614 Tayco-st., early Thursday evening at the corner of Main and Tayco-st. as he was crossing Main-st. The young man was knocked down, but soon rallied and was taken to a physicians office where an examination was made.

MENASHA AND NEENAH
MEET FOR LAST TIME

Menasha—Menasha team of River Valley Baseball league will play Neenah next Sunday at Recreation park, Menasha. It will be their final game of the season. On Sunday, Oct. 2, Menasha will play Green Bay at Menasha, and on Sunday, Oct. 16, the closing game of the league, Menasha will play at Appleton.

ZIMMERMAN PLEADS
FOR FEARLESS MEN

Tells University Students They Can Cement Friendship Between Nations

Madison—(P)—A plea for honest, fearless, intelligent men and women who are able to build secure foundations for the institutions which the new civilization demands, was made by Governor Fred R. Zimmerman in addressing the student body of the University of Wisconsin at the annual "varsity" welcome to the new students.

Governor Zimmerman said that if the University does not now lead Wisconsin, in all likelihood it will do so by the time the class of 1931 leaves the campus.

"Opportunity is a vital factor in the success of the individual," said the governor. "Talent without opportunity is helpless. Talent plus opportunity

now achieves great things. Every student enrolled in this university, freshman or senior, has been given an opportunity for the development of powers, which, if rightly used, will help humanity onward and upward to higher cleaner, sunnier, happier conditions of living.

"The state of Wisconsin is proud of the University, and happy in the possession of a student body gathered from all parts of the civilized world. Such a school population augurs well for the peace of the world, for nations after all, merely are aggregations of individuals and the friendships formed on the campus may serve to cement a friendship between the nations represented which no roll of drum or call of power will be able to break down. Peace, progress, the brotherhood of man, will come when the youth of the world wills it."

NEEDS NO WINDING
Zurich, Switzerland—A clock at the Zurich Polytechnic Institute here has never been wound. It is run by a mechanism set in motion every time the temperature changes two degrees.

Kinney Shoes

214 W. College Ave. Appleton, Wis.
H. A. HONEYWELL, Mgr.

	
No. 2224 - WOMEN'S Patent Fastener Anklelet Pump. Fashionable Buckle. Patent covered Spike Heel. Same model in Black Velvet.	No. 2225 - WOMEN'S Patent Loop-strap Pump. Fashionable Buckle. Patent covered Spike Heel.
\$4.98	\$4.98
	
No. 2224 - WOMEN'S Patent Step-in Gore Pump. Cut-Steele Beadless Ornament on Vamp. Patent covered Cuban Heel.	No. 2224 - WOMEN'S Patent One-strap Pump. Cut-steele design on sides. Patent covered Spike or Cuban Heel.
\$3.98	\$2.98
	
No. 22187 Patent or Kid Built-in Arch Support..... \$4.98	No. 30181 Kid or Patent Arch Corrector..... \$4.98

SPECIAL FOR SATURDAY ONLY
Women's Felt Slippers, padded soles—leading colors—all sizes
2 Pair for \$1.

Kinney Shoes
OVER 250 FAMILY STORES G. R. KINNEY CO. 5 BIG FACTORIES

A Paying Investment
PAIN
The very best you can buy is a paying investment.
Every dollar spent for Paint and Varnish saves money that would otherwise be spent for repairs or lost through depreciation.
You make no mistake by buying your Paint Supplies from us.

WILLIAM NEHLS
Headquarters For Paints, Varnish, Murexco
Phone 452
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There is "Moore" Quality in Every Can

Headquarters for
RADIO SUPPLIES
Burgess BATTERIES
R. C. A. TUBES
Majestic ELIMINATORS
Westinghouse CHARGERS
Langstadt Elec. Co.
Phone 206

TEN AIRPLANES WILL TOUR WISCONSIN ON THREE DAY JOURNEY

Nationally Prominent Pilots
Will Guide Ships on Reli-
ability Tour

Milwaukee—(P)—Seeking to demon-
strate the practicability of commercial
flying, ten airplanes will soon
zoom out over the state next month
on a tour of 12 cities.

Nationally prominent pilots will
guide the ships on the tour. A com-
mercial firm will sponsor each of the
ten planes and will have a representa-
tive in the cockpit.

The American Legion, through the
Alonso Cudworth post, Milwaukee, in-
spected the tour and has been com-
pleting arrangements. Five pilots al-
ready have been signed. It is an-
nounced, and more than five firms and
individuals have applied for the re-
maining positions.

Among the pilots entered are Tony
Yackey, American and Italian war
aviator. He will pilot a Wright mo-
tored monoplane for a Chicago firm
and the Yackey Aircraft Corporation.
Others include John Woods, a partici-
pant in the Ford Reliability tour and
a former service man; Mark Hubbard,
Wausau, who has been piloting for six
years; "Cash" Chamberlain, who will
pilot a twin plane to that of Hub-
bard; and Lieut. Jerry Phillips, U. S.
A., who will take a biplane "Air King"
on the tour.

TWO-FOLD PURPOSE
Aside from the two-fold purpose of
the air tour, sponsors of the flight
hope to stimulate public interest in
commercial aviation and to enlist the
support of merchants all over the
state in an intensified program of air
transportation.

The tour has been sanctioned by the
Aeronautical Bureau of the United
States department of commerce and
representative of the bureau will be
at the starting point in Milwaukee

SPIDER WEB HOBBY IS LATEST ENGLISH CRAZE

London—(P)—The collection of spi-
der webs is the newest craze of Eng-
lish collectors who have plenty of
time to devote to their hobbies.
The cobwebs are gathered carefully
during the warm weather, sprayed
with shellac and pressed between two
pieces of glass. Collectors call them
spidergraphs, and say they are as dif-
ferent from one another as finger-
prints.

to test each plane and certify each pi-
lot as to qualifications.

If Trubee Davidson, assistant sec-
retary of war for aviation, will be guest
in the city in connection with the
tour, it has been announced by Hans
Feldmann, chairman of Cudworth
post's aviation committee.

Although the tour will only last
three days, beginning October 11 and
continuing October 13, overnight stops
will be made at Neenah and Madison.
Sheboygan will be the first stop on the
itinerary, followed by Manitowish
where the air flotilla will take lunch.
Green Bay and Neenah. The follow-
ing morning the aviators will fly to
Oshkosh and from there to Portage
for a mid-day rest.

From Portage they will go to Mad-
ison. More will be the first stop on
October 13, followed by Janesville,
Keosauha and Racine. The party will
then return to Milwaukee in the eve-
ning for a banquet.

The tour, originally set for this
month, was postponed on account of
the national air races from the East
coast to Seattle, Wash., several pilots
in the race having agreed to partici-
pate in the Wisconsin tour. Imme-
diately upon the completion of the
transcontinental races, they will come
to Milwaukee and prepare their planes
for the three day grind, Mr. Feldmann
said.

Henry B. Greisen, commander of
the Cudworth post, in explaining the
purpose of the tour, declared that
"stunt flying" would not prove to be
an incentive for commercial use of
the air route but that systematic
transportation by air could be effective-
ly realized by scores of firms in the
state.

Cold Weather Finds Fuel Bins Bare; Dealers Happy

Coal and wool dealers are of the
opinion that it is an ill wind which
blows nobody good and they, as a
group and singly, are glad that the
city and this section of the state has
experienced a cold snap, making peo-
ple think of wool, coal and fuel oil.
However, the dealers are having plenty
of grief in their moments of hap-
piness because of the extraordinary
demands for service coming from peo-
ple who forgot all about fuel until the
mercury started to drop.

Most of fuel dealers have received
phone calls asking that several tons
of coal be delivered to a home within
the next hour or two. One dealer said
that Wednesday morning "that a
housewife called him and asked about
a coal delivery that morning after
profusely apologizing because her hus-
band had neglected to order the fuel
during the summer."

The dealers believe that the cold
weather will not last long but it does
help tremendously to make people re-
alize that they must look after their
fuel supply before many more weeks
elapse. And with that in mind they
are asking that orders be placed im-
mediately so that they can be filled as
soon as possible.

Fuel oil dealers do not have as
much to contend with in the way of
rush orders, for they have been serv-
icing their accounts all summer and
practically all the users of oil have
several hundred gallons of fuel in
their tanks. Some are tardy, it was
said, but they are very easily taken
care of.

Coal still seems to be used by the
greater number of Appleton people
and though many are now buying
some cannot see why the price of fuel
is not the same as quoted during the
summer months. Summer coal prices
were in effect from about May 1 to
Sept. 1. Prices went up on Sept. 1 and
now the dealers have to explain why

a certain coal is more a ton than it
was in August.

The coal strike in Indiana and bor-
dering states has affected the price of
Pocahontas coal, it was said. Present
indications are that the strike, which
is a demand by the operators to do
away with unions so they can meet
prices of non-union operators, will last
for many more weeks.

Wood is used extensively by per-
sons who want to keep a fire in the
fire place for a few hours, and by
those who still have wood ranges and

*"In the twinkling
of an eye"*



Every move
counts when
you use Kitch-
en Klezzer and
cleaning worries
are soon over.

NOTABLES INVITED TO STATE MEETING

Reserve Officers' Association
Will Meet at Milwaukee
Oct. 23-26

Milwaukee—(P)—Some of the fam-
ous figures of the army and civic life
may attend the gathering of the Na-
tional Reserve Officers' association in

staves. Some furnace owners also use
wood for early morning and late af-
ternoon fires but apart from that there
is not much demand for that type of
fuel.

Milwaukee and make it an auspicious
occasion.

The committee planning for the
annual convention here October 23-26
has invited a whole group of major
and brigadier generals, including sev-
eral World War figures.

Major General Lutz Wahl, new ad-
jutant general of the United States
army, and former Milwaukeean; Har-
ford MacNider, former commander for
the American Legion and now assist-
ant secretary of war; and former
United States Senator J. Hamilton
Lewis of Illinois have definitely ac-

cepted invitations, it was announced
today.

In addition, the association hopes
to attract Major General Charles H.
Sumner, chief of staff, Col. David
Stone, executive officer of the war
department in charge of reserve of-
ficers affairs; Secretary Davis of the
war department, Major General James
E. Peche, assistant chief of the ar-
my air force and possibly his chief,
Major General Mason Patrick.

President William Green of the
American Federation of Labor, Col.
Charles Lindbergh and Lester J.
Maitland, trans-Pacific liner, member

of the Alonso Cudworth post of the
American Legion of Milwaukee, and
former Milwaukeean have been invit-
ed, the committee announced.

Between 600 and 800 officers, includ-
ing several hundred from Wisconsin,
where there are 24 local posts, are ex-
pected to attend the convention. Each
of the nine army corps areas is en-
titled to twenty-five delegates who
will conduct the business of the or-
ganization.

Brigadier General Roy Hoffman, of
Oklahoma City, is president and
Lieut. Orville Johnson of Washington,
D. C., is secretary of the association.

OUR 25th YEAR J.C. PENNEY Co. OUR SILVER YEAR
"where savings are greatest"
Lutheran Aid Bldg. Appleton, Wis.

Footwear Value

Trim Styles—Superb Qualities—Low Prices

25th Anniversary

Smart Shoes
For the Fair Sex

Stylish with true distinc-
tion these modish All Pat-
ent Ties are very important
in the Autumn mode.

\$5.90



25th Anniversary

Dainty Shoes
Of Distinction



A charmingly scalloped
Black Satin Pump will be
sure to please the most
critical "him." It is so simple
—so distinctive.

\$4.98

25th Anniversary

Gore Pumps
Charmingly New

Step Ins are popular
again for Fall and an elas-
tic gore under the bow in-
sures wearing comfort. All
Patent.

\$3.98

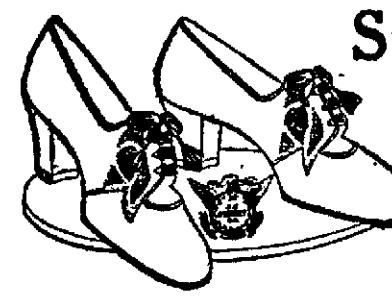


25th Anniversary

Stroller Ties
For Street Wear

Fifth Avenue shows more
Oxfords for Fall street wear
than any other type. These
of Patent with trim are un-
usually modish.

\$3.49

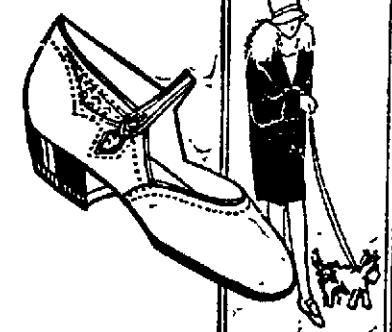


25th Anniversary

Shoes Are Trig and Trim
For Young Girls

The pretty-pretty child
is no longer fashionable.
Better dressed children
are smartly tailored for
the street. This All Pat-
ent sandal with its jaunty
trim, has a rubber tap
heel.

\$2.98



25th Anniversary

Youthful Ties
For Autumn Wear

The Active and Attractive
Miss will buy Gunmetal
Strollers with Porpoise trim
for early Fall wear. Such
a sensible price, too.

\$2.98



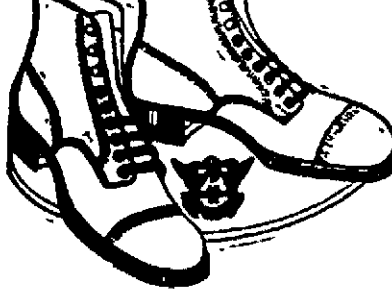
Shoes in Gun Metal or Tan
For the Boy

Durable, selected leath-
ers that will stand hard
wear. Good lines, rubber
sole and heel. Broad toe,
Blucher last. An excep-
tional value at these low
prices—

Sizes 2 1/2 to 5 1/2 \$2.79

Sizes 12 1/2 to 2 \$2.49

Sizes 8 to 12 \$2.23



25th Anniversary

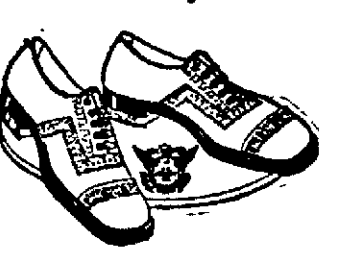
High of Arch!
Slim of Heel



This slipper in All Patent
with a black pebbled trim is
appropriate for any frock,
Graceful Spanish heels.

\$4.49

Quality Oxfords
For Boys



Stylish, staunch, durable
tan oxfords for boys and
youths; broad toe and rub-
ber heels. An extra good
value; low priced—

Sizes 2 1/2 to 5 1/2 \$2.98

Sizes 12 1/2 to 2 \$2.69

25th Anniversary

Dress-Up Wear
Gun Metal Calf



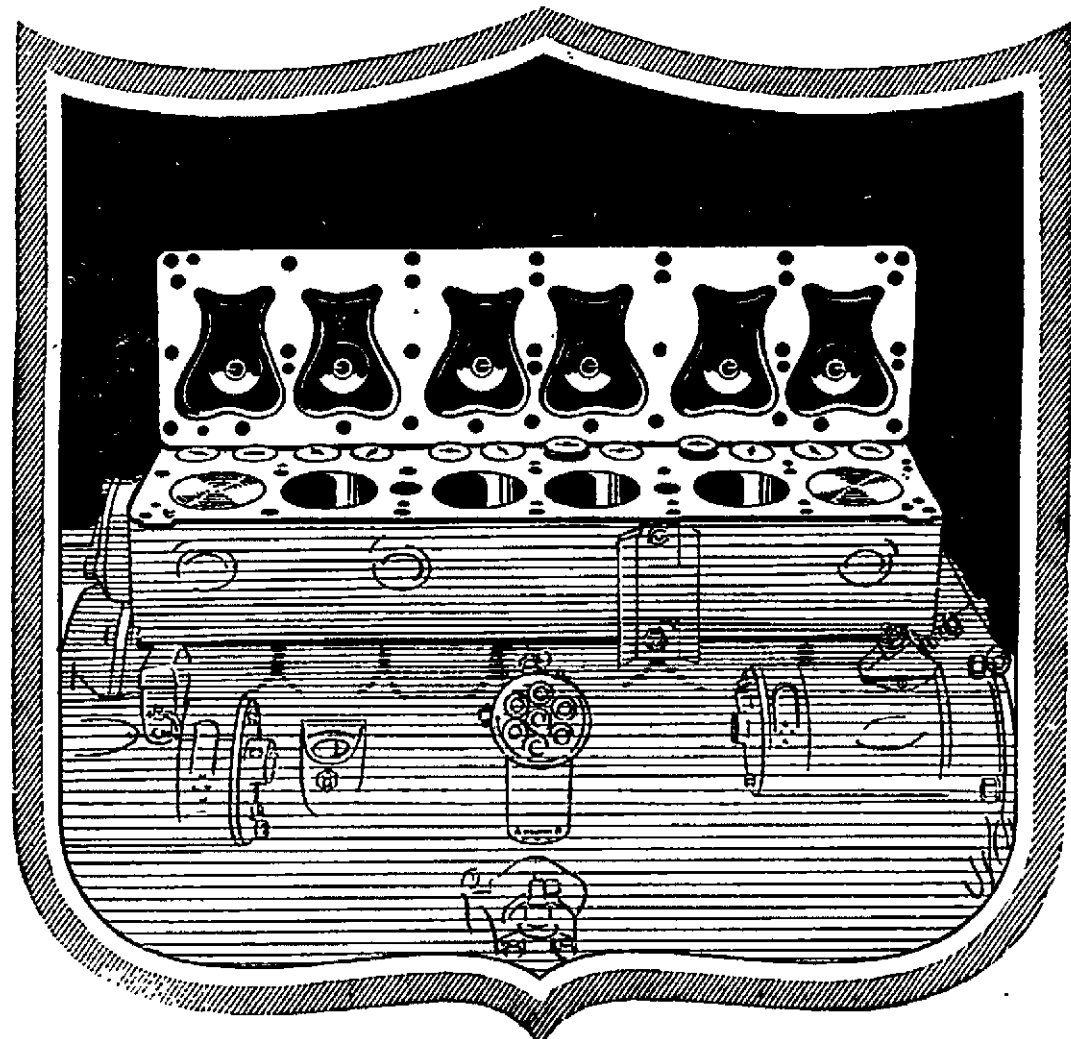
The fellow who knows
style and wants a sturdy shoe
too will like this Oxford.
Welt soles, Springy heels.

\$3.98

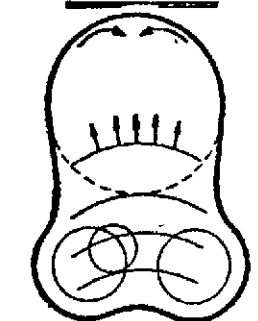
The New G-M-R Cylinder Head

EXCLUSIVE ON THE
OAKLAND ALL-AMERICAN SIX

provides Amazing Smoothness, Silence and Power

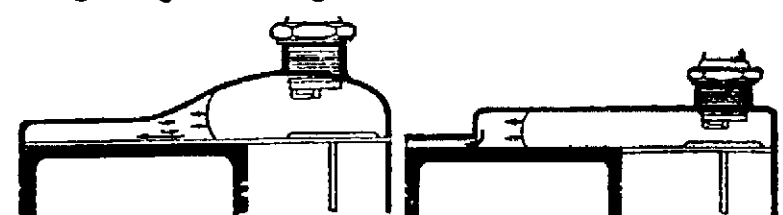
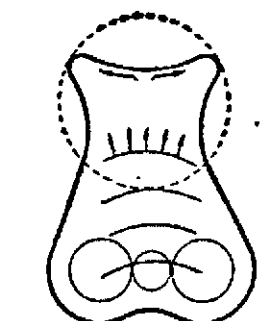


Conventional
Cylinder Head



Concave curves used in the conventional cylinder head tend to throw
the gases back into the center of the chamber, thereby retarding
cooling and causing "detonation" or knock. Convex curves in the
G-M-R Head have the opposite effect. They deflect the gases smoothly
along the wall into the clearance space above the piston, thereby
aiding cooling and reducing knock.

G-M-R
Cylinder Head



Deep clearance spaces also retard cooling. Note how the depth of the
clearance space in the G-M-R Head has been reduced to facilitate
cooling by water. Here knocking is further reduced.



The comparative effects of concave and convex curves are illustrated
by a spoon held under a faucet. At the left, the water strikes the
concave surface and causes a violent disturbance such as gases cause
in the conventional cylinder head. At the right, the water, like the
gases in the G-M-R Head, strikes the convex surface and glides
smoothly away.

Everyone who drives the Oakland
All-American Six marvels at the
smooth and whispering flow of
power produced by the new G-M-R
Cylinder Head.

Specifically, the G-M-R (General
Motors Research) Head accom-
plishes three results:

1. It reduces "detonation" or
spark knock to a negligible factor
while using only ordinary gasoline.
2. It completely eliminates
roughness or "thump"—an entire-
ly different engine noise.

3. It provides greater
power and economy
because it allows the
spark to be advanced
to the point of maximum efficien-
cy. (Once set, the Oakland spark
remains in proper position since it
is automatically controlled.)

The G-M-R Head is only one of the
engineering advancements which
have created such widespread favor
for the All-American Six. Come in
for a demonstration of the prin-
ciples involved!

NEW LOW PRICES

2-DOOR
SEDAN \$1045

Landau Coupe	\$1045	4-Door Sedan	\$1145
Sport Roadster	\$1075	Cabriolet	\$1145
Landau Sedan	\$1265		

The New and Finer Pontiac Six, \$745 to \$925. All prices
at factory. Delivered prices include minimum hand-
ling charges. Easy to pay on the liberal General Motors
Time Payment Plan.

O. R. Kloehe Inc.

414-416 W. College Ave.

Phone 456

OAKLAND

ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

Watch
Clock and Jewelry
Repairing
HENRY N. MARX
JEWELER
212 E. College Avenue

The Arens School of Piano Playing
108 E. College Avenue Phone 4601
Ludolph Arens Director
Ann Ford Thomas Associate
Mary Irene Jenkins Registrar
Piano, Harmony, Counterpoint, Composition, Ensemble
Special Attention Given to Children and Beginners
Students May Enter At Any Time

PUBLISHER TELLS "AD" CLUB ABOUT NEWSPAPER'S JOB

H. L. Davis Says Newspapers
and Advertisers Must As-
sist Each Other

Newspapers and merchants have so much in common that they can, with mutual profit, combine their brains and resources in the solution of their common problems, H. L. Davis, business manager of the Appleton Post-Crescent, said in an address Thursday noon before the Advertising Club.

An unwarmed and further foolish spirit of antagonism too often exists in the minds of both newspaper publishers and the merchants in the community they serve, according to Mr. Davis. This antagonism has perhaps blinded both publishers and merchants to the possibilities of effective and practical co-operation which would greatly improve the position of both in their community.

Mr. Davis, in speaking on the subject of The Relation of Newspaper and Advertiser, said that it is the duty of a city's newspaper to mirror the progress of alert and progressive merchants and by progressive activities grow with the merchant in expanding trade territory, enlarging circulation and building prestige for its city and mercantile interests.

SHOULD AID CITY
"In fact, I believe that the newspaper's aim should be to keep ahead of the growth of a city," Mr. Davis explained.

"The newspaper, in my opinion, should take the 'bull by the horns' and by progressive, forward-looking activities and intelligently guided publicity lift its city out of its lethargy and inactivity."

"The newspaper has a real duty in reflecting the best in its city or community. If its city and community are good, then it must demand a good newspaper, and it is the duty of its publishers to produce such a newspaper. If the city and the community are not so good, then it becomes the duty of the newspapers to take the initiative and lead the community out of the rut."

Of far greater importance to the advertiser than the cost of advertising space, the set-up of the ad or its position in the paper, is the standing and prestige of the newspaper in the field it aims to cover. Of far greater importance to the merchant than the amount of his monthly advertising bill is the newspaper's editorial policy and its circulation figures.

ASKS THREE QUESTIONS
"Let the merchant ask himself these questions: Are the policies of his newspaper sound and practical? Is its circulation growing as fast as it should or in a territory that is of value? What standing and prestige does it have with its readers? These are the vital things to the merchant who is using the advertising columns of a newspaper to promote his business."

Merchants are entitled to protection from newspapers, Mr. Davis said. Not the sort of protection that will keep his name out of the paper if he is arrested for speeding or being drunk and disorderly, as that is a matter of news, but merchants should be protected from misleading advertising or from advertising from retail stores in large neighboring cities outside the newspaper's own circulation field who enter into direct competition with the home merchant.

"There may be some cases where the acceptance of this advertising is necessary and justified but, as a general rule, I think the newspaper owes it to its home merchants to keep its advertising columns free from this large city competitive advertising," he said.

PROTECT THE PUBLIC
The newspaper should protect the public and other merchants of its city against glaring misstatements and exaggerated claims in advertising copy, according to Mr. Davis.

"Advertising is news," Mr. Davis said, and untruths or exaggerations in advertising must be as carefully guarded against as errors in a news column story.

The part women play in the success of a store was emphasized by Mr. Davis. He pointed out that the intelligent, up-to-date woman studies the advertising columns every day, watching the store advertising for the same reason that the farmer studies the livestock and grain markets, or the financier studies the stock market. "Live" merchants use the newspaper's advertising columns to keep the housewife daily informed of bargains in the stores.

COMPETITIVE BUSINESS
"Retailing is a highly competitive business," the speaker recognized. "The retail store has a tremendous overhead which requires constant sales volume to maintain. In no business is competition more keen. This keen competition has forced retailers to turn to scientific research, in which respect they are far ahead of the newspapers. These investigators have proved that over a period of years that honest and intelligent advertising, based on a percentage of business done, will produce certain sales volume and if other operating factors are correct, these volumes will produce certain net profits. The facts gathered by these investigators after years of study have convinced most merchants of the direct cash value of newspaper advertising, not only by the immediate results obtained by the cumulative result of this investment."

Merchants and newspapers co-operate in many ways, according to Mr. Davis. Among the subjects on which they are agreed is that mercantile and industrial interests are too heavily taxed; that good roads are vital; that legal holidays are harmful to trade; and that stress should be laid on early Christmas shopping.

Newspapers also co-operate with merchants in giving publicity to service clubs, community charities, civic betterment movements, and trade events and merchandising movements. "Potential possibilities of close co-operation between newspapers and merchants are almost unlimited," Mr. Davis said, "and the surface has only been touched in most communities in working out of these mutual problems and deriving the resultant mutual benefits."

Big Rummage and Harvest Festival Sale at The Salvation Army, Sept. 24-26-27. If you have anything to donate, phone 1222 or 4071.

Seven Women Named on New Jury Panel
Eleven Appleton Residents Are Included in 36 Circuit Court Veniremen
Seven women are included in the jury list of the September term of circuit court, which convenes at 2 o'clock Monday afternoon, Sept. 26. Only one of the women is from Appleton. Eleven Appleton people are included in the list. The 36 jurors, who must serve until the March term begins, are:
Edna E. Belling, 732 W. College-ave; Louis F. Booth, Shiocton; Otto

Brass, route 1, Seymour; Mrs. Wilbur Diestler, Hortonville; George Emmers, Kaukauna; Lester P. Fulzer, Hortonville; Mrs. Mattie Graham, Seymour; Richard T. Groth, 721 W. Spring-st, Appleton; Alvin J. Hauert, 618 N. Center-st, Appleton; William C. Hebbe, route 1, New London; Edward Hoffman, New London; Jack

Milo, 920 W. Fourth-st, Appleton; O. C. Johnson, Black Creek; Gusta Julius, Hortonville; George Laird, Black Creek; William A. MacFarlane, 1119 N. Leminah-st, Appleton; Harry Mansfield, route 1, Shiocton; Harry M. Marshall, 224 Park-ave, Appleton; Clifford A. Merces, Kaukauna; William Metz, Shiocton; Olga Morack,

New London; Edward J. Murphy, route 2, Kaukauna; Raymond Na-green, route 1, Shiocton; George C. Nixon, 814 N. Superior-st, Appleton; William J. Roemer, 706 E. College-ave, Appleton; Andrew Ruckardel, Sugarbush; Frank Sanders, 425 W. Seymour-st, Appleton; Emma Sattler, Bear Creek; Paul Scallen, 832 W.

Front-st; Albert Sigl, Seymour; Bertha Spoeher, Shiocton; John Kindler, route 1, Black Creek; George Na Sturm, route 3, Appleton; William A. Vole, Kaukauna; A. B. Young, 741 E. Franklin-st, Appleton.

Chicken Dinner Sat. Nite at Chas. Moder's, Darboy Road.

The Autumn Coats are Lavish With Fur

ASHION'S fondness for rich fabrics, fine furs, and new styles leads her to travel far afield this season—and her progress is reflected in these new coats, which are as diversified as they are new.

In line there are many variations of the slim silhouette. In color coats have seldom been so varied. They range from black to gray—including all the season's new browns and blues.

The fabrics themselves are of soft velvety pile such as broadcloth, alpina, suede, newzealia, and zibella.



Fleischner's
SPECIALTY SHOP
STYLE WITHOUT EXTRAVAGANCE

Step Out to the Latest Hits
on
Columbia
NEW PROCESS RECORDS
Made the New York Record Sales

1058D—Pleading
I Adore You
Leo Reisman &
His Orchestra

1088D—Who's Wonderful, Who's Marvelous,
Miss Annabell Lee
Roam On My
Little Gypsy
Sweetheart.
The Knickerbockers

1082D—We Rosita
Sung by Lee Morse

MEYER-SEEGER MUSIC CO.
The House that Reliability Built

RENT-A-CAR
Phone 886 or 434
Taxis and Baggage
Dean Yellow Cab
Co., Inc.

Strictly Custom Made
to Your Measure.
SUITS
\$24.00 to \$35.00
FERRON'S

FALL HATS



School Hats

All Kinds in All Colors
Plain and Embroidered Felts
Ages 6 to 16

\$1

Felt Hats

Cut Out Crowns
Velvet or Metal — Ribbon and Ornament
VERY PRETTY

\$2.95

OTHER FELTS
\$1.95 to \$5

VELVET HATS
Rich Black Velvets

\$2.95 \$3.95 \$5 \$7.50

Large and Small Head sizes

Stronger Warner Co.
212 West College Ave.

We have many New Suites and we invite your inspection. Prices range from \$135.00 to \$425.00.

WICHMANN Furniture Company

DIAMONDS and JEWELRY
Within Your Reach
One-half block off the avenue at Leman's Jewelry Store you will find the best quality of Jewelry, Watches and Diamonds at a much lower price than you will pay otherwise.
Leman Jewelry Co.
Best For Less
112 N. Oneida-St.

"I don't see any oil burner!"
"NO, you bet you don't. Didn't I tell you that I have an ABC?"
"This burner is inside of the furnace—where it should be. There isn't any clumsy machinery on my basement floor to take up room."
Every good product has imitators. And so has ABC. But in outward appearance only can others copy ABC. None can duplicate ABC's economical efficiency; basic patents prevent them.
Do you like thrills?
Then come in and see ABC. Only a man with ossified arteries could look at an ABC flame without being pleasantly surprised. If you cannot come in, write or phone. The facts will be sent you, gladly.
"No fan or blower—no draft or roar."
6 years 622
12,000 installations Passed by all Safety Boards
Schlafer Hdwe. Co.
Phone 60

Lovely FALL MILLINERY
Modes for every type and every occasion see our display.
GANTTER HAT SHOP
New Spector Bldg.

TRY A POST-CRESCENT WANT AD.

PARTIES

SOCIAL AND CLUB ACTIVITIES

MUSIC

Three High Officers At K.P. Meeting

Three grand officers of Knights of Pythias were guests at the meeting of the local lodge Thursday night in Castle hall. They were Fred J. Knoll of Milwaukee, grand chancellor for the state of Wisconsin; J. J. Knoll of Milwaukee, lecturer and William Butzke of Milwaukee, deputy grand chancellor. Each of the grand officers gave short talks.

Reports on the Dempsey-Tunney fight were received over radio at the temple. About 150 members were present. Luncheon was served after the meeting.

ANOTHER CLUB IS FORMED BY WOMEN

The eighth club of the Christian Mothers society of the new St. Theresa Catholic church was organized at a meeting Thursday afternoon at the home of Mrs. Arnold Wittlin, 709 N. Division-st.

The group will be known as Club No. 8. Mrs. L. F. Huhn was appointed captain and Mrs. Dora Blohm was appointed assistant captain. Other members who attended the meeting were Mrs. Pauline Butler, Mrs. William Butler, Mrs. Ray Schwallier, Mrs. Mary Mory, Mrs. Nellie McIVER, Mrs. Bick, Mrs. William Sells, Mrs. Chester Smith and Mrs. Minnie Eitten.

PARTIES

Mrs. L. F. Roesler of Hortonville was hostess Wednesday to the teacher and girl students of the Knowledge Hill school at a surprise party for her daughter, Ruth, the occasion being her eleventh birthday anniversary. The guests included the Misses Annella Sambs, Arlen, Norma, Benita, Gladys and Mary McNutt, Dorothy and Helen May Krueger, Phyllis Hansen, Hazel Kruckenberg, Edith Lock and Gloria Reesler.

Miss Ida Van Schindel was surprised at her home in Little Chute Sunday evening by a large number of friends and relatives. Dancing, singing and cards furnished entertainment. Among the guests were Mr. and Mrs. Conrad Vandenberg, Mr. and Mrs. Anton Van Hoof, Mr. and Mrs. Charles Bohm, Mr. and Mrs. Charles Radtatz, Mr. and Mrs. Martin Vosters, Mr. and Mrs. Martin Vissers, Mr. and Mrs. John Jansen, Mr. and Mrs. Henry Arnoldussen, Mrs. Jacob Van Handel, Anna Arnoldussen, Helen Arnoldussen, Ella and Minnie Vissers, Mae Van Hoof, Clara Arnoldussen, Leona Vandenberg, Dorothy Van Hoof, Betty and Helen Van Hoff, Mary Arnoldussen, Jacob Van Wychem, Lawrence and Harold Vandenberg, Martin Vandera, Matt Dietrich, George Lamers, Henry Schumaker, Joseph and Gilbert Heitpas, Bernard and Raymond Vandenberg and Harry and Raymond Arnoldussen.

Beta Sigma Phi will entertain at a house party Saturday evening at the fraternity house at 728 E. John-st. The party is for actives and rushers. A large number of alumni is expected. Prof. and Mrs. W. L. Crowe will be chaperones.

Delta Gamma sorority of Lawrence college entertained its rushers at a progressive dinner Thursday night at the homes of Mrs. H. L. Post, 119 N. Rankin-st., Mrs. R. E. Carners, 826 E. Alton-st. and Mrs. W. H. Kreiss, 408 N. Wood-st. A reception followed the late course at the Kreiss home. A formal dinner party will be given by the sorority Friday evening at the Riverview Country club. Places will be laid for 40. After the dinner, the guests will be taken to the A. K. Ellis home on W. Prospect-ave for games and stunts.

Actives of Kappa Alpha Theta sorority entertained rushers at a "Midnight in Mandalay" party Thursday night at the home of Miss Marion Worthing, 425 E. Pacific-st. A Chinese play was given by several active members of the chapter including Barbara Krippner, Dorothy Miller, Ruth Hutchinson, Lucile Purdy and Henrietta Pratt. Mrs. George Banta, Jr., of Menasha, Mrs. D. W. Bergstrom of Neenah and Mrs. Charles Baker of Appleton were alumnae guests at the party.

Fsi Chi Omega fraternity of Lawrence college entertained about 150 rushers at a dinner at Hotel Northern Thursday evening. Places were laid for about 40 guests. Dr. G. C. East and Dr. William A. McConaha gave short talks. Alex Hunter was toastmaster. After the banquet, the guests adjourned to the fraternity house where a radio report on the Dempsey-Tunney fight was received. As another feature of rush week, the Psi Chi's will entertain at a progressive dinner Friday night. The first course will be served at the fraternity house, the second at Kimberly and the third at Kaukauna. On Saturday night, a cottage party will be held at Freedom.

Mrs. W. J. Arnold, 525 N. Bateman-st., entertained at a shower Thursday evening in honor of Miss Lydia Redlin, who will be married soon. Games and contests furnished entertainment. Prizes were won by Miss Vera Oelke and Miss Lydia Dahlmann. Among the guests were Mrs. Carl Redlin, Mrs. Henry Oelke, Mrs. John Behrke, Mrs. H. Meibner, Miss Vora Oelke, Miss Orla Oelke, Mrs. M. Myse, Mrs. Charles Bohl, Mrs. W. Tietjen, Mrs. Otto Ehle, Miss Freda Bohl, Mrs. Edward Mueller, Miss Lydia Dahlmann, Mrs. Robert Brinkmann, Mrs. O. Kaiser,

How To Play Bridge

By Milton O. Work

The pointer to today is: **SUIT-BIDS OVER A NO TRUMP WITH A HAND MORE THAN TWO TRICKS SHORT OF GAME, ARE ADVISABLE ONLY UNDER THE MOST UNUSUAL CONDITIONS.**

Today we are considering twenty West hands, South (Dealer) having bid one No Trump. What should West declare?

NO. 13	NO. 14
♠ 10-X-X-X	♠ A-X-X-X
♥ J-A-X-X	♥ J-X-X-X
♦ X-X	♦ X-X
♣ X	♣ X
NO. 15	NO. 16
♠ X-X	♠ X-X
♥ X-X-X	♥ X
♦ Q-J-X-X	♦ X-X
♣ A-J-X	♣ K-Q-J-10-X-X-X

No. 13. West should pass; too weak to justify a bid. The fact that the hand is a two-suiter is not a sufficient argument in favor of bidding. A bid must deceive the partner by making

Miss Helen Schwalenberg and Mrs. P. Reetz.

One hundred twenty-five members of the faculty and trustees of Lawrence college attended the formal reception given Wednesday by President and Mrs. Henry M. Wriston at their home, 211 S. Union-st. The reception was given in honor of new members of the faculty.

Mr. and Mrs. H. Perske, 1102 N. Union-st., were surprised by 25 friends Thursday evening in honor of their fifth wedding anniversary. Cards and dice were played and prizes were won by C. Huesemann, Mrs. J. Schwerbel, Mrs. Frank Koch, J. Schwerbel, W. Reichel and A. Welch, at schafkopf and by Mr. and Mrs. Herman Voelcks at dice.

Mrs. Merton Birmingham of Hortonville was surprised by 35 friends Tuesday evening. The guests included members of the Hortonville band and orchestra and their wives. Music furnished entertainment for the evening. Mrs. Birmingham formerly was Mrs. William Rawn of Neenah.

Matt Halverson was surprised by a large number of friends at his home at Apple Creek Thursday evening in honor of his birthday anniversary. Dancing was the chief diversion of the evening. The guests included Mr. and Mrs. W. Halverson, Mr. and Mrs. H. Sager, Mr. and Mrs. G. Gauslin and family, Mr. and Mrs. H. Woldt, Mr. and Mrs. T. C. Bender, Mr. and Mrs. O. Teichlin, Mr. and Mrs. V. Arnold, Mr. and Mrs. E. Hart, Mr. and Mrs. T. Kurey, Mr. and Mrs. A. Vandenberg and family, Mr. and Mrs. H. Schroeder, Mr. and Mrs. N. Lansen, Mr. and Mrs. J. Reinke, Mr. and Mrs. A. Luebke, Mr. and Mrs. E. Werner, Miss Lorraine Kury, Miss Mayme Halverson, Miss Luella Engler, Miss Leone Luebke, Miss Ruby Hart and Norbert Gengler, Steven Mullen, Gay Little, Clarence Kemter, Walter Luebke, Robert Hameister, Harry Hameister, Ben Ullman, Leander Halverson, LaVerne Halverson, Lawrence Kury, Edward Reinke and Reinhold Wickman and Mr. and Mrs. Walter Lowenhausen.

Mrs. W. Shapiro entertained at a 1 o'clock luncheon and bridge Thursday in the Blue room at the Conway hotel. Three tables were in play. Prizes were won by Mrs. E. E. Lally, Miss Elsie Kofend and Mrs. R. W. Gotschow. Mrs. Isabelle Block of Oshkosh was the only out-of-town guest.

Mrs. Herman Hoepfner, 1203 N. Union-st., entertained at a dice party Wednesday afternoon in honor of Mrs. Otto Hoepfner of Seattle, Wash. Prizes were won by Mrs. Herbert Perske, Mrs. George Emerich and Mrs. Edwin Umland.

CHURCH SOCIETIES

Nineteen members of the Ladies Aid society of First Reformed church

GIRLHOOD TO MOTHERHOOD

Iowa Woman Found Lydia E. Pinkham's Vegetable Compound Always Helpful

Vinton, Iowa.—"When I was seventeen years old I had to stay at home from school. I finally had to quit school. I was so weak. I suffered for about two years before I took Lydia E. Pinkham's Vegetable Compound, then I picked up one of your books and read it. I began taking the medicine. Now I am a housekeeper with six children, and I have taken it before each one was born. I cannot tell you all the good I have received from it. When I am not as well as can be I take it. I have been doing this for over thirteen years and it always helps me. I read all of your little books I can get and I tell everyone I know what the Vegetable Compound does for me."—Mrs. Frank Sellers, 510 7th Avenue, Vinton, Iowa.

Many girls in the fourth generation are learning thru their own personal experiences the beneficial effects of Lydia E. Pinkham's Vegetable Compound. Mothers who took it recommend it to their daughters as a dependable medicine.

OSHKOSH MATRONS OF EASTERN STAR IN PAGEANT HERE

Past matrons of Oriental chapter, Order of Eastern Star of Oshkosh, assisted by a few past patrons, will present the pageant, "A Matron's Dream" at a meeting of Fidelity chapter of this city Wednesday evening at the Masonic temple. The meeting will be preceded by a dinner for members of the local chapter and the guests at 6:30, and the business session will start at 7:30. Several candidates will be initiated at the session. It will be followed by the pageant.

Plans are being made for the latest Eastern Star gathering of the year here, according to Fidelity chapter officers. The cast of the pageant consists of 37 matrons and patrons, and a large number of members of the Oshkosh lodge will accompany the delegation here to see the work. The pageant is an exemplification of the cardinal principles of Eastern Star ritualistic work, officers said. Most of it is in costume. The local members witnessed it at Oshkosh last spring as guests of the Oshkosh chapter and become so enthused that they had been attempting to have it presented here before the entire Appleton chapter since that time.

CARD PARTIES

Thirteen tables were in play at the open card party given Thursday afternoon in St. Joseph hall by the St. Joseph Ladies Aid society. Prizes were won by Mrs. Joseph LaFond and Mrs. A. Leithen at schafkopf and by Mrs. Peter Dohr at plumpack. There will be no party next Thursday. The next party will be held the first Thursday in October.

NO. 17	NO. 18
♠ A-K-Q-X-X-X	♠ A-K-Q-X-X-X
♥ NONE	♥ NONE
♦ X-X	♦ K-X-X
♣ A-X-X-X	♣ A-Q-J-X
NO. 19	NO. 20
♠ A-K-Q-10-X	♠ J-X-X
♥ A-Q	♥ K-X
♦ J-X-X	♦ A-K-10
♣ K-10-X	♣ A-K-Q-10-X

John F. Diele Co.

CLUB MEETINGS

Mrs. Ray Spangenberg, E. Randall-st., entertained members of the March club at a "dress-up" party Thursday night. Prizes for costumes were won by Miss Leone Heger and Miss Robloff. Games were played and the prizes were won by Mrs. Lloyd Doerfer, Miss Hegner and Miss Robloff. Returns of the Dempsey-Tunney fight were received over radio. The next meeting of the club will be held in two weeks.

attended the business meeting at the home of Mrs. Gus Jahn, 251 N. Wood-st. No special business was discussed.

LODGE NEWS

About 80 Master Masons attended the radio party Thursday night at Masonic temple to hear reports on the Dempsey-Tunney fight. The radio was especially installed at the temple for the occasion.

Wednesday Club To Study English Novel During Year

The Development of the English Novel will be studied at meetings of the Wednesday club this year, according to the year book. The first meeting of the season was held Wednesday afternoon at the home of Mrs. M. A. Wertheimer, Kaukauna. The program, "Frustrum" by Edwin Arlington Robinson was given by the hostess.

The next meeting of the club is scheduled to be held Oct. 5 at the home of Mrs. Howard Reeve and Mrs. L. C. Sleeper is to have the program: Oct. 19, Mrs. S. Frank Shattuck of Neenah; hostess: Mrs. J. S. Reeve, program: Nov. 2, Mrs. L. C. Sleeper, hostess: Mrs. L. A. Youtz, program: Nov. 16, Mrs. A. H. Weston, hostess: Mrs. George Banta, Jr., program: Nov. 13, Mrs. Frank P. Young, hostess: Mrs. Norman H. Brokaw, program: Dec. 7, Mrs. Brokaw, hostess: Mrs. R. S. Powell, program: Jan. 4, Mrs. Charles Boyd, hostess: Mrs. Howard Reeves, program: Jan. 8, Mrs. Norman de C. Walker, hostess: Mrs. H. E. Peabody, program: Feb. 1, Mrs. A. C. Remley, hostess: Mrs. Shattuck, program: Feb. 15, Mrs. Thomas E. Ordison, Mrs. W. H. Killen, program: Feb. 29, Mrs. Peabody, hostess: Mrs. Young, program: March 14, Mrs. Powell, hostess: Mrs. Weston, program: March 28, Mrs. J. S. Reeve, hostess: Mrs. Ordison, program: April 11, Mrs. L. A. Youtz, hostess: Mrs. F. J. Harwood, program: April 25, Mrs. John Stevens, hostess: Mrs. Remley, program: May 9, Mrs. Banta, hostess: Mrs. Walter Conkey, program: May 23, Mrs. Harwood, hostess: Mrs. Dexter P. Nicholson, program: The annual luncheon will be held June 6.

Mrs. H. E. Peabody is president of the club for the coming year. Mrs. J. S. Reeve is vice president and Mrs. W. H. Killen is secretary and treasurer. Honorary members of the club are Miss Florence C. Day, Miss Mabel Edy, Miss Anna Tarr, Mrs. Frank E. Wright and Mrs. Henry M. Wriston.

E. M. B. A. WOMEN TO GIVE BAZAAR

Plans were discussed at the regular meeting of Delta chapter, Auxiliary to the Employees Mutual Benefit association Thursday afternoon in Odd Fellow hall, for the bazaar to be held Oct. 27. Committees will be announced by the bazaar chairman at the next meeting on Oct. 13.

A social and cards followed the business meeting. Prizes were won by Mrs. R. W. Willerson at bridge; Mrs. Gordon Larson at dice and Mrs. Fred Koszka at schafkopf.

Mrs. E. T. Gamsky was chairman of the social committee and was assisted by Mrs. Judson Fowler, Mrs. Charles Brecklin and Mrs. Charles Christensen.

NEENAH MAN IS HEAD OF FOURTH DEGREE K. OF C.

Officers for the ensuing year were elected at the first meeting of the season of Knights of Columbus Thursday evening in Catholic home. Charles A. Summers of Neenah was elected faithful navigator to succeed Chris Mullen of Appleton. Other officers elected were: Faithful captain, Harry Langlois of Appleton; faithful admiral, Frederick Schreiber of Menasha; faithful controller, John Haug, Jr., of Appleton; faithful pilot, Maurice Peerenboom of Appleton; faithful secretary, Henry N. Marx of Appleton. Installation will take place at the meeting on the fourth Thursday in October. John A. Kuypers of De Pere, master of Marquette province

of Fourth degree Knights will be the installing officer. It was decided at the meeting Thursday night that Allouez assembly would take part in the dedication of St. Theresa Catholic church on Oct. 23. Supper was served at 6:30 to about 30 members of the assembly. A report on the Dempsey-Tunney fight was received over a radio installed at Catholic home for the occasion. Arrangements for the supper and meeting were in charge of Glen Carroll, Thomas Long and Alex Sauter. Outgoing officers of the assembly are: Chris Mullen, faithful navigator; Frank Daniels of Menasha, faithful captain; Alex Sauter, faithful admiral and Leon Wolf, pilot.

Engineers Will Meet. Stationary engineers of Appleton and vicinity will hold a regular business meeting at 7:30 Friday night in Trades and Labor hall.

"WE MAKE YOUR DRAPERIES IN OUR WORK ROOM AT A SMALL COST"

GEENEN'S

Tomorrow Morning at 9 O'clock Begins Sale of 600 Lace-Edged

Pillow Cases



Only 89c Pair

AN UNUSUAL VALUE!

600 of them! Made of genuine Spring Brook Muslin in the 42 and 36 inch size. Every Pillow Case has scalloped lace edging with square and round medallion lace inserts in file and Venice effects. Six patterns. Six of these Cases will make six good Xmas gifts.

GEENEN'S—MAIN FLOOR, RIGHT AISLE

Coming Soon...

ANOTHER GREAT SALE OF

Odd Dinner Ware

WATCH THE POST-CRESCENT FOR OUR ANNOUNCEMENT

LUCILE of Paris

PRESENTS

Jacqueline

A New Shade for Fall

in Holeproof Hosiery

Here is a sedate and puritanical shade that is like the snow clouds of late Autumn, billowed on the horizon against the waning rays of a November sunset.

It is new. It is smart. And like all Lucile-Holeproof shades—Jacqueline is undeniably correct and modish.

Now on display with other new ravishing Fall creations.

Full Fashioned Service Silk to top. Fine texture, even knit. Characteristic Holeproof craftsmanship—\$1.95 ship. Truly economical at 1

"You Make Your Own Guarantee on Every Pair of Geenen Hosiery"



The Fashion Shop

303 W. College Ave.

SALE OF DRESSES

Charming New Frocks---In a Remarkable Selling Tomorrow EVERY DRESS AT A SPECIAL SALE PRICE

Dresses of beauty and quality, embracing all the newest fashion ideas. All new Fall colors and black, in sizes 14 to 46—

\$9.75 — \$13.75

These new dresses of Crepe Satin, so practical for daytime wear, and for many evening occasions, are fashioned of both dull and satin sides of the fabric, effectively used in contrast. Chic — slenderizing lines. Women's and Misses' sizes. Values to \$32.50 at

\$22.75 and \$27.75

This group comprises our very finest Frocks, fashioned of lustrous, gleaming Crepe Satin, smartly styled in the two piece and one piece vogue. Each dress is distinctively styled and skillfully tailored. To have that satisfied feeling of individuality—you will be pleased with these charming frocks, as we select only one dress of a kind.

Values to \$59.75 — Tomorrow Only at

\$39.75 and \$49.75



LEATHER JACKETS

The new "Lindy" Leather Jackets cleverly adapted to any sports costume. For campus, for motoring—for hiking. Soft pliant leather — trimly belted and suede lined. Colors—autumn brown — fern green — cardinal red and black —

\$6.95

FALL HATS

Smart styles of the new mode for Fall. Chic felts—felt and velvet combinations — and dress hats of fine velvet are cleverly styled with all their intriguing trims.

\$4.50

Formerly ORECK'S

WAUPACA COUNTY

NEW LONDON-CLINTONVILLE-WAUPACA

NEARBY TOWNS

IMPROVEMENT CLUB COMMITTEES ARE CHOSEN FOR YEAR

New London Civic Organization Arranges Personnel at Meeting

Special to Post-Crescent
New London—At a recent committee meeting of the Civic Improvement League the following committees were named for 1927-28:
Out door art—Mrs. Jost, chairman; and Mesdames Ruppel, Meisner, B. C. Dreyer and Hooper.
Health and social welfare—Mrs. Dacy, chairman; and Mesdames Nelson, Denning, Nienhoff, Small and Miss Rice.
Publicity—Mesdames Reddie, Boland and Cooley.
Membership drive—Mesdames Deacy and Egan.
Christmas seals—Mrs. Frakers, chairman; and Mesdames Egan, Deacy and Reddie.
Program social—Mrs. R. V. Dell, chairman; and Mesdames Freeling, Crisly, Deiter and McMahon.
Home economics—Mrs. Butler, chairman; and Mesdames F. E. Low, J. P. Bertz, Jost, G. W. Werner and Cline.
Finance—Mrs. Manske, chairman; and Mesdames McMahon, F. B. Smith, William Oestreich, A. O. Zorner, Berhardt and Reineck.

DR. J. W. MONSTED, JR., IS MARRIED AT HARTLAND

New London—Miss Kathleen Nero, daughter of Mr. and Mrs. Allen S. Nero, of Boone, N. D., was married to Dr. John W. Monsted, Jr., of this city, at noon Thursday, Sept. 21, 1927, at Hartland, Wis. The Rev. W. J. Ralph of that city performed the ceremony. The attending couple were Miss Beatrice Monsted and Harold Zaig. Others present for the service were Dr. and Mrs. J. W. Monsted, Sr., parents of the bridegroom and Mr. and Mrs. Leonard Meyer of this city.
Mrs. Monsted, though not of this city, has been a frequent visitor here. Her sister is Mrs. Meyer of this city. Dr. Monsted was graduated from Marquette university in 1926, and has entered the medical partnership with his father.
A dinner was served at the Majestic hotel, Oconomowoc, following the wedding at Hartland, after which Dr. and Mrs. Monsted left upon an eastern trip. They will be at home at 122 W. Spring following their return to this city.

NEW LONDON SOCIETY

New London—Mrs. Edward Rohloff entertained a number of little friends Wednesday afternoon, after school hours, in honor of the birthday anniversary of her daughter, Alice. Games and presents were given to the birthday girl. Guests included Oral Ladwig, Mildred Nolan, Alice Tesch, Dorothy Kirchberg, Margaret Ann Dexter, Virginia Schoenrock, Isabel Justinger, Patricia Green, Melford Wanzha, Lloyd Bodah, Wanda Ruth, Beatrice Dexter.

Mrs. George Lea, Mrs. Charles Abrams, and Mrs. Giles Putnam were hostesses to 32 guests at a one o'clock luncheon and bridge party at the Putnam home on W. Beacon-ave. on Thursday. Table prizes at bridge were awarded to Mesdames H. B. Crispy, George Werner, J. F. Bentz, B. G. Lane, D. V. Elms, J. F. Seering, R. J. McMahon and F. J. Pfeiffer.

Dr. and Mrs. J. W. Monsted entertained a few friends at a 6:30 dinner at their home Wednesday evening, in honor of the marriage of their son, Dr. J. W. Monsted, Jr., whose wedding to Miss Kathleen Nero took place at Hartland Thursday at high noon.

ANNOUNCE MARRIAGE OF FORMER RESIDENT

New London—Announcement has been received here of the marriage of Marilyn Bruster to Miss Mildred Juedes of Milwaukee. The wedding took place in that city last Saturday. Mr. Bruster was a former resident of New London. Mr. and Mrs. Bruster are spending a few days this week at the Edward Hoffman home at Maple Creek.

NEW LONDON PASTOR TO PREACH AT HORTONVILLE

Hortonville—The Rev. V. W. Bell, pastor of the Methodist church at New London, will preach at the Hortonville Methodist church at 2 o'clock Sunday afternoon.
George and John Kern spent Sunday at the Charles Kreitzer home.
Ira Riedout started her third year at Lawrence college Monday.
Dr. M. E. Riedout went to Eau Claire Monday to attend a meeting of health officers. He remained for the meeting of the Wisconsin Medical association which opened its sessions in that city Tuesday.
Matthew Ball and son Eugene of Kaukauna, spent Sunday at the Charles home.
Mrs. Joseph Guter was an Appleton shopper Wednesday.
Mrs. Ralph Reddie of New London, entertained a bridge Wednesday afternoon at her home. The following Hortonville women were her guests: Mrs. Leland Daberner, Mrs. Norman Daberner, Mrs. Donald Matheson, Mrs. Lawrence Platten, Mrs. George Jones, Mrs. Elmer Grant, Mrs. Harris Hawk and Mrs. Elmer Falck. First honors were awarded to Mrs. Henry Lippold second to Mrs. Elmer Grant and consolation to Mrs. Lawrence Platten.
Mr. and Mrs. A. Schuch were at Appleton Wednesday.
Mrs. Oscar Guter and Cecilia Guter were New London shoppers Tuesday afternoon.

New London Dodged Flock Of Names In Earlier Days

Special to Post-Crescent
New London—Would this city with any other name have advanced more to become a different sort of town—better or worse? Do names influence cities or cities influence names, or would New London, being simply what it is, have become what it is regardless of its name? The question of how New London received its name has been in the minds of many since Taft park was named Memorial park. Taft park is the little square on the north bank of the river, opposite the Elwood hotel.
In searching through old documents and listening to the city's oldest residents, one learns that New London was very nearly named Taft and that it was in the past become all of four names for short periods, and that any of the other names would have been more appropriate to the minds of many of the older citizens, than the one which it finally was given. It was first called Johnston's Landing, named for a trader who first established a post here. Later came Lucas, Taft, a man from Ohio who perhaps did more for the town's advancement than any other in those days. He was called "the good father," having given the greater share of his young manhood to bringing civilization out of the dense wilderness, straightening out various disputes which were plentiful in those days and in throwing himself wholeheartedly into the struggle out of which finally emerged a town.
He built the first frame house in the town of log cabins. Lumber for it was saved at Hortonville and floated down river. When the town was platted it was found that the house stood in the middle of a street. It was moved to the present site of the Lyke block.
It is said that Mr. Taft owned the first boat brought in by boat from his old home in Ohio. The first team of horses and the first carriage; that he built the first warehouse and the first barn. He also had the distinction of owning the first baby buggy.
Many others shared the same dissatisfaction in the name, New London, finally chosen, but the presence of a smoothly-speaking man, one Reeder Smith of Appleton, who was among other things a railroad promoter, quite overpowered the less lifted men present. Mr. Smith wished the town named in honor of his father, whose home was in New London, Conn. It was so entered in the national directory of post-offices. Among the men of that day who staunchly held out for the name Taft were Ira Miller and the Rev. Stanley E. Larson, two pioneers. The Millers of this city are direct descendants of that pioneer.
Other names given consideration were Wolf City and Embarrass, neither of which were as popular as Taft. The question of having named the city New London was taken by the Madison Argus in February, 1857. In an editorial the choice of names was scoffed at and advice was given to change as soon as possible to which the local paper replied:
"We have a rooted aversion to the name of our village too. The west is prolific with appropriate names for our villages without seeking names from the east."

NEW LONDON PERSONALS

Special to Post-Crescent
New London—Waupaca-co Under-sheriff Harlow Miller was a business visitor in this city Thursday.
Chapman Nelson is spending some time at Weyauwega where he is employed at the Publick restaurant.
Mrs. Timothy Kelly is at Green Bay where she has entered St. Vincent hospital for treatment.
Mr. and Mrs. Albert Gesse returned this week from an extended trip through northern Wisconsin and Michigan. They were accompanied by Emil Polzin of Big Falls.
Mrs. William Hennemann and daughter Jayne Kaye, of Oshkosh, are guests of Mrs. Hennemann's parents, Mr. and Mrs. Joe Bentz.
Mrs. B. Cronin of Tucson, Ariz., has returned to her home after an extended visit with friends and relatives in this community.
Miss Helen Knapstein attended the Oshkosh fair Thursday.
Mrs. E. W. Wendlandt will spend the weekend at Kinsmen as guest of her father, Stanford O'Brien.
Mrs. V. Blundin, of Crandon, is spending a few days in at the home of Mrs. Carrie Archibald Hooper.
August Felsner has returned from Chicago where he attended the funeral of his relative, Mrs. John James.
Mrs. Staffors Bolinski is spending the week in Chicago where she is the guest of relatives.
Miss Hildegard Conrad left Wednesday for Appleton where she will resume her work at Lawrence college.
Mr. and Mrs. Frank Jennings accompanied their son Simon, to Madison where he will continue his studies in the medical school at the University of Wisconsin.

LAY CORNERSTONE AT BORCHARD CITY CLINIC

Special to Post-Crescent
New London—Work progresses rapidly on the reconstruction of the Borchard clinic. St. John's place, the corner stone having been laid on Wednesday. There was no ceremony attending this phase in the building operation, however. The street entrance of the building will have an archway. The rest of the work consists of construction about the original building, walls of brick veneer being used.

LUTHERAN WOMEN PLAN TO GIVE APRON SALE

Special to Post-Crescent
Bear Creek—The women of the Grace Lutheran church of the village are making preparations for an apron sale to be held Oct. 1, in the Armstrong building which was formerly occupied by the Fred Ballhorn harness shop. The sale will begin at 2 o'clock. A chicken supper will be served beginning at 4:30.
Mr. and Mrs. Edward Pieper of New London, were callers at the Frank Mansfield home Saturday evening.
Mrs. William Lehman and son, Reginald White Lake, motored to the home of Mrs. Lehman's parents, Mr. and Mrs. Jule Mallist of the town of Deer Creek, Sunday. Mrs. Lehman remained here for the week. Miss Alice Lehman of Manitowish, who was a guest at the Mallist home accompanied Reginald Lehman on his return trip to White Lake Sunday evening. She will spend the week visiting there.
Eighteen of the new home from Stevens Point to spend the weekend. Mrs. Ann McGillicuddy is spending the week at the James Johnson home in Maple Creek.
Mr. and Mrs. George Williams and family of the town of Bear Creek visited with relatives at Post Lake during the weekend.
Mr. and Mrs. Melvin Larson of Clintonville, are spending at the C. G. Ballhorn home Monday evening.
The following were visitors at the A. N. Wood home in the village Sunday: Mr. and Mrs. Frank Tate and son, Francis, Mr. and Mrs. Edward Lakin and three children of Fond du Lac, and Mr. and Mrs. Theodore Hertzog and family of the town of Deer Creek.
Charles Malloch of Elgin, Ill., spent a part of last week at the home of his parents, Mr. and Mrs. Jule Mallist, of the town of Deer Creek.
Members of the Small's Hundred club of the village were entertained by Mrs. A. W. Kuylenstierna at their cottage at Clover Leaf last Saturday morning.
Mrs. James Dempsey and daughters, Mrs. and Kathryn, and a James, were at Graham Station where they visited relatives.
Mr. and Mrs. John McGillicuddy and family of Manitowish, were Sunday visitors at the H. M. Wood home.
Mr. and Mrs. C. G. Ballhorn and

PRIEST'S CAR TURNS OVER ON HIGHWAY NEAR CLINTONVILLE

Housekeeper of Rev. Herbert Little, Birmamwood, Injured in Accident

Special to Post-Crescent
Clintonville—The car of the Rev. Herbert Little, Catholic priest at Birmamwood, turned completely over on county trunk D, about a mile and a half north of this city on Tuesday, when it struck loose gravel. There were two occupants in the car beside the priest, his brother from Milwaukee and his housekeeper from Birmamwood. They were enroute to Milwaukee, taking the brother back to his home when the accident occurred. They were compelled to break a glass in the car in order to extricate themselves. A local garage was summoned to their aid, and upon reaching this city a physician's examination showed that the housekeeper had received two broken ribs.
The Rev. William A. Ruel, rector of St. Mary's church in Oshkosh came out to this city and took the party to Oshkosh, where the housekeeper remained at St. Mary's hospital while the two men continued on their journey.
Mr. and Mrs. P. A. Spearbraker returned from Chicago on Tuesday, where Mr. Spearbraker had been seriously ill for the past seven weeks. He appears much improved in health. Mrs. Margaret Wisen of Rhinelander, motored to this city to spend a few days with her friend, Mrs. Anna Paulz this week.
G. L. Simons of Gillett, stopped here Wednesday and said that on Tuesday he had run into a heavy snow storm about six miles south of Wausau.
Mr. and Mrs. Arthur Steinbock returned to this city on Wednesday after a trip to the Atlantic coast. They visited many historical and scenic places in the East and also spent several days in Canada.
On Sept. 28, Mrs. Ella Scar Wiese, a versatile platform entertainer, will give a program at the Methodist church. She will give a miscellaneous program of readings and will be assisted by two local young ladies, Miss Rosanna Bennett will render several vocal selections and Glenace Carlson will give piano numbers.
After an absence of three and a half months Rose Roach returned to his desk at the Four Wheel Drive plant. In accordance with his physician's orders he went west for a long rest. Mrs. Roach and daughter, Elaine, accompanied him when they left Wisconsin the first of June, and they motored to Seattle, Wash., taking 19 days to make the trip out, in order that they might have the necessary periods of rest. The return trip was accomplished in 15 days, which included four days spent in Yellowstone park and rainy weather which necessitated slow driving.
While they were at Seattle they saw and inspected the battleship Tennessee when the complete Pacific fleet lay at anchor in the harbor there for ten days. At the same time, in the harbor there was anchored the big German battleship "Ender" which they also inspected.
On Friday of this week the Rev. and Mrs. Bennett will go to Appleton to see a demonstration of movie programs for churches given by the Rev. A. W. Rube, a Presbyterian minister from Fond du Lac. The meeting will be held at the Congregational church. The Bennetts are eager to get this demonstration as their church here is equipped with a fine stereopticon, but for some reason they have not been getting the desired response to their efforts to make it of value to the church.
Mrs. William Smith and son Andrew and daughter Leona, of New London spent the first of the week as guests in the Chris Birmam home.

A London bus inspector in Pleasantly has learned five foreign languages in order to direct visitors about the city. His next is adding Danish to the French, Dutch, German, Spanish and Italian he already speaks.
There are more grapes raised in Fresno county than in any other comparable area in the world.

Dance, Nichols, Sat., 24.

Good Buildings Deserve Good Hardware

Two more turns and this door will be crime proof—secured by a Corbin Night Latch. You can apply it in a few minutes. We sell Corbin Night Latches.
\$1.95 Each

Eyes Tested and Glasses Fitted

If Your Eyes Trouble You, Come in and Let Us Test Them!

Good Buildings Deserve Good Hardware

Two more turns and this door will be crime proof—secured by a Corbin Night Latch. You can apply it in a few minutes. We sell Corbin Night Latches.
\$1.95 Each

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\$1.95 Each

PERSONAL NEWS NOTES OF WEYAUWEGA REGION

Special to Post-Crescent
Weyauwega—Mrs. Charles Good now left Tuesday morning for Duncombe, Iowa where she will spend the winter at the home of her daughter, Mrs. William Fisher and family.
George Lautenbach has returned to Chicago, after spending a two weeks vacation with his parents, Mr. and Mrs. R. W. Lautenbach.
Mrs. Mary Hallock and her daughter, Mrs. George Wood of Fond du Lac, formerly of Weyauwega, visited friends here a part of last week.
Miss Grace Kellock, a graduate nurse, who has a position in the General hospital at Madison, has returned to her duties, after spending a three weeks vacation with her parents, the Rev. and Mrs. J. M. Kellock.
Harold Pfaff, son of Mr. and Mrs. Martin Pfaff has gone to Oshkosh, where he will attend the Normal.
Mr. and Mrs. Charles Larson, Mr. and Mrs. Carl Dietrich, and Miss Florence Haire spent Sunday at the home of Mr. and Mrs. R. C. Williams, formerly of Weyauwega.
Murray Kellock of Kohler, was a weekend guest of his parents, the Rev. and Mrs. J. M. Kellock.
Mrs. F. H. Russell and children, who have been spending the summer vacation here, have moved back to Appleton.
Miss Bessie Ross of Sheridan, has been a guest of her sister, Mrs. Bert Hathaway, for a few days.
Miss Alice Peterson, who graduated from Lawrence college, Appleton, this year, has gone to Florence, Wis. where she will teach the coming year.
The Rev. J. M. Kellock, pastor of the Presbyterian church was in Weyauwega last week to attend the fall session of Presbytery.
Frederick Hardy of St. Paul, Minn., visited Weyauwega friends last week. He was formerly of Weyauwega, a son of the late Mr. and Mrs. I. C. Hardy, pioneer residents.
Mr. and Mrs. George Hintz and family spent Sunday at Hortonville.
Fond du Lac spent last week with the former's parents, Mr. and Mrs. Fred Gerlach.
Mr. and Mrs. Jessa Ennis of Rockford, Ill., visited Weyauwega friends last week. The former is a son of the late Mr. and Mrs. Joshua Ennis of Weyauwega, who were proprietors of the Tarbell house, a hotel which stood where the Hotel Marilyn now is.

WAUPACA CLASSES ELECT OFFICERS

Parent-Teachers Association Holds First Meeting at High School

Special to Post-Crescent
Waupaca—The classes of Waupaca high school have held their first business meetings and elected officers for the present year. Senior officers are: President, Vilas Barnhardt; vice president, George Murray; secretary and treasurer, Marie Jacob.
The juniors elected Basil Barnhardt, president; Harriette Larson, vice president and Irene Craig, secretary and treasurer.
The sophomore officers are: President, Norman Barrington; vice president, Margaret Miller; secretary and treasurer, Donald Luther.
"Paul Hart is president of the freshmen class; Belva Stratton, vice president, and Ronald McGill, secretary and treasurer.
The application by Michael Dunn for a license to operate a soft drink parlor at Waupaca was refused by the city council.
P. T. A. HAS MEET
The first meeting of the Parent-Teachers association was held Tuesday evening at the high school. Mrs. R. D. Luther, vice president of the organization, presided at the meeting. The following program was rendered: Musical selections by Randall's orchestra; piano solo by Marie Jacob; vocal music by Dr. J. J. Lewis, Ingram Larson, Miss Dorothy Richardson and Miss Helen Hill, with Miss Natalie Hill as accompanist. After the program refreshments were served and a social hour enjoyed.
Edward Cook of Wild Rose, was the guest of his parents, Mr. and Mrs. T. M. Cook, the first of the week.
Arthur Barnhardt spent Wednesday at Oshkosh where he attended the Oshkosh fair.
Mr. and Mrs. Albert F. Schultz left their cottage on Columbian lake Tuesday for their home at Chicago. Sunday they expect to leave Chicago for California where they will spend the next five months.
Adolph F. Cory of Chicago, has purchased a lot on Columbian lake on which he will erect a summer cottage next season. Both transactions were

made through the Chris J. Miller Real Estate agency of this city.
Mr. and Mrs. H. P. Wegner spent the first of the week at Neenah where they visited Mrs. Wegner's sister, Mrs. Phil Miller.
The Altar society of St. Mary's church met Thursday afternoon at the home of Mrs. Walter Fox, South Main-st.
The Waupaca high school students and faculty will be the guests of the seniors at the annual "Mixers" social meeting which will be held at the high school Friday evening, Sept. 24.
ATHLETIC CLUB MEETS
A meeting of the Central Wisconsin High School Athletic association was held at Manawa with representatives from the following high schools: Iola, Amherst, Marion, Weyauwega, Waupaca and Manawa. Officers elected for the coming year are Otto Bacher, principal of Marion high school, president; W. W. Roels, vice president and treasurer; George Van Huickom, Weyauwega, secretary. Plans were made for competition in baseball, tennis and basketball, and a schedule was arranged for basketball for the coming season. Awards were made for last year's competition, the basketball cup going to Marion; baseball cup to Iola, and the tennis cup was to Waupaca.
Mr. and Mrs. H. Halsey of Pine River, spent Wednesday at Waupaca.



Here's a Way to Find Out What Your Friends Won't Tell You
Just rinse and gargle this RED Antiseptic and see if your mouth turns it WHITE
You avoid people who have halitosis—unpleasant breath—but you do not know the odor of your own. You know that even your best friend would hesitate to tell you. Hence nowadays millions use mouth-wash at least twice daily, as a precaution. And always before mingling among others.
But that method is uncertain—unless the mouth-wash shows by changing color that you've really destroyed the fermentation and acid.
Only one antiseptic does this—its name is Semafor. It is new—created by Dr. Alfred H. Kropff, B. S. M. A., Ph. D.—an authority on purifiers. Already leading dentists use and recommend it. Ask them.
If your mouth contains germ breeding acid, film and fermentation, this red Semafor changes to white. You keep on rinsing three or four times until at last it retains its red color. This gives you visible, scientific proof that its work is accomplished—that acid is destroyed—fermenting residue gone—the cause of bad odors and tooth decay removed. Your mouth tastes sweet and clean. It tingles with the after-glow of stimulated circulation in the gums and membrane.
Don't buy any other mouth wash until you have tried this. Write us for Test-Bottle and booklet, "Visible Mouth Hygiene." They're free. Or quicker still, get a bottle of Semafor from any druggist.
INDICATOR LABORATORIES, INC. Dept. A-16 154 E. Erie Street Chicago

For a Perfect Fit at a Reasonable Price

Try Wolfs

We are satisfactorily fitting many difficult feet with five and six dollar shoes.

The Gypsy Tie \$6.00



An Arch Support Model Sizes 4 to 10 — Widths AA to EE

This beautiful, welt sewed, combination last model is obtainable in Gum Metal, black kid or tan kid. To get real results out of this type of footwear, the fit must be perfect. We have the sizes and widths to fit you—and we will make a special effort to see that you are fitted well.

The arch is restful but a perfect fit is most important. welt sewed soles, combination last. Obtainable in gum-metal, black kid, tan kid.



Satin Pump For Dress Wear \$5.85

A snug fitting, attractive style in high or low heels. Widths A to D.

The Wide 1 Strap is Taking Well \$5.00

Comes in Patent, Satin, Gunmetal — high or Cuban heels. AA to D Other Styles \$3.00 to \$6.00

Wolf Shoe Co.

TIME not WORDS proves a tire's value
EVERY NEW TIRE LOOKS GOOD.
Dunlops not only look good, but they make good—over rocks and gravel, and ruts and sand.
Thirty-nine years of experience has shown Dunlop how to design a tread that gives maximum traction and slow, smooth wear.
This Dunlop tread is the toughest development of rubber known. And this same tough tread-rubber is carried clear around the sidewall to give maximum protection against rut wear.
You get the full benefit of all this extra tread-mileage because each Dunlop is built with the famous trouble-free cable-twist Dunlop carcass, to provide the high-strength and elasticity so vital to long tire life.
We recommend you put Dunlops on your car
Schlafer Hardware Co.
115-119 W. Col. Ave. Appleton, Wis.
Schlafer's Service Station Across from Post-Crescent Phone 69
every 2 1/2 seconds someone buys a
DUNLOP
FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

INSTALL \$20,000 MILK REDUCER AT NICHOLS CREAMERY

Machinery Will Turn Skim Milk into Powder, to Be Used by Bakers

Installation of \$20,000 worth of machinery for drying and reducing skim milk to powder form was started this week in the branch plant at Murphy-Ward Dairy company at Nichols. Headquarters of the company are at Chicago. J. J. Murphy, president of the company will be in charge of installation of the machines. According to Mr. Murphy, a new boiler room will be added to the Nichols plant but the drying machinery will be installed in the dairy proper. The skim milk will be reduced to a powder, boxed and sent to Chicago, Milwaukee and eastern and western cities for marketing. The material is used chiefly by bakers in preparing their foodstuffs. The estimated capacity of the new equipment will be about 3,000 pounds per hour.

Formerly, Mr. Murphy said, the skim milk was a total loss to the company because in order to realize anything on it, the product had to be shipped to the city and the freight rate was from 6 to 7 cents per gallon, which made the venture almost profitless. Now, however, the company expects to realize a profit on the skim milk business each year. Several more men will be employed at the plant after the machinery is installed.

LETTER GOLF

THE ANSWER

Here is the solution to the LETTER GOLF puzzle on page 2.

S	T	A	R
S	O	A	R
B	O	A	R
B	O	O	R
B	O	O	N
M	O	O	N

THIEF ABANDONS BIKE STOLEN FROM SCHOOL

A bicycle belonging to Fred Weldt, 1521 N. Morrison-st., stolen from Appleton Vocational school last Wednesday, was recovered by the police department Friday morning. A call was received at the station that a bicycle had been abandoned in the First ward and Detective Mathew McGinnis recovered the bicycle.

POLICE CHIEFS PLAN ANNUAL CONVENTION

Meeting Will Be Held at Racine Oct. 12-13; Special Entertainment Arranged

Notices of the twentieth annual convention of the Wisconsin Police Chief's association at Racine, Oct. 12 and 13 are being sent out this week by George T. Prim, chief of the local police department, and president of the state association. According to the chief, there are 110 members in the association and about 100 of them are expected to attend the meeting.

Dare We Do Our Duty will be the subject of the principal address of the meeting, to be delivered by Judge Henry Graess of Green Bay. Other speakers will be Governor Fred R. Zimmerman, Phil Grau, publicity director of Marquette university at Milwaukee, and Mayor William H. Armstrong of Racine. On the second day of the convention the Milwaukee police band will play a program. The association is in a flourishing condition, according to the notices. Special efforts are being made to prepare a program that will surpass those of all other meetings. Headquarters of the convention will be at Hotel Racine. A special program of entertainment is being arranged for the ladies who attend the meeting.

STAGE And SCREEN

"PAINTING THE TOWN" AT FISCHERS SUNDAY

Has your modest automobile ever been jammed in between a Packard in front and a Rolls Royce behind, unable to move a foot either way until one of these aristocrats moved on about its business? If it has, you will appreciate the marvelous automobile which Hector Whitmore invented. Its first showing will take place at Fischers Appleton Theatre on Sunday in "Painting the Town."

California claims to be the first state in the union when it comes to automobile service. You can get it on every corner and with hunks of courtesy thrown in, but even the California white-garmented servants must take a lesson from the mechanical service provided by inventor Hector Whitmore. Hector's inventions are ingeniously displayed in "Painting the Town."

Glenn Tryon, who will be seen in "Painting the Town" is the newest star to rise in the film firmament. He has just signed a five years' contract with Carl Laemmle, president of Universal, and it was solely on the strength of his performance in "Painting the Town" that he won this contract. Two more pictures which are already scheduled for him are "Hot Heels" and "The Flying Nut."

Visit Reservation
Congressman George J. Schneider, James Schuerble of Appleton and James' brother Ambrose Schuerble of New York City, who is visiting here, motored to Langlade-co and the Keshena Indian reservation Thursday to

are "Hot Heels" and "The Flying Nut."

vis Frank Schultes. The party took the reservation and visited the famous beauty spots of the Wolf river.

Among the 300 pupils in one school in India, Scotland, are fourteen pairs of twins, eighteen boys and ten girls.



A Young Man's Arrival On the Campus Demands Wearable of Authentic Styling

Smart Cloths are Just as Important as Greek Letters and Ponderous Books

Stylists Predict First Preference Will Be Accorded

The 3 Button Suit

You can't make a mistake if you return to the campus this Fall in a smart three-button suit—like the one worn by the happy-to-go-back chap in the picture above. So much for the model!

Fabrics and colorings are equally important. New wide stripes and wide herringbone weaves in the new Greyhound, Smoke Blue and Copper Beach Browns—with a russet stripe—a touch of azure—a flake of green. All new!

Come in and look them over—you will find the most beautiful clothes in America! 2 Pant Suits at

\$30 to \$45

A GREAT ARRAY OF NEW TOPCOATS Making a Hit at \$25 to \$35

Topcoats in the new twist weaves, sturdy tweeds, chevrons, grays, tans, and browns—Handsome new Fall models. Plan to get yours now!

The CONTINENTAL



New Light Weight Fall Hats

A very popular college model is this welt edge hat with its narrow brim and high tapering crowns. Here's a hat you can wear to suit your mood—straight up, and dignified, as shown—or snapped down rakishly, if you prefer. We have it in Greyhound gr. Smoke Blue, and Copper Beach Brown to harmonize with the prevailing suit and topcoat colors, and priced at \$4, \$5, \$6

Stetson Hat \$7.50
New Fall Caps \$1.50 to \$3

FISCHER'S APPLETON THEATRE

Last Times TODAY
Mat. 35c & 15c. Eve. 25c & 50c

ARTHUR HAU'S SUNSHINE REVUE

A TORNADO OF FUN INTERMINGLED WITH REAL VAUDEVILLE SPECIALTIES

Carload of Gorgeous Costumes and Scenery

AND NOW MORE THAN EVER — Your Most Glorious Screen Adventure

THE COVERED WAGON

A Vast Thrilling Spectacle, and a Heart Appealing Romance

— SATURDAY and SUNDAY —
VAUDEVILLE'S GREATEST DANCE ENSEMBLE



TED EMERY

Radio Broadcasting Pianist of WEA
And Four Other Big Time Acts

SATURDAY "WILD BEAUTY" with REX, King of Wild Horses

SUNDAY PATSY RUTH MILLER in "PAINTING THE TOWN"

SEASON TICKET RESERVATIONS

— FOR THE —

Community Artist Series

should be called for before

Wednesday, Sept. 28

SINGLE TICKETS FOR THE

CONCERT BY MARION TALLEY

WILL GO ON SALE

THURSDAY, SEPT. 29th

Single Ticket Prices: \$3.00, \$2.50, \$2.00, \$1.50

BUY SEASON TICKETS AND SAVE MONEY

Five Great Concerts for \$4.00, \$5.00, \$6.00

Neenah Theatre

JOHN D. WINNINGER

Players

Presents

"IS ZAT SO?"

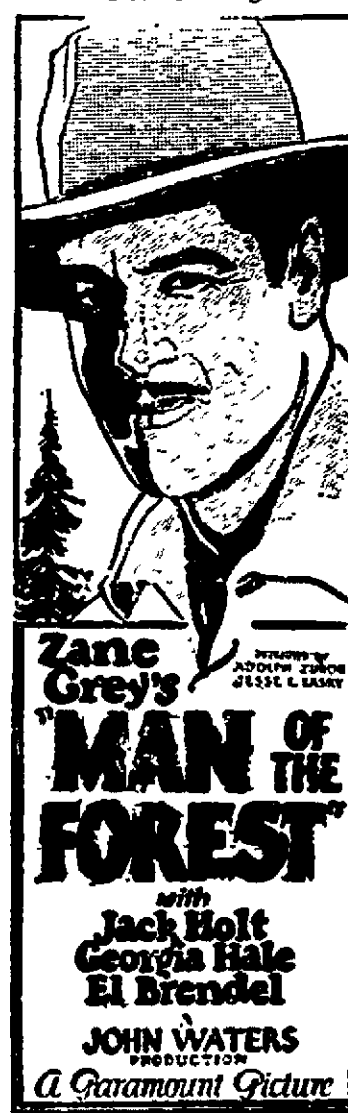
CHANGE OF PLAY NIGHTLY

Bargain Mat. Sat. Prices: 15c-35c

Night Prices: 35c-50c

Seats on Sale at Leffingwell Bros. Phone 224

MAJESTIC 10c-Always-15c Now Showing



Man of the Forest

Jack Holt
Georgia Hale
El Brendel

JOHN WATERS
A Paramount Picture

Elite Theatre

Last Times TODAY
Mat. 2:00 and 3:30
Eve. 7:00 and 9:00

A GRIPPING STORY OF THE OTHER SIDE OF COLLEGE LIFE—"FOR THE LOVE OF MIKE"

With BEN LYON — CLAUDETTE COLBERT
FORD STERLING — GEORGE SIDNEY

— TOMORROW and SUNDAY —

JOHNNY HINES



ADAPTED FROM THE LIBERTY MAGAZINE STORY

— STARTING MONDAY —

ROD LA ROCQUE with DOLORES DEL RIO in

"RESURRECTION"

ORPHEUM 10c-25c

Last Time Tonight
W. C. FIELDS IN
"RUNNING WILD"
With Mary Brian

Saturday
WALLACE BEERY
and
LOUIS STONE

The "GOLDEN SNARE"

Matinee Saturday
2:30-10c & 15c



DANCING

LAST CALL

Ride The JACK RABBIT WAVERLY BEACH

FRI. — SAT. and SUNDAY

We Close Sept. 25th
ALL CONCESSIONS OPEN

TONITE HAP'S BIG 5 DANCE

EAGLES HALL

2 Bands — \$100.00 in Pizes

TODAY & SAT.

SAKE BIJO U

CONTINUOUS 10c - 15c

BEN WILSON in

"FORT FRAYNE"

Comedy
"TILL WE EAT AGAIN"

SPECIAL 5c KODIE MATINEE
SAT. MORNING 10:00

TRY A POST-CRESCENT WANT AD.

FOR WANT ADS READ POST-CRESCENT

NEWSPAPER ARCHIVE

165 TEACHERS IN
RURAL SCHOOLS OF
OUTAGAMIE COUNTY

Only 27 Men Are Engaged,
Most of Them as Village
Principals

One hundred and sixty-five teachers and principals, two supervisors and a county superintendent will care for the education of Outagamie county rural students during the ensuing year, according to a list recently completed by the county superintendent's office at the court house. A. G. Meating, Appleton, is superintendent; Miss Nellie McDermott, New London and Arthur L. Collar, Hortonville, are supervisors. A study of the records shows that three schools were closed because of lack of pupils and the children are being transported to nearby districts. The schools closed are Beattie hill, in town of Buchanan; Wasie, town of Buchanan; and Elder Brook, town of Greenville.

Of the 165 teachers engaged in county educational work this year, only 27 are men. The majority of the men are engaged in village high schools as principals or teachers. There are only 12 men teachers in charge of rural graded schools.

The towns of Ellington, Grand Chute and Freedom, with nine district schools each leads the field as to the number of districts. The town of Black Creek and Center, with eight districts each are second. The town of Vandenberg with but two districts and the town of Kaukauna with three are at the bottom of the list.

Following is a list of state graded schools, their location and the principals and teachers at each:

Black Creek, Principal Mildred Thoms, Mildred Haas, Margaret Holtz, Dorothy McMahon, Bernice White, Cleora, Principal Marjorie Walker, Mabel Snell; Combined Locks, Principal Cecelia Hoolihan, Clara E. Clark, Theresa Stenger; Dale, Principal D. Carl Hodges, Viola Arndt; Seymour, Principal Celia P. Conradt, Ruth Young; Shiocton, Principal Mabel J. Agnew, Harriet Donaldson, Doris Washburn, Alice M. McAlon.

Following is a list of the high schools and grades below high school, their location, principal and teachers:

Bear Creek, Principal, James B. Lockwood, Carolyn Parsons, Bertille Rice-Grades—Mrs. Gertrude Long, Loreta Kiefer, Freedom, Principal, Clarence Chaney, Benjamin C. Schramm; Hortonville, Principal, Donald Morgan, Nell Butler, Catherine O'Connell, Zella Hill—Grades—Florence Ludeman, Eunice Dooley, Lena Schroeder; Kimberly, Principal, J. E. Roberts, Laparada, J. Gaetzman, George D. Berger, Teresa Schulz—Grades—Mary Walsh, Georgina Laut, Dorothy Kollisch, Helen Randerson, Mary Hoolihan; Little Chute, Principal, Rex G. Remick, Fred H. Gunderson, Ellen E. Mahlum, Margaret Scannell, Agnes Egan; Seymour, Principal, F. W. Axley, Leland K. Forster, Frances Hadley, Gladys Jensen, Lolita Maedke, Ruth Thiel, Alfred E. Rohloff, Stella R. Sheldon—Grades—Hazel Jansen, Evelyn Hauch, Enid Welch, Maile Steffen, Alvina Score, Erva McCrary; Shiocton, Principal, A. Drier, Ellen Webster, Myron P. Manley, Lucile Wilcox.

Following is the list of district schools in each town and the teacher:

Town of Black Creek—District 1, Millway, Marion Tuttle; district 2, Fairview, Evelyn Sole; district 3, Sunny View, Muriel Smolk; district 4, Binghamton, C. J. Eickhoff; district 5, Cloverdale, Agnes Junk; district 7, The Cedars, Genesieve Cornish; district 1, Forest school, Ralph Schulz; district 2, Blue Star, Dorothy Smith.

Town of Bovine—District 2, Elmwood, Arline Puls; district 5, Country side, Leonard Henry; district 6, Liberty Bell, Grace Van Straten; district 3, Jefferson, Adella Krause; district 4, Riverside, Mary Belle Carpenter.

Town of Buchanan—District 2, Military Junction, Katherine Fox; district 4, Lone Hickory, Leone Kavanagh; district 5, Speel, Marguerite Walk; district 1, Little Chicago, Margaret West.

Town of Center—District 1, Valley View, Katherine Nash; district 2, Brookside, Augusta Schroeder; district 3, Industrial Hollow, Lucile Ort; district 4, Hilldale, Pissella Slary; district 5, Pleasant Dale, Hazel Leach; district 7, Sunny Hill, Ruby Feavel; district 8, Sunnyside, Kathryn Long; district 6, Center Valley, Bertha Kunze.

Town of Cicero—District 2, Sunny Valley, Winnifred Rohm; district 3, Pleasant Valley, Arnold Schultz; district 4, Spring Brook, Dora Goddard; district 6, Maplehurst, Irma Dorn; district 7, Nichols, Marie E. Hillman; district 1, Maple Lawn, Irene Parsons; district 2, Riverview, Marguerite De Bru.

Town of Dale—District 3, Clover Leaf, Helen Gillespie; district 5, Is landale, Isla Holt; district 7, Green Meadows, Bessie McNutt; district 1, Medina, Stanley Smith; district 6, Hickory Grove, Mildred Gettlinger.

Town of Deer Creek—District 1, Clover Lawn, Marie Rehmann; district 2, Meadow, Bibiana Besette; district 4, Elder Row, Margaret Murray; district 7, Riverdale, Alma Ferguson; district 3, Coffey Bridge, Eleanor Moriarty.

Town of Ellington, District 1, Pleasant Vale, Mrs. R. Kuhn; District 2, Stephensville, Henry Van Straten; District 3, Elm Grove Center, Harry Steffen; District 4, Hill View, Fay Simpson; District 5, Pershing, Mel Smith; District 6, Bedford, Bernice Tennant; District 8, Grand View, Hilda Metz; District 9, Three Corners, Alora Van Oyen; District 10, La Follette, Grace Miller.

Town of Freedom, District 2, Wood side, Twanette Steenis; District 3, Hillview, Mary Vandenberg; District 4, Fernwood, Elizabeth Olsarka; District 5, Maple Grove, Leone Kavanagh; District 7, Highland, Francis Kronz; District 8, Sunny Corners, Jeffrey McHugh.

Town of Grand Chute, District 2, Bridge, Margaret Sams; District 3, Twin Willows, Dorothy Kempner; District 4, Woodland, Irene Mashe; District 5, Columbia, Theresa Heinz; District 6, Sandy Shore, Cecile Morrow; District 7, Elm Dale, Margaret Kronz; District 8, Badger, Florence Keating; District 10, Whispering Pines, Alice Nelson; District 9, Under Hill, Anna Nelson.

Town of Greenville, District 1, Cedar Grove, Grace Prentice; District 3, Elder Brook, Cecil; District 4, Pleasant Corners, Leone Courtis.

District 6, Sunnyslope, Edith Cooney; District 7, Wideawake, Lela Ziemer; District 10, High Ridge, Ruth Anderson; District 2, Sunny View, Eleanor Wieseler; District 4, Happy Valley, Margaret Meredith; District 9, Island, Valberg Hedberg; District 13, Elm Tree, Katherine Buttles.

Town of Hortonville, District 2, Knowledge Hill, Armella Sams; District 3, The Elms, Florence Ruhnau; District 4, Oak Park, Ruby Hutchison; District 6, Lincoln, Edna Starfeldt.

Town of Kaukauna—District 6, Ashvaubena, Louise Kurz; District 3, Oak Grove, Genevieve Schouten; District 7, Apple Creek, Marie Appleton.

Town of Liberty—District 1, Three Pines, Leona Ziebell; District 2, Maple Leaf, Ruth Couslin; District 3, Liberty Corners, Esther Eick; District 4,

Sleepy Hollow, Anna Toman; District 6, River Bend, John W. Boughle.

Town of Maine—District 2, Lakland, Vivian Grands; District 3, Pleasant Hill, Thelma Colson; District 4, Pleasant View, Peter Jager; District 1, Leeman, Bernice Andrews; District 2, Sunset, Evelyn Ahearn.

Town of Maple Creek—District 3, Clover Blossom, Clara Hailorian; District 4, Maple Corners, Alice Grun; District 5, Cedar View, Ruth Vogel; District 2, Golden Hill, Ida Jepson.

Town of Oneida—District 1, Elm Hill, Anna H. Williamson; District 2, Fish Creek, Laurette Van Den Heuvel; District 3, Pine Grove, Norbert Daul; District 4, Silvery Summit, Debrah Garvey; District 1, Old Glory, Bertha Hart; District 7, Lunnye, Mildred Smith.

Town of Osborn—District 1, Osborn,

Pioneer, Warrino Sherman; District 2, North Osborn, Beatrice Dunleavy; District 3, Golden Rule, John Williamson; District 6, Forest View, John Geenen.

Town of Seymour—District 1, Woodland, Annetta Veltch; District 2, Crystal Spring, Eva Little; District 3, Idlewild, Myrtle Trentlage; District 6, North Seymour, Emma Gouse; District 7, Cherry Hill, Myra Reis; District 8, Plain View, Catherine Dougle; District 9, County Line, Gertrude Zuehl; District 10, Oak Leaf, Lorraine Ruseh.

Town of Vandenberg—District 4, Heurmen, Clement Williamson; District 8, Ebben, Genevieve Hoolihan.

St. Matthew's Food Sale, Sat. at Voigt's Drug Store. That Hot Band from Oshkosh. 12 Cors. Sun.

FARM AGENT TO ATTEND STATE FARM CONGRESS

County Agricultural Agent R. A. Amundson is planning to attend the annual Wisconsin Farm congress, which will be held at Madison, Oct. 13 and 14. It is possible that several county farmers will attend, according to Mr. Amundson. One of the features of the meeting will be an address on The Agricultural Situation in Europe and America by S. H. Thompson, president of the American Farm Bureau Federation. Other addresses will be given by Senator John C. Schumann; Governor Fred R. Zimmerman; Glenn Frank, president of the state university; and Governor William J. Bulow of South Dakota.



"Git Yer Gas!"

IT'S pretty nearly come down to that, hasn't it? Gas hawked from every gap at the edge of traffic by unknown sellers who pretend to no more stability or responsibility for quality than the flitting street vendor with his board of tawdry gew-gaws.

Isn't that a pretty nervy rating for them to put on your care for your present comfort in driving and future safety of your motor?

Wadhams 370 -the Year-Round Gasoline

is your shield against illegitimate and bootleg hucksters, spreading their wiles for the unwary. The Wadhams brand name is not only a voucher for superior quality but the mark of a definite responsibility to you and to your car.

Wherever the Wadhams selling sign is seen, you know that you are receiving a service of protection against poor performance of your car from day to day, and costly future damage from kerosenish adulterants.

Wadhams Oil Company, "Makers of extra grade Petroleum Products since 1879", Milwaukee

Fill at These Wadhams Stations:—

APPLETON
Appleton Service Garage, 116 W. Harris-St.
Central Motor Car Co., 127 E. Washington-St.
C. Greishaber Station, 1407 E. John-St.
Haueri Edwa. Co., 307 W. College-Ave.
Haskett Service Station, Cor. S. Oneida & Foster-St.
O. R. Kiehn, 414-16 W. College-Ave.
O. Kuntz, 112 W. Washington-St.
Fred Lynch Service Station, Cor. of Leminwah Wls-Avenue.
H. W. Marx Filling Station, 1217 Richmond-St.
Milhaupt Spr. & Auto Co., 312-316 N. Appleton-St.
Northern Roller Wks., 907 So. Oneida-St.
St. John Motor Car Co., 731-36 W. College-Ave.
S. & O. Chev. Co., 124 E. Washington-St.
C. F. Smith Livery, 222 W. Lawrence-St.
Sofa Motor Co., 316 W. College-Ave.
Superior Service Garage, 607 N. Superior-St.

LITTLE CHUTE
Ashman Motor Car Co., Little Chute.
Vanden Heuvel Bros., Little Chute.
Hannegraph & Van Eyck, Little Chute.
Math. Reynbeau Service Station, Little Chute

MENASHA
Highway Filling Station, 3rd-St.
Star Auto Co., 428 Chute-St.
Baranowski & Lamb, 132 Main-St.
Menasha Motor Car Co., 126 Main-St., Menasha

WINCHESTER
Annunson & Olson Garage, Winchester.

SEYMOUR
Seymour Battery and Ignition Shop
Seymour Hdw. Co., Seymour

GREENVILLE
L. A. Collar, Greenville, Wis.
H. Probst, Greenville, Wis.

DEPERE
Bergstrom Garage, DePerre
Main-St., Garage, DePerre
Twin City Filling Station, DePerre

MEDINA
A. B. Stencil, Medina
H. Stick, Medina

DALE
Abel Motor Car Co., Dale

MADEVILLE
Joe Gainer, Madville
Fred Vick, 12 Corners

BLACK CREEK
J. N. Wagner Service Station
J. J. Barthel & Son, Black Creek
W. A. Barman, Black Creek
B. Griffe, Binghamton, Wis.

KAUKAUNA
J. L. Anderson, Kaukauna
Hans Hdw. Co., Kaukauna
Hennes Auto Co., Kaukauna
A. H. Kempen, Chevrolet Garage
Meyer Battery & Tire Shop, South Side
Meyer's North Side Service Station
Wm. Van Leishout, Kaukauna

BUTTE DES MORTS
Butte des Morts Garage

KIMBERLY
J. J. Deurath, Kimberly.
Sichers & Kramer, Kimberly.
Kimberly Hdw. & Furn Co., Kimberly.
Peter Van Weichen, Kimberly & Combined Locks Road.

LARSEN
Halsack Bros.

FREEDOM
Guert Bros. Garage, Freedom
M. Schumann, Freedom

Foremost Fashions for the Whole Family!

Easiest Terms in Town!

Come, See These Exquisite Fashions!

The very styles that New York City men and women will be wearing this Fall and Winter are now here for your inspection. You are invited to come in and feast your eyes on these new fashions—and be prepared to be enthusiastic over them!

Style - Always the newest styles first.
Quality - Real honest value—and finest workmanship.
Value - That cannot be duplicated anywhere in town.

BUY NOW
New Fall Coats and Dresses
New satins, charmesse, georgette dresses, and fine fur-trimmed coats in sizes for every woman and miss. Terms to suit your purse. Come, at.
\$12.50 to \$100
Ladies' Hosiery \$1.00 Up
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New Sport Coats, \$15.00
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Men's Hats \$4.75
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Boys' Suits \$12.50
Boys' O'Coats \$10
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PAY LATER
Overcoat Sale
A reduction of \$5.00 on any Man's Overcoat purchased this month. Easy terms. Buy now and save. Offer expires next Friday.
\$5
Men's Oxfords at \$5 \$6 \$7

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WE TRUST YOU

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You can buy brand new Clothes for every member of the family—On Credit—at this store. The stock is new and fresh and everything in the very newest styles.

Ladies' Coats \$16.75 up	Silk and Woolen Dresses \$6.75 up
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FIGHTING MARINE CONQUERS RIVAL IN TITLE BOUT

TUNNEY IS MASTER IN FIGHT TO HOLD CROWN FROM RIVAL

Gene Outfights, Outgenerals Dempsey Most of Way; Rules Save Champ in 7th

Chicago—(P)—Gene Tunney Friday began his second year's term of office as heavyweight champion of the world but only after the backers of his conquered opponent Jack Dempsey, had vigorously demanded a "re-count" of the vital moments in their spectacular battle at Soldier Field.

CLAIM LONG COUNT

The stalwart, handsome Marine repeated his victory of exactly a year and by the same verdict, a decision at the end of ten rounds. But this time he came within a second of being knocked out and off the heavyweight throne, dumped dazed and shaken, to the floor in the seventh round for a count of nine that actually in the opinion of ringside observers, took from 12 to 15 seconds, to reach.

Tunney's hand was raised in triumph, decisively earned by a stirring rally through the last three rounds that had Dempsey on the verge of a knockout himself in the final round. The champion was still a champion, and fighting like one at the finish, but it seemed to thousands that the gods of fortune were with him, that but for the "break" in the seventh round, and the interpretation of the Illinois boxing commission's knock-down rules, he might have been counted out and seen his million dollar crown pass back to its old wearer.

Knocked down by a sudden, furious and two-fisted assault in the first minute of the seventh round and holding the ropes groggily as he sat on the floor, Tunney was saved from a possible knockout by an official ruling that compelled a halt in the count until Dempsey had gone to the "furthest corner."

Instead of the count being started and continued uninterrupted from the time Tunney hit the floor from the effects of a vicious right hand smash and a short left hook, the toll was delayed several precious seconds while the referee waved Dempsey to a distant corner.

At the count of nine, Tunney got up to back off hastily and circle in full retreat until his faculties cleared. Dempsey's backers hotly asserted he should have been counted out, that Dempsey was "robbed" of a knockout victory that would have made him the first ex-champion to regain the heights. But Tunney's handlers declared their man was simply profiting by the rules, that he was ready to get up at "nine" whenever that count was reached.

But as a matter of fact, he started to arise at "five" but stayed down to get the benefit of the long count on advice from his corner.

GENE IS MASTER

However close a call he had whatever, "break" he benefitted by in this seventh round, was no question in the minds of observers that otherwise Tunney was master. He outpointed Dempsey for the first half of the fight and after weathering the old warrior's most furious bid for victory, out-fought, outboxed and outgeneraled the challenger in the closing three rounds.

Tunney met and vanquished a Dempsey that was a far different fighter, a more dangerous puncher and a more determined spirit than the uncertain, floundering figure that was toppled from the fistful throne a year ago. The champion, jolted and jarred as he never has been before and as he is not likely to be again without losing, had the stamina, boxing ability and courage to pull himself back from the brink of disaster, to better his way to victory after it seemed that one more solid wallop would have ended his reign as king.

At the finish, there was a mighty ovation for the gameness for the unquenchable spirit of one of the greatest fighters of all time, Dempsey; but there was as great if not greater tribute to the blond, blue-eyed giant who came back to smash and his foe into semi-helplessness at the end. It was the tribute of the world's greatest and costliest fight crowd to a thrilling bout and its brilliant actors. It came from a throng that numbered close to 150,000 and that paid approximately \$2,500,000, figures that surpassed anything the golden era of the ring has known. It was the climax of Tex Rickard's mightiest promotion venture in the country's biggest sports arena.

Those who saw the battle and those who listened to radio accounts and perhaps got a better idea of what was going on than thousands inside the arena, will argue themselves hoarse for some time to come over that seventh round. They know, though, how Tunney, the master boxer, piled up a big early margin on points and how the issue really was decided by his slashing, three-round finish, but the debate will swirl fiercest around what may become the most famous "long count" in boxing history.

DEMPEY LOSS HARD BLOW TO MRS. JACK

Chicago—(P)—Jack Dempsey went back to his wife early Friday without the "bacon" he promised to bring home.

"It's all right," said Estelle, when she had taken one good look at her husband, "but I thought you had been hurt."

"It's all over," Jack said, "I guess I am through fighting."

"What's the difference?" Estelle asked.

After the seventh round had failed to bring victory, Mrs. Dempsey, sitting by a radio in a north side hotel, became hysterical and it was some time before her companion could quiet her. In the last two rounds, when Jack was slowly but surely losing, Mrs. Dempsey began to weep. She threw herself on the floor and fainted at the announcement of Tunney's victory.

It did not take long, though, for her to recover her composure and by the time Jack had arrived, an hour later she was calm and smiling.

PLENTY OF SEATS FOR PACKER GAMES WITH NEW SECTION

1,500 New Seats Erected so Park Can Hold 7,500; All Set for Benny

Green Bay—A seat for everybody at the Packers' games has long been the aim of the Green Bay football corporation and, with the expected large increase in attendance at the remaining home games on the schedule of the Big Bay Blues, the football management is setting up another 1,500 bleacher seats. These will be located at the west end of the playing field.

There seems to be an impression prevailing in neighboring communities that it is difficult to secure seats to the Packers games. However, this is not a fact. Only once during the Packers' long career in the National Football League has there been a complete sell out of reserved seats. This was last year when the Chicago Bears played here.

SEAT ABOUT 7,500

With the additional bleachers, there will be a seating capacity at the City stadium of about 7,500. There are over 4,000 reserved seats and the rest are general admission. Not a single bleacher ticket is sold until the gates open at the park and it is simply a question of first come, first served.

The Packer management is going the limit to handle both local and out of town business as promptly as possible. There are some dozen places about town taking reservations and handling tickets. All the uncalled for tickets are piled up Saturday night.

The charts are set back, in shape before Sunday morning when a ticket office in The Press-Gazette building is open from 9:30 until noon. This is done to accommodate the late comers and particularly the out of town customers who only reach the city a few hours before the whistle blows.

Out of town mail orders for tickets are filed within 24 hours after they are received. Packer fans from other cities who mail their checks in have little trouble getting their seats. Many fans of Northeastern Wisconsin and Upper Michigan are following this system and as many as 250 ticket mail orders are being filled weekly.

Cleveland, O.—Green Bay has the honor of playing host to Benny Friedman, former all-American quarterback from Michigan and rated by competent football men as the greatest quarterback of all time, in his debut in professional football. Friedman is quarterback of the Cleveland Bulldogs who will open their season by playing the Packers there on Sunday.

Friedman is entering the pro game now, after sticking with his school and taking his degree according to schedule, instead of leaving school right after the football season to capitalize his college fame, as did Red Grange. Friedman had many offers to turn pro, even before last season was over, but turned them all down, deciding to remain true blue to his alma mater. After his graduation, however, he saw no reason why he shouldn't make some money at it.

So Benny is now going into the pro game. He had offers to play with other teams but cast his lot with Cleveland his home town which this season re-enters the National Football league after a lapse of one year.

IN PERFECT TRIM

Benny is in perfect trim right now. Green Bay fans and Green Bay players, who have any idea that he is a star who will just walk through the game, taking the easy way out, will be very much mistaken. Benny is always in good shape. After the football season he worked in the gym, then played on the baseball varsity and has just completed a summer in charge of a boys camp. Benny had no weight to take off when he joined his mates in a training camp that was established at Excelsior Springs, Mo. He has been working hard to keep the edge of his physical condition.

But Benny's practice has largely been to sharpen his forward pass by being to smash and his place kicking. He was the last word at both passing and kicking goals in big league college football last fall, his passes and kicks carrying Michigan to the Western conference championship, and he still has the old skill.

Because Benny's exploits are large individual he is expected to shine more than did Grange in professional football. Grange was spectacular only when he was making long runs and couldn't make long runs unless he was given good interference. That is hard to develop in professional football, few pros caring to sacrifice themselves for Grange's benefit and the teams, as did the Illinois players. So it was just one star among many in the pro game instead of being the one and only as when he played for Illinois.

SOME PLACE KICKER

It will be different with Benny. He won't need much co-operation when place kicking, for instance. At that is, necessary is for the player who holds the ball for the kick to hold it correctly and Benny will do the rest. He's a marvel at it once given an even break for the kick.

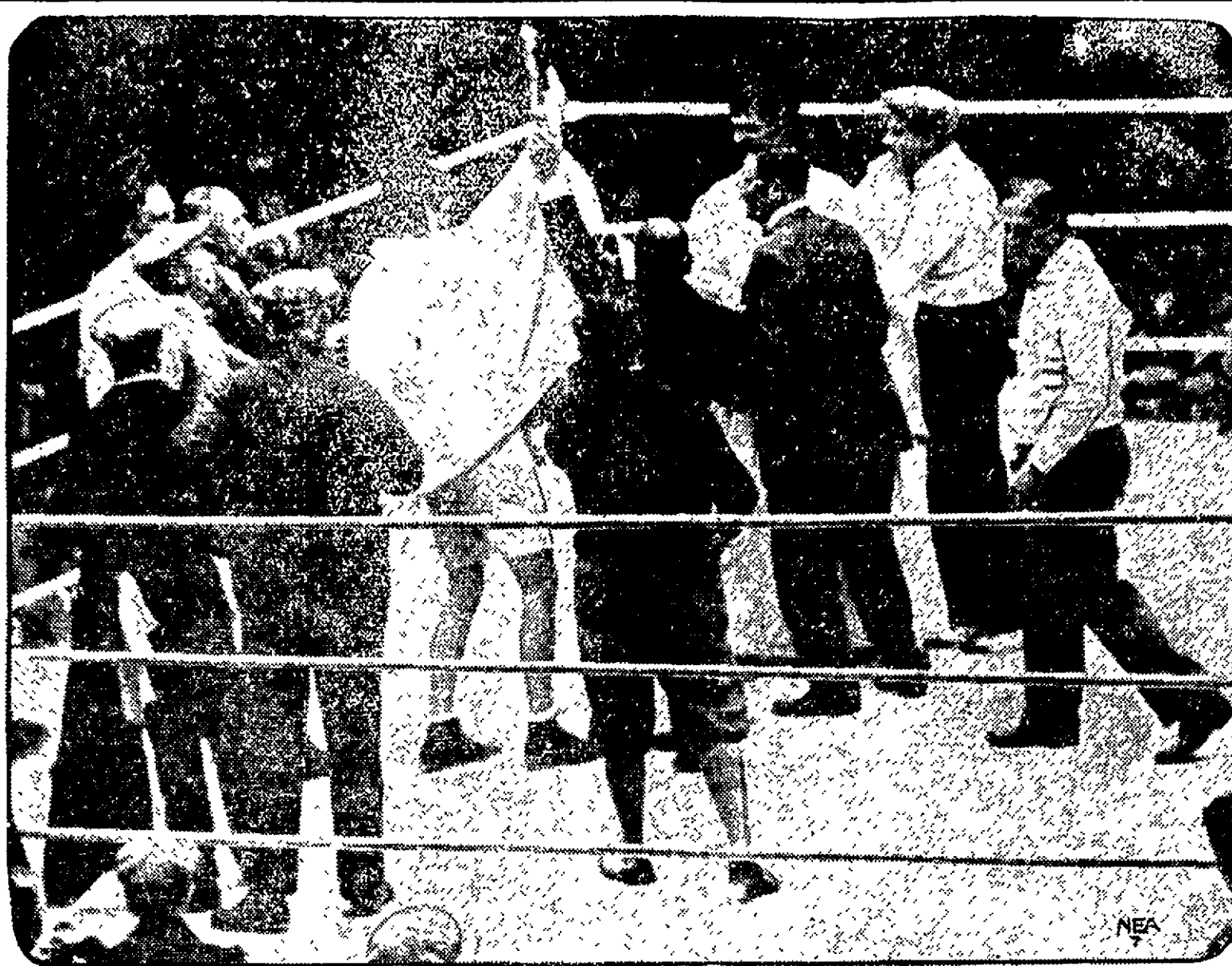
Also with his forward passing. Were Benny playing with the worst team in the world, and Cleveland this season has a really great team, still Benny would be able to pass just as fast and just as accurately. He doesn't have to depend on the whims of his other players to make the pass. There is no doubt that they will be well thrown and all will be up to the receivers to hang on to them. Leroy B. Andrews, who is coaching the Cleveland pros, is making sure that there will be capable receivers for these passes. One will be Cookie Cunningham, former Ohio State captain and all-Western Conference end. Cookie was a great pass grabber at Ohio State and has lost none of his cunning.

Chicken Dinner Sat. Nite at Chas. Moder's, Darby Road.

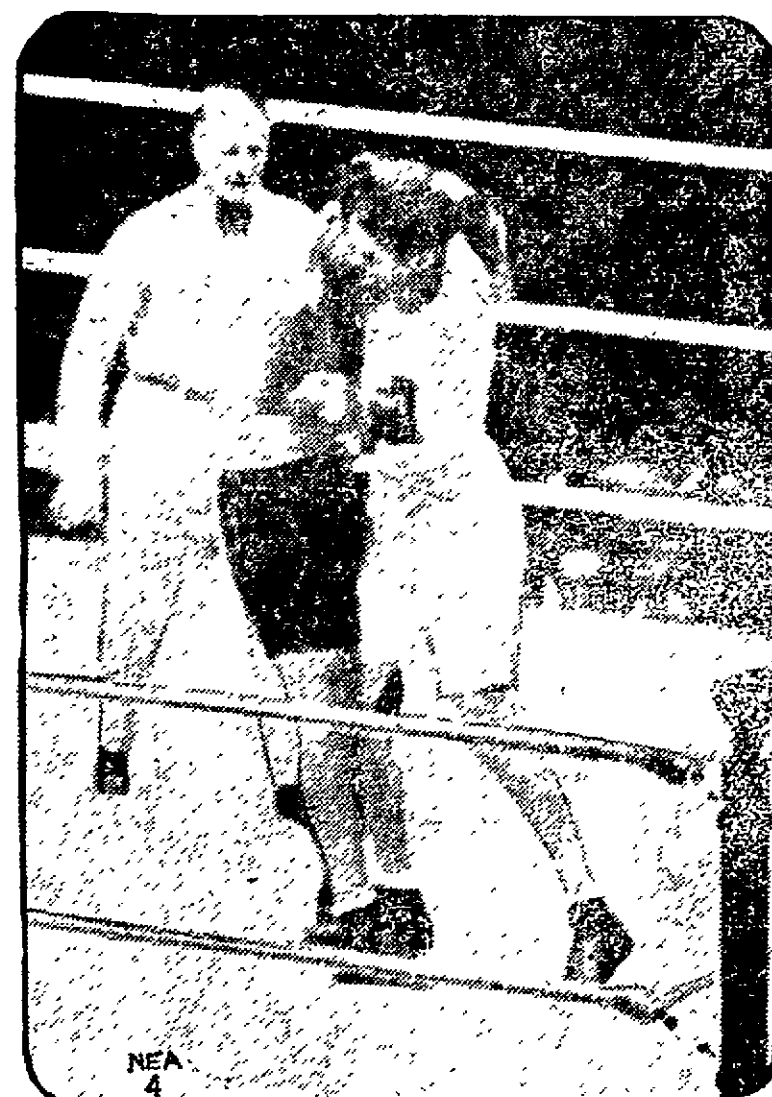
Dr. O'KEEFE, DENTIST-Dray

Dance, Nichols, Sat., 24.

How Gene Tunney Kept His Championship



GENE STILL WEARS THE CROWN—Hail to the champion! The judges here have decided Gene Tunney outpointed Mr. Dempsey and lifting Tunney's right hand, are giving their verdict. The decision means the former marine remains on Fisticlan's throne. Dempsey made a game fight, but like all other former champions, failed in the attempt.



CARDS CLIMB BACK TO SECOND-PLACE

Champions Advance Over Giants as McGraw Men Split With Bucs

The St. Louis Cardinals were back in second place Friday in the National League pennant scramble, their 6-2 victory over the Boston Braves Thursday having enabled them to gain ground on both Pittsburgh and the New York Giants who split a double header.

The Pirates took a 5-2 win in the first game at New York. The second game went to New York 7-1.

The Cardinals rallied for two runs in the ninth to trim Boston. The world's champions are now three games behind Pittsburgh and a half game ahead of the Giants.

Cincinnati took both ends of a doubleheader from Brooklyn, 2-1 and 4-2. Charlie Root turned in his twenty-sixth victory of the year at the expense of Philadelphia, 4-1.

Babe Ruth's home run in the ninth with Koenig on base gave the Yankees an 8-7 decision over Detroit.

The Yankees' 25th cent. club was the Bambino's 25th cent. club. The Yankees' 25th cent. club was the Bambino's 25th cent. club.

The St. Louis Browns lost to Washington, 10-7. The Philadelphia Athletics took a doubleheader from Cleveland, 4-2 and 1-2.

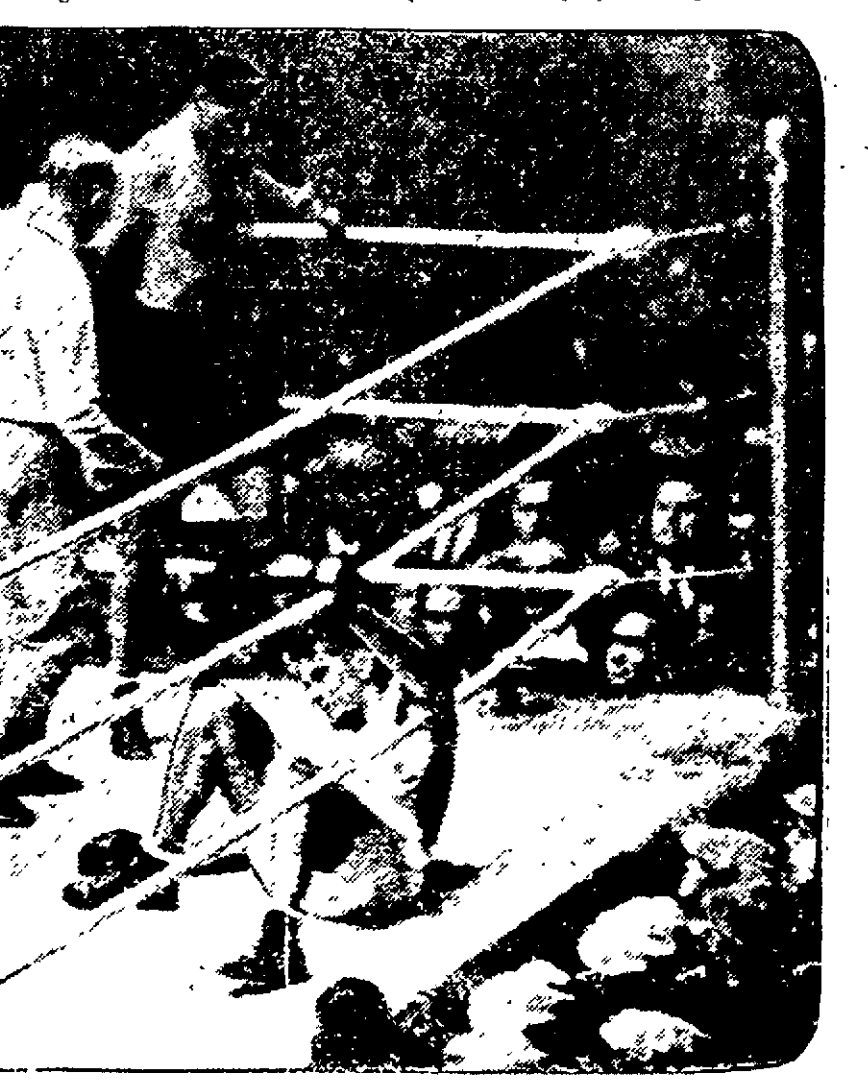
The Sox lost their twelfth straight, Boston losing out a victory in the tenth. The final count was 2-1.

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WHEN THE CHAMPION "CAME BACK"—Tunney (in white trunks) in the picture above staged a great comeback in the ninth. Gene took the offensive soon as the starting gong rang. With a series of stinging lefts to the face, he soon had Dempsey wobbling. Jack by now was bleeding considerably.

ONE OF JACK'S LOVE TAPS!—There was considerable back slapping in the clinches. Jack in the picture at the left in trying to gain an opening administered such "love taps" on Tunney quite frequently.



IT WAS ALMOST "CURTAINS" FOR GENE—Round Seven almost saw the end of the great classic in Soldier Field. To injury with a right and left to the jaw, sent the "fighting marine" down on the boards. The champion is back on the count of nine before he rose to his feet again.

The Valfrons, and was for many years the home of the wealthy American family, the late M. Bayard Brown. It is now being fitted out for the new European line, Ode.

Many Notables Attend German Polo Tourney

Berlin—(P)—Polo has been revived in Berlin with an international tournament at the subject of the "German Polo Tourney." The "real name" was collected by an English and an American team and a German team.

The English team played all opponents off the field.

The English team played all opponents off the field.

APPLETON BOY ON OSHKOSH MITT CARD

Earl Rogers Battles Kelley, Who Shaded Him Recently, in Rematch

Earl Rogers, Appleton mitt slinger, will meet Spike Kelley, Oshkosh, in the opening match of the American Legion indoor boxing card at Oshkosh on Friday evening, Sept. 30, according to word from the Sawdust city. The card is the first of the new indoor boxing season for the Oshkosh legion. The scrap is a rematch with Rogers seeking to regain his lost laurels. Kelley took a shade over the local man in the last encounter and Earl has been working hard to put himself in perfect condition so that he can take his revenge. The bout should be a whirlwind from start to finish and many Appleton fans are planning on seeing the local boy in action again as well as the rest of a snappy card.

Matchmaker E. E. Fuller has arranged an attractive card for the opener. Johnny Hopfinger, former Oshkosh boy, but now of Chicago will feature in the wind-up. He has been matched with Micky Andert, the cleverest feather-weight in St. Paul. Hopfinger left Oshkosh about two years ago for Chicago. He has been making rapid strides in the fighting game, and today is rated by Chicago experts as being of championship material.

THOMAS VS DE ROSE

In the semi wind-up, Joey Thomas has been matched with Al DeRose. Thomas has made several appearances in the Oshkosh ring, and has always given a good account of himself. His last match in this section of the state was at Fond du Lac where he fought the wind-up and knocked out his man although his right arm dangled at his side most of the bout because of an injury suffered just previously. The opponent selected for him fought an eight round bout on the Mitchell-Dundee card at Milwaukee against Joe Azarella. Joe was given a shade and the fight was declared by many of the spectators to have been the best on the card.

YOUNG SHAW RETURNS

Young Shaw, after an absence of about a year will return to the ring, and has drawn a tough assignment in Johnny Schauer of St. Paul. Schauer has fought such men as Pinky Mitchell, Al Van Ryan, Billy Petrolle and Russle LeRoy.

BADGERS EXPECT FIGHT FROM HAWKS

Barker's Cornell College Crew Opens Season for Cardinals

Madison—Lacking in avoirdupois but reimbursed with plenty of speed, Cornell college will open the 1927 season of Wisconsin in Camp Randall stadium on Oct. 1 and incidentally give Badger fans their first glimpse of the Cardinal in action under Glenn Thistlethwaite.

Cornell, which suffered the loss of Captain Burgard, center; Kuehn, and Geyer, guards; Bohlander, tackle and Adamson, end, due to graduation last year, will invade the Badger fort with a team built around eight letter men. Dick Barker, Cornell mentor, has been busy organizing a powerful combination from a healthy roster of competent sophomores whose development in the short period of the fall practice has given every indication that Wisconsin will find the Purple tribe from Iowa a fast and aggressive opponent for its 1927 debut.

Capt. Leland Wilson, who thrilled the Wisconsin stands last fall by his spectacular work at end, will lead his team-mates against Wisconsin a week from next Saturday. Wilson's great performance here in 1926 earned him a berth as All-Western end, beside Oosterbaan, in the selection of Jimmy Corcoran of the Chicago American. All-state and All-Midwest conference honors also fell to his lot last year because of his great tackling on defense and blocking and pass receiving on offense. Plunging and kicking combine to make him Cornell's most feared threat.

McGrath, fullback; Scott, diminutive quarter; Mullenberg, end; Erickson, halfback; and Kindred and McCullum, tackles, henchmen of Cornell's outstanding captain, will form the brunt of the fury that will assail the Badgers on Oct. 1. Vacancies left by graduation will be filled by several speedy sophomores whom Coach Barker has at his command this fall.

Indian athletes scrimmaged against each other for the first time instead of against the freshmen. Dr. Jack Wilce's Ohio squad reported stiff and sore but uninjured after the first scrimmage of the year.

Pass defense, open field tackling and continued search for a reliable punter, seemed to Earl Ingwersen at Iowa while the work of Laverne Taylor at end was the high spot of the workout at Michigan.

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\$5 SEAT HOLDERS MUST READ PAPERS TO "FIND" WINNER

Only Advantage of "Rim-side" Seats Was to Leave First, Writer Says

For weeks the remoteness of the "rim-side seats" at Soldier field gave newspaper paragraphers and cartoonists material for many humorous quips. Dale C. Harrison, writer, viewed the fight from this faraway \$5 section. This is the story of his assignment.

Chicago—(P)—Let this be the Odyssey of the five dollar seats:

Of the homo sapiens who sat therein; and of the fight they saw, if any. These five dollar seats, the cheapest and most remote in the crater that is Soldier field, were really not as black as they were painted.

They were blacker, said some of the spectators. The men who sat in them, and the women, behaved like martyrs during the first six-round preliminary, began directing barbed remarks at the policemen and ushers during the second, became untractable after the third, and finally, like a flood, burst through the blue-checked levees and swirled down the aisles and over the plank seats into the \$10, \$20 and, in a few cases the ringside reservations. Two thirds of those who remained in these rim-side seats, three city blocks from the ring itself, actually did not learn who won the fight until sometime afterward. This was due partly to their great distance from the white lighted ring, partly to the twisting thousands that swirled down the aisles and over the plank seats into the \$10, \$20 and, in a few cases the ringside reservations.

The referee's count over Tunney in the seventh round seemed unconsciously long to the far-from-the-ringsiders, but as one of them explained, light only travels 180,000 miles a second.

Nearly everyone, 75 percent, at any rate, carried some kind of glasses, telescopes, field glasses or the little lenses that sold for a quarter.

To these five dollar folk without optical aid, the ring was a dot of light on which marionettes moved, swung their arms or rushed at each other, for all the world like figures in a fantastic dream.

The blows with which Dempsey dropped Tunney in the seventh were obscure to the cave dwellers on the five dollar planks. All that could be seen were two toy pugilists.

The smoke from tens of thousands of cigarettes, cigars, pipes and from the flash powders of the cameramen created a fog over the bowl. The sensation was that of seeing the fight as though from above the clouds.

One advantage did these five dollar sitters have: They were nearest the exits, and consequently able to get out first. These cave dwellers of Soldier field were "at" the fight anyway, whether they saw it or not. And some of them learned who won—and this is no exaggeration—when they bought papers downtown some time later.

WEEK OF PRACTICE LEFT FOR BIG TEN

Badgers Stress Forward Pass Defense in Longest Scrimmage of Year

Chicago—(P)—Only one more week of hard practice remained ahead of Western Conference football teams at the end of Thursday's workouts in preparation for the opening games of the season Oct. 1.

Coach Thistlethwaite stressed forward pass defense at Wisconsin in the longest scrimmage of the year.

Coach Bob Zuppke, ordered a long scrimmage for the first time in several days.

Indian athletes scrimmaged against each other for the first time instead of against the freshmen. Dr. Jack Wilce's Ohio squad reported stiff and sore but uninjured after the first scrimmage of the year.

Pass defense, open field tackling and continued search for a reliable punter, seemed to Earl Ingwersen at Iowa while the work of Laverne Taylor at end was the high spot of the workout at Michigan.

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Just Received —

200 Fine New OVERCOATS

The coats are all of the finest fabrics and material, styled after the latest Fall modes. Drop in and see them. Specially priced at

\$25 to \$35

Cameron-Schulz

"The Old Stand"

20 APPLETON HIGH GRIDDERS TRAVEL TO WAUPUN FIELD

Orange Mentor Will Use Many Subs In Effort To Build Team For Loop Year

Locals Expect Plenty of Competition from Team Unbeaten in 19 Battles

STARTING LINEUP
Hartung, dressing ends.
Krusse, Getschow, tackles.
Kranhold, Elias, guards.
Rankin, center.
Strutz, quarterback.
Popp, Roemer, halfbacks.
Johnston, fullback.

Approximately 20 Appleton high school gridiron warriors will accompany Coach Joseph Shields to Waupun Saturday to attempt to open the 1927 season with a victory over the classy Waupun high squad, undefeated in two years. The Waupun win streak, started when Shields led the Appleton city squad to a conference title two years ago, includes 13 successive triumphs. The game is the hardest first battle encountered by an Orange squad in many years and followers of the local high expect to see a hard struggle before the tilt is tucked away in the Shields' victory bag.

After a hard scrimmage Wednesday, the Orange mentor worked his men mostly on signal drill Thursday and Friday, perfecting his plays for the big opening tilt. Indications are that possibly only four or five men will represent the Orange from the opening whistle to the final blast, as Shields endeavors to get a line on how his material acts under fire for the first Valley conference battle.

Men who probably will make the trip to the Prison city are Johnston, fullback; Strutz and Bowby, quarterbacks; Popp, Roemer, Kunitz, and Liese, halfbacks; Rankin, center; Schaefer, Hartung, Dressang, Redlin, and Rafoth ends; Capt. Getschow, Krusse, Abraham, Brickler, tackles; Kranhold, Elias, DeYoung, and Reetz, guards.

VETERAN TACKLES
The starting rear wall will see Strutz at his first game at quarterback, Popp, a former guard, at a half, paired with Roemer, 1926 reserve, and Johnston at fullback. Kunitz probably will see some action at Roemer's post. Two pair of ends also will alternate, though Getschow and Krusse will work the tackles most of the game. It will be the first game at tackle for Krusse, a former guard.

At one end Hartung, 1926 veteran, will start with Redlin, Northwestern college prep of last year, as his alternate. Redlin has been breaking through the varsity line from a tackle position this week to locker, the veteran tackle, Dressang, a green man, will start at the other end with Chuck Schaefer, 1926 veteran ready to relieve him if the pressure become too great. Shaffer donned a suit for the first time this week after being out with a knee injury suffered this summer.

The starting guards will be Kranhold, husky 1926 reserve, and Elias, hardy newcomer. The latter has worked his way to a first team job by hard tackling and great fight after playing on the second and third squads. His fight overshadows his greenness. In reserve will be several men who probably will get chances in the game as they rank only slightly below the starting pair. They include De Young and Reetz.

TWO WAUPUN STARS
Waupun's attack is said to center about a man dubbed by many sport scribes as "one of the brainiest field generals in southern Wisconsin." The boy is Vic Haas, the Waupun quarterback and a great triple threat man. Then there is Marsh, the big fullback, who Waupun fans claim is nearly as good as the all-Valley fullback, Chuck Johnston, as the line crusher. Altogether playing Waupun at that school's home field will give Appleton's eleven all it can do to bring home the bacon, so they say.

A. A. CLUBS HOLD PACE AS FINAL GAMES START

Chicago—(AP)—The pennant race in the American Association was nearer

Michigan Sure To Miss "Benny To Benny" Pass

Ann Arbor, Mich.—(AP)—The siren sang "Friedman to Oosterbaan," which lured many thousands of Michigan alumni to the great Stadium of the middle west during the past two years is to be sung no more. The "Benny to Benny" combination which helped to destroy the hope of Western Conference championship aspirants is broken, but Oosterbaan remains to guide the University of Michigan elite in the conference of its most trying seasons in conference history.

Five strong conference elevens and the Navy, the only team to defeat Michigan last year, and Ohio Wesleyan and Michigan State met Friday in Yost's "boys" this year. Oosterbaan, the All-American end, whose long arms, great hands, and long legs, outreached and out ran on the conference, players to pull down Friedman's long, accurate passes for long gains and frequent scoring, captain of the 1927 football squad which includes eighteen letter men and ten additional players of experience.

The loss of Friedman, All-American quarterback last year, is keenly felt. His field generalship was without equal in the conference, and alone or with Oosterbaan he stood always a threat. He passed, he kicked and he ran. At the ends, Yost is fortunate. Oosterbaan, who passed nearly as accurately as Friedman, will probably work again with Nyland. Nyland starred in the second Michigan game with Minnesota at Minneapolis which game Oosterbaan was when he scored a fumble in the shadow of his own goal posts for a touchdown. There are eight other candidates.

Ray Baer and Norman Gabel, regulars of 1926, are available as tackles and Palmeroni and Squires each have

How They Stand

TEAM STANDINGS
American Association

	W	L	Pct.
MILWAUKEE	97	66	.595
Toledo	96	67	.589
Kansas City	96	68	.588
St. Paul	97	76	.561
Minneapolis	87	77	.531
Indianapolis	70	92	.432
Louisville	61	102	.368
Columbus	58	103	.360

American League

	W	L	Pct.
New York	105	45	.709
Philadelphia	88	59	.599
Washington	78	66	.542
Detroit	78	68	.531
Chicago	65	80	.446
Cleveland	64	81	.441
St. Louis	67	80	.416
Boston	49	96	.337

National League

	W	L	Pct.
Pittsburg	89	56	.614
St. Louis	86	59	.593
New York	86	60	.589
Chicago	83	63	.569
Cincinnati	71	71	.500
Boston	61	85	.415
Boston	56	89	.386
Philadelphia	48	95	.336

THURSDAY'S RESULTS
American Association

MILWAUKEE 2, MINNEAPOLIS 3.
Kansas City 17, St. Paul 4.
Toledo 9, Louisville 6 (14 innings).
Columbus-Indianapolis (no game).

American League

Philadelphia 4-5, Cleveland 2-2.
Washington 10, St. Louis 7.
Boston 2, Chicago 1.

National League

Chicago 8, Philadelphia 4.
Pittsburg 5-1, New York 2-7.
St. Louis 6, Boston 5.
Cincinnati 2-4, Brooklyn 1-3.

FRIDAY'S SCHEDULE
ST. PAUL AT MILWAUKEE.

Minneapolis at Kansas City.
Toledo at Indianapolis.

Columbus at Louisville.

American League

Cleveland at Philadelphia.
Only games scheduled.

NATIONAL LEAGUE

Easton at St. Louis.
Brooklyn at Cincinnati.
New York at Pittsburg.
Philadelphia at Chicago.

16 ORANGE ATHLETES

OUT FOR X-COUNTRY

Enthusiasm in the new sport of cross-country running, tried for the first time in years at Appleton high school, has reached such a point that 16 boys are reporting for the daily workouts, with prospects of at least 25 being in suits by the middle of next week. The Valley conference made the sport an official conference sport this year for the first time and a fall meet will be held at Manitowish. That school capped the first meet last fall at Green Bay in which four schools of the eight, not including Appleton, entered teams.

The 16 boys out at the local school include two or three who were out for the distance events on the track team last spring. The boys are Roland Wolfram, Warren Batley, Harry Zimdars, William Nohr, Roy Marsden, Donald Burdick, Lloyd Riehl, Alden Fiedler, Joseph Gilman, Arthur Roemer, George Kerrigan, Edward Murphy, Ted Bolton, Ted Meyer, Howard Valdez and William Tams.

SOLUTION FRIDAY as the season draws to a close. The Milwaukee Brewers, Toledo Hens and Kansas City Blues Thursday, maintaining their relative positions. The Brewers beat Minneapolis, 7 to 3, the Toledo Mudhens, playing Louisville, won 9 to 6. Kansas City romped over St. Paul, 17 to 4, in the only other game played. The Blues are still a game and a half behind Milwaukee and half a game back of Toledo.

Michigan Sure To Miss "Benny To Benny" Pass

Ann Arbor, Mich.—(AP)—The siren sang "Friedman to Oosterbaan," which lured many thousands of Michigan alumni to the great Stadium of the middle west during the past two years is to be sung no more. The "Benny to Benny" combination which helped to destroy the hope of Western Conference championship aspirants is broken, but Oosterbaan remains to guide the University of Michigan elite in the conference of its most trying seasons in conference history.

Five strong conference elevens and the Navy, the only team to defeat Michigan last year, and Ohio Wesleyan and Michigan State met Friday in Yost's "boys" this year. Oosterbaan, the All-American end, whose long arms, great hands, and long legs, outreached and out ran on the conference, players to pull down Friedman's long, accurate passes for long gains and frequent scoring, captain of the 1927 football squad which includes eighteen letter men and ten additional players of experience.

The loss of Friedman, All-American quarterback last year, is keenly felt. His field generalship was without equal in the conference, and alone or with Oosterbaan he stood always a threat. He passed, he kicked and he ran. At the ends, Yost is fortunate. Oosterbaan, who passed nearly as accurately as Friedman, will probably work again with Nyland. Nyland starred in the second Michigan game with Minnesota at Minneapolis which game Oosterbaan was when he scored a fumble in the shadow of his own goal posts for a touchdown. There are eight other candidates.

Ray Baer and Norman Gabel, regulars of 1926, are available as tackles and Palmeroni and Squires each have

HOPES OF BADGER GRIDIRON FANS



The six mainstays of Wisconsin's 1927 eleven, grouped above, are (1) Von Bremer, guard; (2) Wagner, guard; (3) Rose, halfback; (4) Cameron, end; (5) Capt. Crofoot, quarterback; (6) Wilson, center.

MILWAUKEE—On the broad shoulders of the above six grid vets rests much of Wisconsin's prestige for the coming season. Coach Thistethwaite comes to Wisconsin this fall finding a dearth of vets from the 1926 fall, but gains some consolation in finding these huskies ready for duty.

In Captain "Toad" Crofoot, the new coach back a seasoned back who has handled the Badger machine under the direction of George Little. The Badger direction picked Crofoot as a sophomore to handle the Badger eleven and he has successfully run the eleven ever since. Crofoot has football brains. He runs his team with snap and dash and keeps the spirit of the eleven at a high ebb with his great amount of fire and fight. He is a proverbial chatterbox from the backfield position and should make a capable leader. As a pass receiver, he is one of the finest in the Big Ten. Crofoot won his way into the hearts of Badger fans by his superb work against Minnesota and Iowa in 1926. Under the most adverse playing conditions at Iowa he kept the eleven going and eventually brought home a win. Against the Gophers, he entered the game and helped to turn

the tide in the last eight minutes when the clash appeared to be beyond recall. One Rose won a place on the Varsity eleven last fall, his sophomore year. The Racine candidate is another peppery youngster and an inspiration to any team. However, it is at flipping forward passes that Rose excels. Last fall, it was Rose who carried the brunt of the Badger offense against Chicago. Smashing drives off the tackles and accurate passes into the waiting arms of his mates were directly responsible for the 14 to 7 win of the Badgers over the Maroons.

George Von Bremer playing his third year in the Badger line is expected to have his best season with the Badgers. The Chicago boy is almost too light for Big Ten line play, but his fight which is nothing short of "bull" tenacity carries him through. Injuries on the first day of practice have always been a handicap to the fighting Dutchman as he is called by his mates. However, this fall he survived that fateful day and is already an unanimous choice to be a great help to Coach Thistethwaite.

"Rube" Wagner, running mate to Von Bremer at the guard posts, should be one of the mainstays for the Badger line this fall. Wagner is second to none when it comes to fight. As a

sophomore, he caught the attention of the coaches and has been on the eleven ever since. A dearth of center material this fall may cause a shift for the Minneapolis junior. Then too, it is the opinion of many that Rube may see service at the tackle job where all three vets of last fall have been graduated. Wherever Wagner is used, it may be granted he will do his best.

Don Cameron, elongated senior wingman, is set for a big year. Lacking in color, Cameron has never drawn the attention of critics. However, he is one of the steadiest players on the Badger squad and should have his best year this fall. The big fellow appeared for the first drill in great shape and with a bit more weight than the last two years. His ability to handle the pass should make him a valuable asset as the Badger backs will be light this fall and thereby necessitate a running and aerial attack.

Last, but not least of the above, is Jack Wilson, pivot on the Badger eleven for the past two years. Wilson is light for Big Ten football at such a tough assignment as center but he has handled the post well and will undoubtedly get the first call this year. Wilson for the past two years has shared the center position with Wilke, but graduation has taken the latter.

MILLER INFIELD BREAKS, BREWS WIN

Orwell Aids Milwaukee Club to Triumph by Hurling Fine Game

MILWAUKEE—The Miller infield suffered a nervous breakdown as early as the third inning Thursday and the enthusiastic Brewers marched a step closer to the flag by appending a 7 to 3 decision in the final appearance of the 1927 city athletes here this year. Toledo and Kansas City also won the Home Brews have the same one game advantage over the Hens and a game and a half over the Blues as they started the day's endeavors with.

Ossie Orwell was the direct beneficiary of the enemies' lightheadedness and lightheadedness, achieving his seventeenth win of the year without working up a single bead of perspiration. The Kels insisted on presenting him a margin to work on and in true Scandinavian spirit he accepted and then locked the icebox when his opponents attempted inroads.

Rube Benton pitched a right smart ball game himself, only five of the thirteen Milwaukee bingles finding a resting place in the pasture. The rest were what are commonly known as "squibs," but they were the result of resounding base whacks and all look alike in the box score.

For while it seemed certain that the veteran southpaw would break a leg, or an arm, or his resolution not to swear, the way the Kels bounced off his offshins and made him chase swinging bunts all over the infield, he grew tired. Exactly half of the time the North Carolina truck farmer would come to the end of a merry chase sitting heavily on his upholstery.

Ossie had no such difficulties. On what few occasions that he let them hit he had em slap the pill out against the wall or over. Pat Duncan, waiting one for the first Miller score and second hit in the sixth frame. The Luther grad let down a little in the closing periods but never let the party get rough.

SECOND THOUGHT

It must be fun to be a breeze. And blow about the silk-clad knes. But still, on second thought, no. A breeze can't say where it shall blow. And many knees, without a doubt. Are nothing much to blow about.

—Life.

MAY HAVE DEADLOCK IN A. A. FLAG RACE

Kansas City, Toledo, Milwaukee Staging Rare Finish in Final Week

MILWAUKEE—(AP)—Three teams with a "finish" have turned the American Association championship struggle into a free-for-all. Milwaukee, Kansas City and Toledo, all apparently possessed with that rare ability which enables ball clubs to round out a consistent season with a burst of speed are coming down the home stretch of the season's schedule practically abreast.

Alternating leads have served only to stimulate interest in the race and to pack the fans in at the various association parks.

For a time it appeared certain that Milwaukee would have the honor of hoisting the flag to the pole at the Brewers park in the first time since 1914, but later developments clouded the result. Wednesday one game separated the three leaders, Kansas City and Toledo having seven more games to play while the Brewers play eight.

A deadlock at the finish is possible and in that event a playoff between the winning teams will be necessary. Whether the Milwaukee team wins or not, the record set by the Manager Jack Leive's men has been impressive. The team has already won 35 games while losing less than 70. A great reception was given the Brewers when they arrived for the last home stand and on their first appearance they made good before the home folks by taking a Jap-sided game from Minneapolis.

Claude Jonnard and Ossie Orwell, two of the Brewers' pitching aces, both being largely responsible for the splendid showing of the club this season, will probably be missing next season. Jonnard having already been sold to the Philadelphia Athletics. Negotiations for the sale of Orwell are underway. Several major league clubs are understood to have made bids for the hurler. In the event both men go, the Brewers next year will have a variety of new material in exchange, since cash and players figure in whatever deals are effected.

The Brewers faced a setback at the start of the season when Otto Borcher, owner of the club, dropped dead, the ownership shifting to Mrs. Borcher, the widow. Their showing is all the more remarkable when it is considered that Toledo occupied the upper berth through a great part of the season, apparently headed for a long-awaited pennant.

Last year, Milwaukee was nosed out of a championship by Louisville, but local fans hope that Toledo and Kan-

REEVES EXPECTED TO STAR AT SHORT

Youthful Senator Only Needs Better Timing on Throws

BY BILLY EVANS

"He has the makings of a great shortstop, a world of natural ability and a keen mind. Once he learns the trick of the trade there is no keeping him out of the headlines."

Roger Peckinpaugh, one of the game's greatest shortstops, ventured the above opinion about Bobby Reeves of Washington, after I had broadcast my belief that he looked like a great prospect.

Unless you are a baseball fan who follows the box scores closely, the name of Bobby Reeves means little or nothing to you. So here is the low down on the young man who appears to have a bright future in the big leagues.

Two years back, Bobby Reeves was a student at Georgia Tech. How much book knowledge he absorbed at that famous Georgia institution of learning I cannot say, but I know he made rapid strides to the front in a baseball way. It was a big sensation in southern collegiate baseball circles.

One of the Washington scouts was favorably impressed and before Reeves said goodby to his dear old alma mater, his name was added to a Washington contract. I am told that a bonus of \$500 completed the deal. If so, the National secured a great prospect at a bargain price.

For almost a year, Reeves sat on the bench waiting for a real chance to make good. He would occasionally fill in for a game or two but always returned to the bench when the regular was able to resume play. Fear was expressed in the few trials he received that he would not be able to hit big league pitching consistently.

Fortunately for Reeves he had a chance to learn some of the finesses of properly playing shortstop from Roger Peckinpaugh, a past master in the art of fielding. He profited greatly therefrom.

This year, when Peckinpaugh was sold to Chicago, it was on the assurance that "Buddy" Meyer would fill the vacancy.

He failed and in turn was traded to Boston for the veteran Rigney. For a time, Rigney did well enough to keep a happy smile on his face, but he fell to the job, largely because there was no one else to experiment with.

Within a very short time Reeves had qualified for the position of regular shortstop and one of the big worries of Manager Stanley Harris had been eliminated. He is improving with every game.

Reeves is a six-footer, built very much on the lines of Pittsburgh's brilliant shortstop, Glenn Wright. Reeves can go to his right or left with equal ease. He is very fast on his feet and has one of the greatest arms I have ever seen. Incidentally he is going to hit big league pitching quite well enough, thank you.

At present the most glaring weakness of Reeves has to do with throwing, despite the fact that he has a marvelous arm. There is one thing that he must learn in order to steady his play, the proper timing of base runners. He throws fast and slow runners out with the same speed, which means that he hurries every throw.

Most errors on the part of infielders are caused by hurrying the throw which cuts down on accuracy. On the slow runners it is possible to steady one's self and so throw the ball that it gets the runner by a comfortable margin. In a majority of cases proper timing means throwing out the fast or slow man by about the same margin.

When Reeves learns to time each runner, basing his conclusions on the speed of the runner and the manner in which the ball comes to him, he will have cured his one bad fault, hurrying the throw, resulting in many wild pegs.

Only recently in a game with Cleveland, Reeves demonstrated his ability to cover ground by accepting 13 assists, breaking the American League record of 12 made by Norman Eilberfeld in 1901 and being within one of the record made by Thomas Corcoran of the National League in 1902.

Washington has boasted of great shortstops in players like George McBride and Roger Peckinpaugh and seems to have another future great in Bob Reeves of Georgia, huh!

Chicken Dinner Sat. Night at Chas. Moder's, Darboy Road.

Catlin Sends Lawrence Gridders Through First Hard Scrimmage Of Year

Blumen Look Better, Though Backfield Still Needs Much Added Strength

Scrimmage in a generous portion was handed out to the Lawrence college football squads Thursday evening by Coach Mark-Chatfield and after the toll was over the coach politely told his proteges that they could expect about twice that much for Friday afternoon. Work seems to be the watchword on Whiting field at the present time but their is no shirking of any of the tasks handed the squad. The scrimmage was the first of the year.

BETTER CANDIDATES OUT

About 25 candidates for the varsity were out but they were of much better caliber than the gathering which was present the first part of the week. Indications now are that the wily coach may scrape up enough men to make a presentable line and enough to substitute in a pinch but the backfield is still causing plenty of worry.

Barfield is the only back who has had much experience at carrying the ball and he was breaking through the heavy freshman line at will Thursday afternoon. Hunter is experienced enough to cause trouble but until he corrects the tendency to give away plays by looking in the direction the ball is to be carried, he may cause trouble for the wrong team.

BACKFIELD IS PROBLEM

Another good backfield and a quarter are still to be found for the first squad. Brossat made substantial gains in scrimmage but he has yet to gain the confidence of a man who has been under fire. Schlagenhauf also performed at half for a time Thursday but he too lacks experience and confidence. To top the trouble no one man in the backfield is a capable forward passer and with a light backfield the team ought to have a passing attack if it is to accomplish anything. Paul Gelpke will probably get a chance to try his ability in the first squad backfield but he is much like the other candidates, light and inexperienced.

McIntire was calling signals and on plays in which he carried the ball often broke loose for considerable yardage. Mac has never run a team previous to this year and is under considerable handicap on that account. Plenty of nerve, fight and speed are carrying him along now and with the advice he is picking up on the practice field there is no reason why he cannot be rounded out into a capable leader.

As it stands now the line looks good but what can be expected of the men who must necessarily relieve the first eleven members is a question. St. Mitchell and Jessup are the best bets at the wing positions, both being rangy and capable of snaring passes. The former is participating in varsity play for his first year and has several

rough spots which will have to be rubbed off. Jessup has been tried and is everything that can be asked of an end. He should make any of the all conference teams this fall.

Tackles do not seem to be causing any worry with Ott on the left side of the line and Krohn on the right side. Ott, captain, has had two years' varsity competition and is possessed of football brains so that he can direct the line as to the best methods of attack. Krohn comes up from last year's freshman team and with his bulk and fight can make up for the lack of varsity competition.

Catlin's guards are both small husky fellows, who have all the fight necessary if their work in scrimmage can be taken as an example of what they will do later in the season. Voeks and Ellert were the two filling the positions Thursday afternoon and their enthusiasm and scrap will probably enable them to keep the positions over several other members of the squad who are bigger but lack the spirit shown by the two.

Schauer, a veteran in comparison to others on the squad, has been at center and is the only logical man for the position at present. He was on the squad last year playing guard but did little to bring special attention his way until late in the season when he played stellar ball. He is the steady, consistent type.

The frosh with whom the varsity did the greater part of their scrimmaging played an entirely defensive game as they have not yet been given signals or plays. Boasting a big, rangy line the yearlings caused the varsity backs plenty of trouble though there were times that the first team lineemen opened holes big enough to drive the well-oiled truck through.

PERFECT NEW PLAYS

Catlin's major purpose in the scrimmage was to give his team a chance to perfect a few plays and decide on the best methods of breaking up the yearlings' defense. After Coach Ashe had decided his charges had had enough for the evening Catlin called in the second varsity squad to carry on where the others had left off. Scrimmage lasted but a few minutes after that and with the announcement that they could expect twice that much work Friday the coach sent the squads to the field house and the first day's scrimmage was over.

BELOIT HALFBACK OUT WITH INJURY TO ANKLE

Beloit—Swaide Wittenberg of Woodstock, Ill., speeded Beloit college half-back injured his ankle in practice Thursday and may be out several weeks. It is feared that a bone may be broken. Coach Bohler called off scrimmage today but a long signal practice was held.

Dance, Nichols, Sat., 24.

A FAIRBANKS
REAL Made to Measure
ECONOMY - SUIT or OVERCOAT

Over 145 of the Season's Newest All Wool Fabrics

23.75

Three Piece Suit or Overcoat

All One Price No Extra Charges

A FEW years ago a good made to measure suit cost at least \$50.00 to \$60.00. But this is no longer true.

Efficiency has worked its miracles in the tailoring industry. Materials cost more, labor costs more, but the finished suit or overcoat costs you less. The small tailor with his high cost has yielded to a newer and better method. Direct buying of the finest wools from the mills at bottom prices — large volume sales — newer and better methods of tailoring make it possible for you to buy an amazingly good suit or overcoat made to your measure for only \$23.75.

Union Men Attention
All garments strictly Union made and bear the Union Label.

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111 North Madison Street
New Door North of the Latta Ice Co. Office
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WALTER BERGLER
Resident Tailor

Will you spend this week-end working the dog to prepare for the rabbit season just a week away?

If so, it would be a dandy chance to break in a pair of real hunting boots. We stock them in a variety of styles and prices—the big favorite with local hunters at \$9.50 per pair. Break the pup to a dog whistle so that when you want to start for home you won't lose time looking for the dog. Buy a new hunting coat so that you can get the newness out of it so that you might feel at home in your togs.

We too like the taste of rabbit tenderloin, stewed and browned and served with a butter sauce, and our experience has taught us to get it. That is why we know what the rabbit hunter wants and needs to make trips comfortable, enjoyable, and successful.

SPORTING GOODS HEADQUARTERS

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CITY'S VALUATION IS \$30,839,175; SHOWS BIG DROP

Non-assessment of Bank
Stock Results in \$877,025
Drop in Valuation

Appleton's assessed value is \$30,839,175, according to the report of George L. Peotter, city assessor. This sum is \$877,025 less than the assessed value of the city last year and \$148,615 more than the assessed value of the city two years ago.

The drop in the valuation of the city was previously caused by non-assessment of bank stock, which last year was valued at \$1,415,000.

Other changes in assessments were as follows:

The value of land in the city increased \$23,050, to a total of \$6,723,250.

The value of improvements upon the land increased \$24,000 during the year, to a total of \$19,855,550.

Residence property is valued this year at \$15,152,650, an increase of \$579,245 over last year.

Merchants' property is valued this year at \$5,162,125, a drop of \$3,700.

Manufacturing plants this year are valued at \$5,689,175, a drop of \$26,725.

Farm property within the city limits is valued at \$103,550, a drop of \$1,750.

Merchants' and manufacturers' stocks are valued at \$3,659,625, compared with \$3,747,775 last year.

There are only 171 horses in the city compared with 182 last year, but they have a valuation of \$875 more than last year.

There are 88 cows valued at \$3,475, compared with 105 cows last year, valued at \$3,400.

There are 199 wagons valued at \$6,125 this year, compared with 193 wagons last year valued at \$7,600.

There are three boats, valued at \$5,225. Last year there were three boats valued at \$1,200.

A total of 4,053 automobiles were assessed at \$1,190,500, compared with 3,341 automobiles last year assessed at \$1,117,100.

All other property is assessed at \$448,425, compared with \$419,350 last year.

**STATE CAPITAL TO BE
ON AIR MAIL ROUTE**

Madison—(P)—Airplanes carrying United States mail across Wisconsin from the Twin Cities of Minneapolis and St. Paul to Milwaukee and Chicago, 80 will make Madison a regular stop on their route in the near future, according to L. H. Britten, vice-president and general manager of the Northwest Airways Corporation, St. Paul, which holds the government contract for carrying mail between the Twin Cities and Chicago.

Under plans made in St. Paul, ships continuing east from here to Delafield, and from there to Milwaukee and southward. Those flying northward will turn to Madison from Delafield, and fly from there to Portage, thence to LaCrosse and the Twin Cities. Beacon lights and emergency landing fields, which now are being installed between Chicago and Minne-

When Skin Itches Peterson's Ointment

Don't give up or become discouraged—others may fail—but when skin is fiery and itchy and eczema tortures your body, Peterson's Ointment is sure to give instant relief and quickly heal.

It never disappoints. 35 cents a box at all drug stores. adv.



Third Battle
of Music

Greenville

Sunday, Sept. 25

IRV. LUTZ

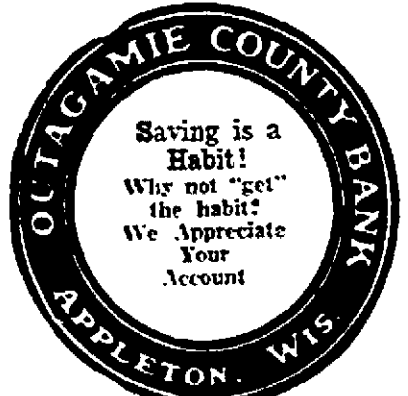
and his
Terrace Garden Band
Never Lost a Double

- Vs. -

CHET

and his
Knights of Harmony

A Treat for Everyone!



97 WIS. ST. PATENTS OFFICE
YOUNG AND YOUNG

JUDGE UPHOLDS GIRL'S RIGHT TO KISS YOUTH

London—(P)—"It is quite natural for a girl of 16 to reward a boy with a kiss after a bicycle ride, if she thinks fit," Judge F. J. Bradley of Lytham has ruled. "There is nothing unseemly or disgraceful in that." A mother and daughter had summoned a next door neighbor for assault. It was stated that several boys and girls were in the street. One of the boys had his arm around the daughter and was kissing her after a bicycle ride. The neighbors, a man, passing by, stopped to remark that the kiss was disgraceful. Then the trouble started. The neighbor was fined.

Madison will be laid out by way of Madison, according to William P. MacCracken, an assistant secretary of the U. S. department of commerce.

Madison has succeeded in being placed on the air mail route after months of effort on the part of her citizens, after a representative of the department of commerce had recommended that she be left off of the route, because of the "danger of flying over rough country." The rough country referred to is the Badland bluff region.

FIVE NUZZLES STRETCHING FOR WIRE



Some luck for the Sussex Downs track fans in England was this hairbreadth finish of the five leaders in the Finton Stakes, by a nostril, Lord Wimborne's "Vivise," second from the left, stretched into first money.

CHANGE LOCATION OF POSTAL SUBSTATION

Students Notified Branch
Hereafter Will Be Located
in Schlitz Drug Store

College students are advised by H. C. Franck, assistant post master, that the postal substation formerly located in the Voigt drug store has been moved to the Schlitz drug store, 114 W. College-ave. The downtown station is open as long as the drug store, Franck said, and will render any service that is rendered by the post office proper.

Lawrence students are the largest patrons of the substation according to Mr. Franck. Many of the students do not find time during the regular postal hours to do their mailing, get money orders or register and insure parcels and have therefore found the substation of great advantage.

No extra help is needed at the post-office with the opening of Lawrence college it was said, because the regular force at the office is capable of taking care of the increased business brought by the students.

LONDON TO HAVE HUGE ELECTRICITY STATION

London—(P)—The erection of a 360,000 kilowatt electricity generating station at Battersea is planned by the London Power Company, which controls the generating stations and main transmission lines of ten London electricity supply companies.

The company is already laying down a 22,000 volt transmission system interconnecting all the generating stations it controls. Some of the older stations will be closed down as the newer plants come into commission this fall.

GILBERT SWAN TO "DO" PARIS AND LONDON



Gilbert Swan . . . perceives the zestful things of life.

GILBERT SWAN, whose "See-Saving On Broadway" column is a daily delight to readers of the Appleton Post-Crescent, has said good-bye to Broadway for a few weeks. He has gone abroad.

You soon will be reveling in a new series of Gilbert Swan word photos—"A New Yorker in Paris." And then—"A New Yorker in London."

ODD bits of life, queer incidents, strange places, interesting people in these two great cities of Europe will be silhouetted by Swan in his Paris and London columns just as he has cross-sectioned life in New York in the past—and will do again when he returns.

That this keenest of observers is to write about life in the French and English capitals from the vantage point of long and intimate familiarity with New York—our own greatest human mosaic—spells a promise of captivating articles to come.

Swan is a student of humanity and in Paris and London he will find limitless fields of "human interest" to roam.

MANY-SIDED is Swan's faculty of perceiving the zestful things of life. Rare is his talent for sketching, for the enjoyment of others, the things and the personalities he perceives.

These traits set him apart from ordinary writers. He fills in the printed record of mankind's sun-to-sun work and play with intimate details, with sharp high lights, with colorful backgrounds that other eyes and minds have failed to mirror.

Through Swan, during his visit to Europe, you will become acquainted with Paris and London as you have not had an opportunity to before.

BROADWAY STYLES for MEN

Pay Day Payments

Solve your clothes problem! How very easy it is to pay a little each week—out of your salary—and all the time you're dressed in the height of style!

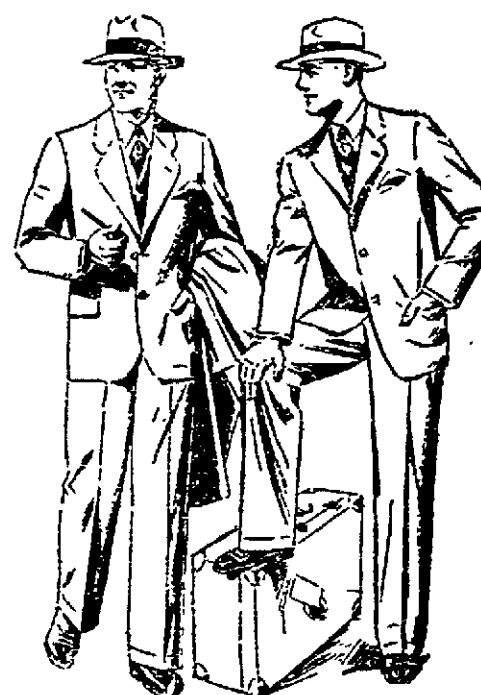
JORDANS
127 W. COLLEGE AVE.
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5th AVE. FASHIONS for WOMEN

Months to Pay

Our easy payment plan enables you to dress in the height of style—ALWAYS—for you pay as you wear. That's the secret of good dressing these days!

Those Snappy Fall Days are Coming!
AND YOU CAN DRESS UP FOR THEM NOW ON EASY PAYMENTS!



The Most Complete Assortment of
NEW FALL SUITS
We've Ever Assembled!

MODELS—2 and 3 button single breasted; double breasted; 3-button collegiate and students models.

FABRICS—All 100% all-wool Worsted, Unfinished Worsted, Serges, Cheviots and Cassimeres.

COLORS—New Grays, New Browns, New Blues.

PATTERNS—Pencil Stripes, Herringbones and a great variety of Striped effects.

MANY WITH 2 PAIRS OF PANTS
Starting at \$22.50 and by easy \$44.50 stages up to

ALL ON EASY PAYMENT TERMS



How About a Handsome TOPCOAT

This Fall?

Well, we've got just the thing you want. New Stylish, swagger models in all the new styles and shades.

\$24.50, \$29.50,
\$32.50

On Our Usual
Easy Terms

**TOMORROW ONLY!—Special Lot of
2 PANT SUITS \$29.75**

BOYS' SUITS
Stylish, and sturdily built for your boy. Knickerbockers or "long-legs."

MEN'S HATS
Silk lined \$4.35
Fine Caps \$2.00



New! Stylish!
FUR TRIMMED COATS

Jaunty Sport Plaids and Velours trimmed with the smart furs for Fall. Silk lined and interlined.

\$25.

Only \$1 a Week



**LADIES!—Come and See These
Perfectly Charming
SILK DRESSES**

For the Miss or Madam who is always well-dressed, these beautiful dresses are just the thing. The latest Silks in a wonderful variety of all the new shades and styles for Fall!

\$1 Down \$15 \$1 a Week



New HATS

Smart chapeaux direct from 5th Avenue, New York.

\$1.95 - \$4.85

A Special Group of Super-Quality

FUR TRIMMED COATS

Finest Bolivias and Suede Cloths in the latest modes which will be worn by everybody on the Fashion boulevards. Full shawl Manchurian Wolf, Vienna Shawl and many others. Gorgeous creations, luxuriously fur-trimmed

\$49.50

Here Values Are Greater — And You Can Pay Later

Girls' Coats

Yes! — Styled correctly for the stylish girl!

\$12.50 to \$17.
Terms \$1 a Week

PEOPLE ARE PLEASED WITH OUR PRICES

SPECIAL THIS WEEK-END

Frozen Fruit Pudding

A solid brick of Mory Delicious Vanilla Ice Cream, filled with selected Strawberries, Pincapple, Cherries and choice Nuts.

GET IT AT
YOUR DEALER

**MORY
ICE CREAM**



**Only
\$3.75 Round
Trip**

SPEND SUNDAY, SEPT. 25th, In

CHICAGO

These low fare excursion tickets good only on Train leaving Appleton 5:20 A. M., Appleton Jet. 5:25 A. M. Returning leave Chicago 6:15 P. M. Sunday, Sept. 25.

Children Half Fare

No Baggage Checked

Among the many attractions are motor bus rides over the greatest Park and Boulevard System in the world: Field Museum, Art Institute, Lincoln Park Zoo; splendid attractions at the theatres.

BASEBALL GAME—Cubs Park, Pittsburgh vs. Chicago

Don't miss this splendid chance to enjoy a grand outing in the Wonder City. For further particulars apply to agent.

Chicago & North Western Ry.



Introducing

The
**Country Club
Entertainers**

That Hot Band from Oklahoma in their first appearance at

VALLEY QUEEN

12 Corners

SUNDAY

September 25th

A Big Time For All.
Tell Your Friends to
Follow the Crowd

WM. MELTZ, Prop.

**Gillette
TIRES AND TUBES**

Tires of Quality and Service

Gillette Tires demonstrate their extraordinary value in the miles upon miles of service they give. Such service can only be the result of the materials used, the correct design of the tires and the unflinching care used in their manufacture. That it is possible to offer Gillette Tires at prices that are no greater and frequently are less than for tires made of less carefully selected materials, is due to the modern equipment of the Gillette plant, the efficiency of its operation and the savings that are made possible by the direct sales methods of the Gillette Rubber Company.

Sold by ordinary methods Gillette Tires would naturally cost the Dealer more, but because they are economically sold, we are able to pass the savings on to you and to give you greater service at less cost to you.

Here are some of the remarkably attractive prices it is possible for us to quote because of these savings.

36x3 1/2 St Cord \$6.90 29x4.10 Balloon Cord \$8.50
36x3 1/2 O. S. 7.95 29x4.10 H. D. 10.75
22x4 12.50 30x3.25 13.00
33x1 O. S. 6 Ply H. D. 17.25 32x6.00 17.25

If the size of the tire you use is not shown in the prices listed ask us for prices you will find that we offer just as great economies on the tires for your car.

We have just purchased a machine for repairing automobile side curtains and tops. We also sell Du Pont Pyralin (Celuloid).

Drive In Tire and Battery Service—Vulcanizing

WEST SIDE TIRE SHOP

607 West College Ave.

APPLETON

Phone 582

DRY WORKER OPINES 10 YEARS WASTED

Foundation Must Be Laid Again Because of Wrong Approach to Problem

Eau Claire—(P)—Edward T. Devine, dean of the graduate school of American University, Washington, D. C., spoke before the meeting of the State Medical society here Thursday night.

Mr. Devine, who is a life-long dry, and social worker, said that the solution of the problem of alcoholism lay in a campaign of education rather than in legal restrictions. He expressed the opinion that because of mistaken methods used in trying to solve the problem, the last ten years have been lost, and the foundation still remains to be laid.

"I speak as an original dry," said Mr. Devine, "as one who grew up in Iowa under constitutional prohibition in a part of the state where there were no saloons and few bootleggers. I am not expecting to see the national laws modified, but I have long been of the opinion that the abolition of the saloon, however desirable, is no solution of the real problem of alcoholism. There is a fallacy in thinking that a wet and dry referendum is likely to settle anything. What we need is a well-organized social movement, like that for the prevention of tuberculosis, a movement in which the medical profession might again take the initiative. We need a campaign of education, but one of enlightenment, discrimination, and persuasion, based on scientific truth on demonstrable principles, sound psychologically and biologically."

Mr. Devine criticized Judge Lindsey's "companionate marriage" plan on the grounds that such marriage would be entered into in contemplation of divorce rather than on a supposition of a lasting union.

Dr. William P. Murphy, assistant in medicine at the Harvard Medical school, discussed pernicious anemia as a distinct disease in itself, differing from anemia or pallor.

Dr. George F. Suker, Chicago, declared that the severity or the ill effects of high blood pressure are frequently first seen in the retinal vessels of the eye.

Dr. Carl Henry Davis, Milwaukee, stressed the need of thorough frequent examinations in obstetrical patients.

DOGS NOW ARE NEEDED AT LONDON WEDDINGS

London—(P)—Dogs are now part of the up-to-date Mayfair bride's equipment for the altar.

Mrs. Quintin Dick and Lord Howe dispensed with most of the "fixtures and trappings" of the society wedding when they were married at St. Mark's, and also dispensed with the usual honeymoon trip. There was no reception. The bride, however, followed the recent fashion of bringing her dog along, in this instance, a Labrador.

FEATHERED FACTS AND FANCIES



BRITISH WORKMEN FIND SKELETON IN OLD ROAD

London—(P)—Workmen excavating on the London road through Sittingborne, the site of the ancient Watling road built by the Romans, have unearthed a six-foot skeleton. It is believed to have been one of the noted Canterbury pilgrims whose tales were perpetuated by Geoffrey Chaucer. The skeleton—that of a man—is in a remarkable state of preservation. It was only two feet below the surface, with the hands crossed upon the breast and feet pointing toward the east.

BEHEADING AX IS RELIC OF CONSPIRACY OF 1820

London—(P)—Visitors to the British home office in Whitehall still see a relic of the Cato-st conspiracy in 1820 in a beheading axe which is kept in a glass case. The axe has never beheaded anyone, but it was made to behead the conspirators. The five persons convicted were sentenced to be beheaded in the ordinary way but the authorities decided to hang them first and not take any chances. The beheading was done in public immediately afterward on the scaffold. It was

performed with a surgeon's amputating knife by a masked "resurrection man" who was paid twenty guineas for his services.

The flavor of Imported Saazer Hops, Blended with Choicest Domestic Hops



Strictly Union Made
Unexcelled for
Cooking, Baking, Candy Making
The S. C. Shannon Co.
Gloucesters-Gage Co.
and
Val Blatz Brewing Co.
Appleton Branch



Compliments
Tonight!

"A fine supper we'll have tonight. With these wonderful fresh meats, Canned Goods, and Baked Goods from Sprister's, and my cooking, we'll have some meal!"

"The Flavor Tells"

OTTO SPRISTER
MEAT MARKET
611 N. Morrison St.
Phone 108—We Deliver

BALKANS' COSTUMES LOSING QUAINTESS

Modernization Is Destroying Some of Most Picturesque Aspects

Mostar, Herzegovina—(P)—The modernization of old Balkanic towns is destroying some of their most picturesque aspects. Belgrade has become a town of fashion and Sarajevo's varied and quaint costumes are merging into an imitation of up to date American and English styles.

Old Ragusa looks like Unter den Linden, so Germanic are the people one sees crowding its fascinating streets. Even Cetigne, the skyward capital of Montenegro resembles an English or American provincial town. Villagers as well as people of more pretentious towns show a tendency to imitate the dress of the tourists who motor through in ever increasing numbers.

The valleys of Montenegro, Herzegovina and Dalmatia, however, where the roads go through grazing country, still abound with figures that seem to step out of pages of history. The world owes a debt of gratitude to the shepherds and goatherds of these countries for not succumbing to the modern craze. They could, however, wear the latest styles with quite as much chic as any of those

EVEN SPARROWS TAKE HOLIDAY IN AUGUST

London—(P)—August is the vacant month in London. Even the sparrows leave the city.

There is a great sparrow exodus to the grainfields now. The grain is ripe and most of it will not be cleared from the fields for some weeks to come. As long as any is left the London sparrows will prolong their country visit.

They get a glimpse of from the way-side.

Even the goats seem to show their disapproval of modernization. They scamper up the rocks so fast when a car comes along it is impossible to photograph them. When one is caught unawares he generally shakes his head and ruins the negative.

Fresh FRUIT and VEGETABLES
Phone 3280
We Deliver
CITY MARKET
204 E. College Ave.

Spread OAK GROVE MARGARINE all around the clock!

SMEAR it on the toast at breakfast, great lumps of it. You'll want to eat twice as much as you did yesterday morning. Spread it on your bread at luncheon. It can be used in half a dozen different ways at dinner. And for that snack at night it makes appetizing sandwiches.

Spread Oak Grove Margarine all round the clock. Bake with it. You can use it in place of the shortening usually called for in recipes. Cakes have a delicate, tender texture. Pies and pastries are flaky. Put a lump on the steak

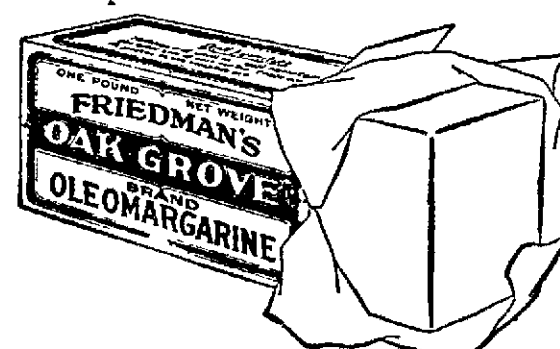
or chops right off the broiler. Add it to the pan-gravy.

Oak Grove Margarine is made fresh daily under U. S. Government inspection. It is pure, sweet and delicious. It spreads smoothly. Try a pound. If you are not satisfied, your grocer will cheerfully refund your money.

Baking Powder Biscuits

2 cups flour, 4 tsp. baking powder, 1 tsp. salt, 2 tbsp. Oak Grove, ½ cup milk.

Method. Mix well the dry ingredients, put with oleomargarine, add milk gradually. Toss on a floured board, pat and roll lightly until ½-inch thick. Shape, put in greased pan and bake in hot oven from 12 to 15 minutes.



The Best Money Can Buy Goes Into Our Candies

Pure Rich Cream, Select Nut Meats, Best Candied Fruits, Highest Quality Coating Chocolates and other Ingredients of finest grade.

Week-End Special For Saturday Only
OUR OWN MADE PAN CANDIES
40c, 50c and 60c Pound at

29c

While They Last

Made Fresh Daily

Bert's Candy Shop
Appleton—Neenah

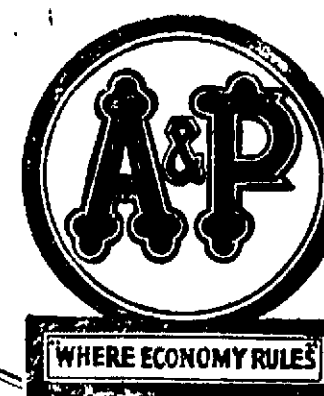
TRY OUR DELICIOUS HOME MADE CANDY

Made fresh every day at the Palace from the finest of ingredients. You'll like this palace candy.

THE PALACE
"The Home of Better Candy"

FALL VALUES

An A. & P. Sale is a veritable feast of values! The daily savings offered under the consistent A. & P. policy are truly real bargains — but a sale such as this emphasizes even to a greater extent our policy of selling at rock-bottom!



Daisy or Longhorn
Cheese Lb. **29c**

8 O'CLOCK
COFFEE

3 Lbs. **85c**

LARD

Print or Tub
2 Lbs. **29c**

SUNBRITE

Cleanser

Can **5c**

HERSHEY

Cocoa

½ Lb. Can **17c**

PILLSBURY

PANCAKE

Flour

Pkg. **15c**

CALUMET

Baking Powder

16 oz. Can **29c**

BORDENS

Condensed Milk

Can **20c**

SCOTT

Toilet Paper

Roll **10c**

Lux

Toilet Soap

3 Cakes **25c**

KIRK'S

White Soap

10 Bars **42c**

Olivilo Soap

ONE CAKE FREE 3 Cakes **25c**

CORN

3 No. 2 Cans **29c**

PEAS

3 No. 2 Cans **29c**

TOMATOES

3 No. 2 Cans **29c**

Cigarettes

LUCKY STRIKES CHESTERFIELDS 2 PKG. **25c**

PEACHES

IONA BRAND 2 No. 2 ½ Cans **45c**

Pineapple

SULTANA BRAND 2 No. 2 ½ Cans **45c**

PACIFIC

TOILET PAPER 5 LARGE ROLLS **24c**

DEL MONTE

Raisins

SEEDLED OR SEEDLESS 2 PKG. **25c**

Del Monte

Prunes

LARGE SIZE 2 L.B. PKG. **25c**

BEANS

A. P. OVEN BAKED 3 No. 2 Cans **23c**

Cider Vinegar

PER GAL. **33c**

SUGAR

PURE CANE AT A VERY LOW PRICE ALSO ALL CANNING SUPPLIES

APPLETON

121 N. Appleton-St.

302 E. College-Ave.

614 W. College-Ave.

Neenah, Wis.

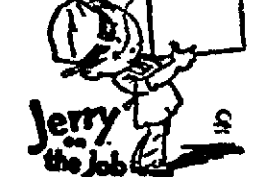
Menasha, Wis.

Kaukauna, Wis.

THE GREAT ATLANTIC & PACIFIC TEA CO.

SERVICE

Indeed!



Here's the Kid, himself with a load of fresh Vegetables, Groceries and Fruit. He's one of the reasons Fish's livery is prompt, courteous, and efficient.

Specials for Saturday at FISH'S Grocery

Fancy Sweet Potatoes, 5 lbs. for. **25c**
Large Red Tokay Grapes, a lb. **10c**
Grape Fruit, 5 for **25c**
Michigan Concord Grapes, a basket **39c**
Large Green Peppers, 35c a dozen; 3 doz. for **\$1.00**
Large Red Peppers, 50c a dozen; 2 ½ dozen for **\$1.00**
Michigan Celery, a stalk **10c**

Ripe Tomatoes, Fresh Lima Beans, Fresh Green Beans and Lots of Other Good Things

Fish's Grocery
Quality Groceries Fruits & Vegetables
Phone 4090 We Deliver 206 E. College-Avenue

**JELKE
GOOD LUCK
MARGARINE**

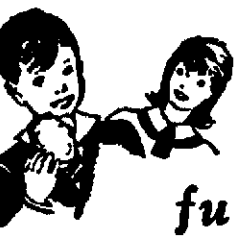
THE FINEST SPREAD FOR BREAD
Wholesale Distributor:
WISCONSIN DISTRIBUTING CO., APPLETON, WIS.



It may come as a real surprise to you that a spread-for-bread as inexpensive as Jelke GOOD LUCK Margarine should be so delicious and nourishing. Highest quality ingredients and exclusive Jelke methods are responsible for making GOOD LUCK the equal of expensive spreads in flavor and wholesomeness.

Housewives bought many million pounds of GOOD LUCK last year. That's proof that they like the flavor. What so many housewives like you'll like. Ask for Jelke GOOD LUCK at your grocer's.

As fine a spread for bread as you can get
Has delicious flavor and full food values at low cost



UNIVERSAL GROCERY CO.

3 STORES 3 508 W. College Avenue
818 N. Superior Street
601 N. Morrison St. 3 STORES 3

SPECIAL SATURDAY SEPT. 24th

SUGAR Pure Cane **10 Lbs. 59c**

Limit 10 Lbs. With An Order of \$1.00 or More

10c

Kellogg's Corn Flakes
or Post Toasties
Large Package

10c

Hershey's, Copy, Baby Ruth, Shotwell's
CANDY BARS 3 for 10c

SUNBRITE CLEANSER 3 Cans 10c

GALVANIZED PAILS No. 10 Ea. 20c

PEANUT BUTTER Bulk Lb. 21c

SALMON Del Monte Red 3 Tall Cans \$1.00

MATCHES, SATIN TIP 6 Boxes 25c

OUR BEST
COFFEE

Wisconsin's
Favorite

3 lbs. \$1.14

JELLO All Flavors 3 Pkgs. 25c

ENZO-JELL 3 Pkgs. 22c

TEA Uncolored Japan Lb. 49c

FIGS 9 Oz. Pkg. 2 For 25c

RAISINS Bulk Seedless 2 Lbs. 23c

PRUNES 90-100 4 Lbs. 30c

PANCAKE

FLOUR

Hollywood Prepared Wheat and Buckwheat 5 Lb. Sack 29c

HEAD LETTUCE Iceberg Per Head 6c

GRAPE Jam or Jell Jar 25c | **CORN STARCH** Argo 3 Pkgs. 25c

FLOUR HOLLYWOOD, 49 lb. sack \$2.20
UNIVERSAL, 49 lb. sack \$2.05

CANVAS GLOVES Per Pair 18c | **BROOMS** A Good One For 59c

SWEET POTATOES Red Star 6 Lbs. 25c
Peck 49c

GRAPES Blue Concord Sm Baskets 35c
Lg. Baskets 95c | **GRAPES** Tokays 2 lbs. 25c

UNIVERSAL GROCERY COMPANY

BLUE GRAPES

300 Baskets of Concord
(Baskets Are Slightly Broken)

Per Basket 28c

BANANAS, fancy yellow, fruit, 3 lbs. 25c
for

POTATOES, white, good cookers, per peck 32c

ONIONS, dry yel. 25c
low, 6 lbs.

SWEET POTAT- 25c
TOES, 6 lbs.

PEACHES, Freestone Elbertas, per bushel \$2.39

PEACHES

Colorado Elbertas

Per Crate 98c

GREEN GRAPES 25c
3 lbs.

PEARS, Bartlett eating pears, per dozen 22c

ORANGES, Sunkist, very sweet, per dozen 25c

Head Lettuce, Iceberg, fresh solid heads, 3 for 25c

BUTTER

BEST CREAMERY

lb. 47c

A. GABRIEL

Fruit and Vegetable Market
"The Dependable Market"
Phone 2449 507 W. College-Ave
We Deliver Orders of \$1.00 or Over

We Sell

Webb

Coffee



Wholesome!

"Modern Maid" Bread
As wholesome as a jolly baker's smile; Modern-Maid wheat bread. Yes, and it's toothsome, too. For it's baked with care and cleanliness for every member of the family.

Try Our



and some of our delicious
Pies, Cakes, Doughnuts,
Biscuits, etc.

MODERN BAKERY

509 W. Washington-St.
Tel. 925

Oscar J. Boldt
Harry J. Kahler

Meat Bargains at the BONINI MEAT MARKET

SATURDAY, SEPT. 24TH

Prime Young Beef and Yearling Mutton our leaders for this week end sale. Exceptional quality.

FANCY YEARLING MUTTON

Mutton Stews, Briskets, per lb. 10c
Mutton Stews, Necks, per lb. 12 1/2c
Mutton Roasts Shoulders, per lb. 15c
Mutton Roasts, loins, per lb. 25c
Mutton Roasts, legs, per lb. 25c
Mutton Chops, per lb. 25c

PRIME YOUNG BEEF

Beef Stews, short ribs, per lb. 12c
Beef Roast, chuck, per lb. 15c
Beef Roast shoulder rib, per lb. 20c
Beef Roast, boneless rolled, per lb. 25c
Beef Steak, Hamburg, per lb. 18c

EXTRA-SPECIALS-EXTRA

Fresh Beef Liver, per lb. 10c

POULTRY

Milk Fed Spring Chickens, per lb. 35c & 40c
Fancy Yearling Chickens, per lb. 35c
All Chickens Dressed and Drawn

SMOKED MEATS AND SAUSAGE

Home Smoked Picnics, per lb. 18c
Sugar Cured, Regular Hams, half or whole, per lb. 28c
Bacon Squares, per lb. 20c
Sliced Bacon, per lb. 25c
Liver Sausage, per lb. 15c
Bologna Sausage, per lb. 18c

MARKET

304-306 E. College Ave.
Phone 296-297

L. BONINI

FRUIT and VEGETABLES at Reasonable Prices at the SUNKIST

We have received a shipment of 150 bushels of Colorado Peaches in crates, this will be the last shipment this season.

Per Crate 99c

Colorado Peaches, \$2.25
per bushel

Bartlett Pears, per dozen 22c

Malaga Grapes, 2 lbs. for 15c

Tokay Grapes, 3 lbs. for 25c

Peaches for slicing, per dozen 18c
2 dozen 35c

Italian Plums, per basket 49c
(9 dozen in a basket)

Canning Pears, per bu. \$1.29

Fancy Bananas, 3 lbs. for 25c

Grapefruit, fancy, 4 for 25c

Complete Line of Vegetables. Potatoes, good cookers, per peck 35c

SUNKIST FRUIT STORE

M. BELZER, Prop. Phone 222
225 W. College-Ave.
We Deliver Orders of \$1.00 or Over

THE FOOD PAGE Mirrors the Values of the Leading Merchants and Markets

Chocolates—

from

GMEINER'S

"Appleton's Oldest Candy Shop"

Phone Us For Food!

No longer do you need to lug great baskets to the antiquated "market-place." A call to The Appleton Service Stores will bring you your day's Groceries with the facility that marks an organization built on prompt deliveries.

Phone!

Appleton Service Stores

Fruit & Vegetables are reasonable & always fresh at Appleton Service Stores

COFFEE

Number 1 Grade
Per Lb. Only

33c

Vinegar

White
Per Gallon Only

25c

KIDNEY BEANS

2 For

25c

CIGARETTES

Camels or Lucky Strikes, limit 2 packages, 2 pkgs. only 23c

COOKIES

Devil Food or Marshmallow Topped, Special Per Lb. 21c

Summer Sausage

Your Favorite Brand, Special 29c

MALT EXTRACT

Best Grade, Special Per lb. Only 59c

Oatmeal

Large Package

25c

Honey & Tar
COUGH MEDICINE
Regular 60c bottle. Good for Children, 49c bottle

IODIZED SHAKER SALT

Free Running 2 Pkgs.

23c

VAN CAMP'S SOUP

3 Cans

25c

PEANUT BUTTER

Extra Quality Pound

22c

VAN CAMP'S MILK

Large Size Can 3 For

29c

Appleton Service Stores

C. GRIESHABER
1407 E. John-St. Phone 432

WM. H. BECHER
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CRABB'S GROCERY
1300 W. Prospect-Ave. Tel. 182
(Junction Street, Car Turn)

WIS. AVE. GROCERY
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WICHMANN BROS.
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BETHE GROCERY
1016 E. Pacific-St. Phone 2925

PIETTES GROCERY
738 W. College-Ave. Phone 511

BARTMANN'S
226 N. Meade-St. Phone 264

H. J. GUCKENBERG
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SCHAEFER'S GROCERY
602 W. College-Ave. Phone 223

Try A Pound of
THOMAS J. WEBB COFFEE
Ask Your Grocer



The MARKET PAGE

Read these ads for pure foods at lowest cost

Better Grade Meats

Largest Retailers of Meats in the
"FOX RIVER VALLEY"

Lower Prices

HOPFENSBERGER BROS. INC.

The Hopfensberger Bros., Inc. Markets are Butchers to the People. They serve all classes. They serve all equally well; a fair standard price for all. No favorites. No preferences. No rebates. Full weight. Good quality. A square deal to all and a guarantee of satisfaction with every transaction.

EXTRA! SPECIAL EXTRA!

LARD, 2 Lbs. for 28c	
PORK STEAK, lean, 22c per lb.	CORN BEEF, boneless rolled, per lb. 18c
PORK ROAST, lean, almost Boneless, per lb. 22c	Sugar Cured SMOKED PICNIC HAMS, per lb. 18c

PRIME BEEF STEW, per lb. 12c	LEGS OF GENUINE SPRING LAMB ON SALE
PRIME BEEF SOUP MEAT, per lb. 7c	LAMB CHOPS, LAMB STEWS OF GENUINE SPRING LAMB, ON SALE
PRIME BEEF SHOULDER ROAST, per lb. 17c	MILK FED VEAL AT LOWER PRICES
PRIME BEEF CHUCK ROAST, per lb. 20c	KOKOHEART OLEOMARGARINE, 2 lbs. for 45c
PRIME BEEF ROUND STEAK, per lb. 25c	SUGAR CURED SMOKED HAMS, trimmed lean, half or whole, per lb. 24c
PRIME BEEF SIRLOIN STEAK, per lb. 25c	SUGAR CURED BACON, half or whole strips, per lb. 27c

1000 Spring Chickens and Broilers at Lower Prices.
1000 Yearling Hens at Lower Prices.
All Poultry is Fresh Killed and Intestines drawn.

A DISCOUNT OF 15% ON ALL SAUSAGE AND SMOKED MEATS

No Transaction is Final Unless You are Satisfied.

HOPFENSBERGER BROS. INC.

418-20 W. College Ave., Appleton, Phone 224 - 225.

111 No. Commercial St., Neenah, Phone 2420.

1222 No. Superior St., Appleton, Phone 930.

210 Main Street, Menasha, Phone 2252

Quality Meats

When we wrap up your purchase you know that you have just bought the best meat the market affords. It is really a treat to buy here, especially since our prices are so low, as these prove:

Prime-Corn Fed Young Pork, Small Loin, Small Shoulders, Small Hams

Pork Shoulders, whole, per lb. 18c
Pork Roasts, per lb. 21c
Pork Roasts, all lean, lb. 25c
Pork Steaks, lb. 27c
Pork Shanks, lb. 19c
Fine All Pork Sausage, lb. 25c

CORN FED NATIVE BEEF

Beef Stew, lb. 12c
Beef Chuck Roast, lb. 18c-25c
Better Round Steak, lb. 30c
Better Sirloin Steak, lb. 35c

Good Supply Spring and Yearling Chickens

Fine Home Made Sausages

SWIFT'S PREMIUM HAM AND FLANKINTON GLOBE HAMS

Whole 10 to 12 lbs. lb. 28c
No. 1 Picnic Ham, lb. 17c
Bacon, whole or half strip, lb. 35c
No. 1 Smoked Butts, lb. 38c
Bacon Briskets, lb. 25c
Bacon Squares, lb. 20c
Corer Nut Oils, lb. 22c
Silver Bell Oils, lb. 24c

Lower Price On Canned Goods and Cookies

Van Camp's Milk, can 10c
Van Camp's Beans, can 10c
Van Camp's Tomato Soup, 3 cans 25c
White Pearl Noodles, Macaroni and Spaghetti, 3 pgs. for 25c

F. STOFFEL & SON

(THE QUALITY MARKET)

415 W. College Ave. Phone 3850-3851

Thousands of Fight Fans Flocked to Chicago Yesterday

They went there to see the confidence that they had placed in their favorite vindicated. A portion of this crowd are returning to their homes today, down-cast and disappointed, their favorite lost and his losing cost them thousands of dollars. The other portion are happier today—their favorite was the winner.

Although we do not advise gambling, our sympathy goes out to the losers in the same spirit that it is extended to those who do not know of the fine meats that can be had at Voecks Bros. Every day these folks are giving up the pleasure of the finest meat available, for ordinary meats.

VOECKS BROS.

BETTER MEATS

WHO BAKES AND DELIVERS
Right to Your Door

The VERY BEST Baked Goods

In The City?

Colonial Bake Shop


OF COURSE! PHONE 557

Fraser & Matthes

225 N. Appleton-St.
Phone 998


Specials For
Sat., Sept. 24th

Sunlite Jell, 4 pkgs. for 26c
Macaroni, Spaghetti & Egg Noodles, 7 pkgs. for 49c
Bob White Cookies, per lb. 22c
Peas, Corn and Beans, can 9c
Yacht Club Baking Powder, 1 lb. for 21c
Van Camps Soap Powder, lb. 10c
Fine for Dish Washing and Washing Machines



We Sell
Thomas Webb
COFFEE

There is a favored coffee flavor



"On land, or sea," at meal time, it's Webb Coffee, of course. The greater the number to sail Lake Michigan, the greater the demand for this coffee. It's the coffee of popular choice..it has that favored coffee flavor~

Thomas J. Webb COFFEE

238 E. Water Street, Milwaukee, Wis.

THOMAS J. WEBB TEA ~ The Same Standard of Quality as the Coffee

220 E. College Ave.

KEYES & CO.

502 W. College Ave.

BUTTER

MADE FROM PURE FRESH CREAM
1 LB. PRINTS

47c

GOOD-LUCK OLEO

Jelke's

1b. 26c

70c TEA
Fine 1st Crop New Japan

1b. 49c

COFFEE SPOTLIGHT
Old Crop, More Cups, Fancy Golden Santos, More Satisfying, lb. 35c

35c

COFFEE GOLD MEDAL
We guarantee this equal to any sold, lb. 45c

45c

Try Our Specials Tomorrow

Fancy Baked Goods of all kinds for over Sunday. Listen for our driver's whistle or phone us and we'll have him stop. A complete Bakery Shop at your door every morning.

Phone 4056
Reduced Prices
On all baked goods that come back on our wagons every Saturday Afternoon.

Service Bakery

Direct from Oven to You



323 W. Col-Ave.
Service to your door

Good Spring Chicken, lb. 30c

PORK STEAK Per Lb. 25c

Picnic Hams, per lb. 18c

LIVER SAUSAGE

Per pound, Fresh or smoked 15c
Lean Pork Roast, 25c per lb.

Home Made Sausage of all kinds.

C. Minlschmidt

Meat Market
We Deliver
610 W. College-Ave. Phone 3394

OAKS' ORIGINAL CHOCOLATES

Next to Hotel Appleton TWO STORES North Durkee-St.

TRY A POST-CRESCENT WANT AD.

CRACKERS

2 Lb. Airtight Pkgs.
SODA OR GRAHAM
pkg. 27c

S-D Pickles and Preserves in glass 10c

CATSUP, Harbauer, large bottle 19c

HART, No. 2 can RED KIDNEY BEANS 12c

MATCHES, Diamond's Safe Home largest box, 6 boxes for 25c

CORN, PEAS, TOMATOES, 3 for 29c

OATS, Kellogg's Best Made, large pkg. 25c

TRILBY SOAP, 3 for 25c

Tomato Soup Campbell's 3 for 23c

BEAN HOLE BEANS, 2 for 25c

POTATOES, good cookers, white fancy, peck 30c

SOUPS, College Inn, all kinds, larger can, better grade 12 1/2c

ASPARAGUS, Del Monte, No. 1 tall 21c

SHRIMP, Wet Pack can 20c

IVORY SOAP, large, 2 for 23c

COMB HONEY, per lb. 25c



You'll like it. It's a new exquisite Castile. Lathers profusely. For toilet and shampoo.

Doña CASTILE

PER BAR 8c

COOKIES

Just in, fresh and Delicious

2 lbs. 35c

SWIFT

SUNBRITE CLEANSER 5c

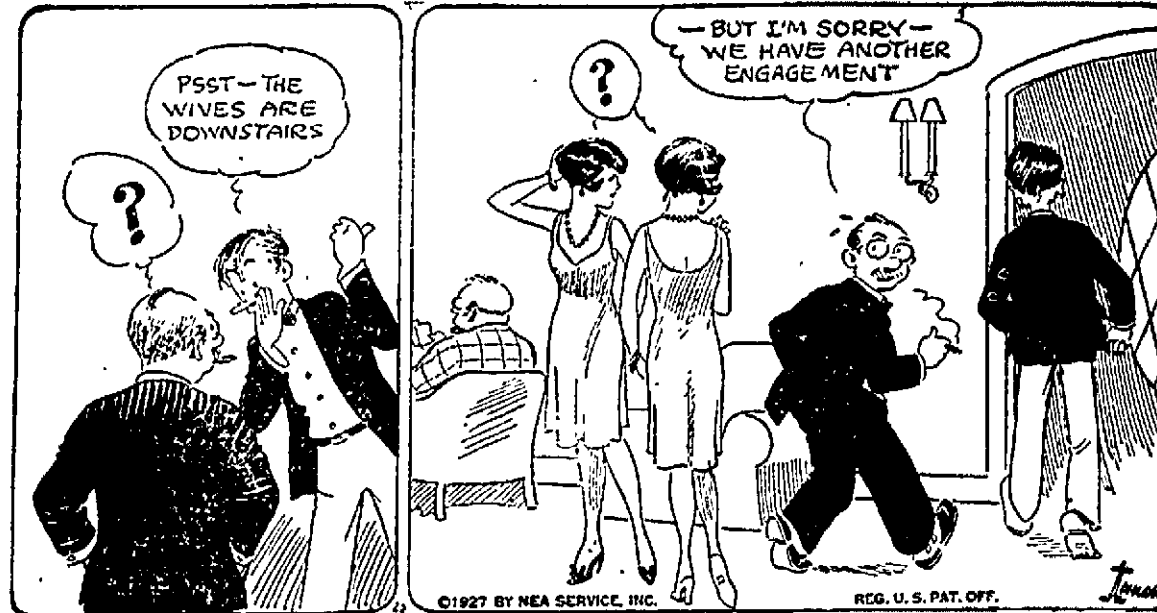
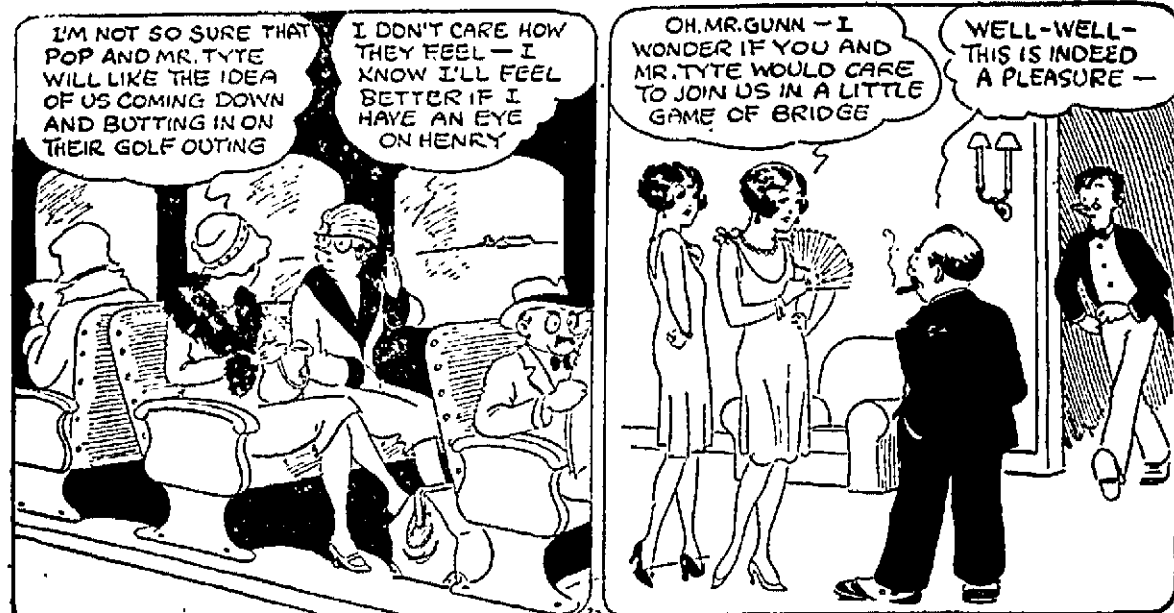
QUICK NAPTHA CHIPS. Large 23c

POST-CRESCENT'S DAILY PAGE OF FUN

MOM'N POP

Outa Luck

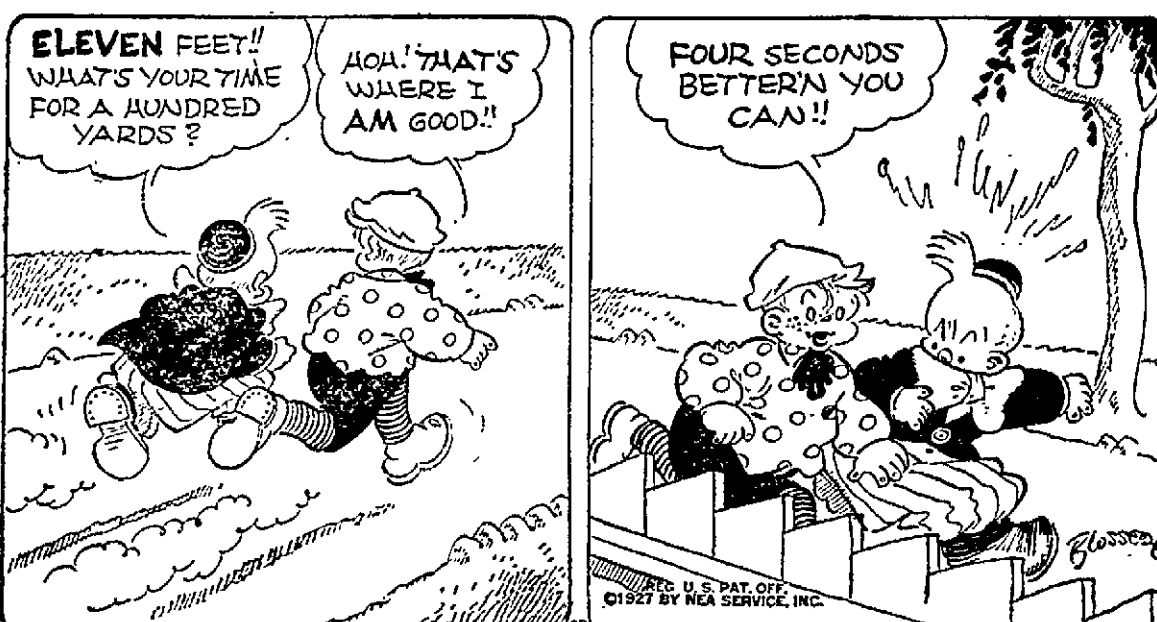
By Taylor



FRECKLES AND HIS FRIENDS

Getting the Best of Oscar

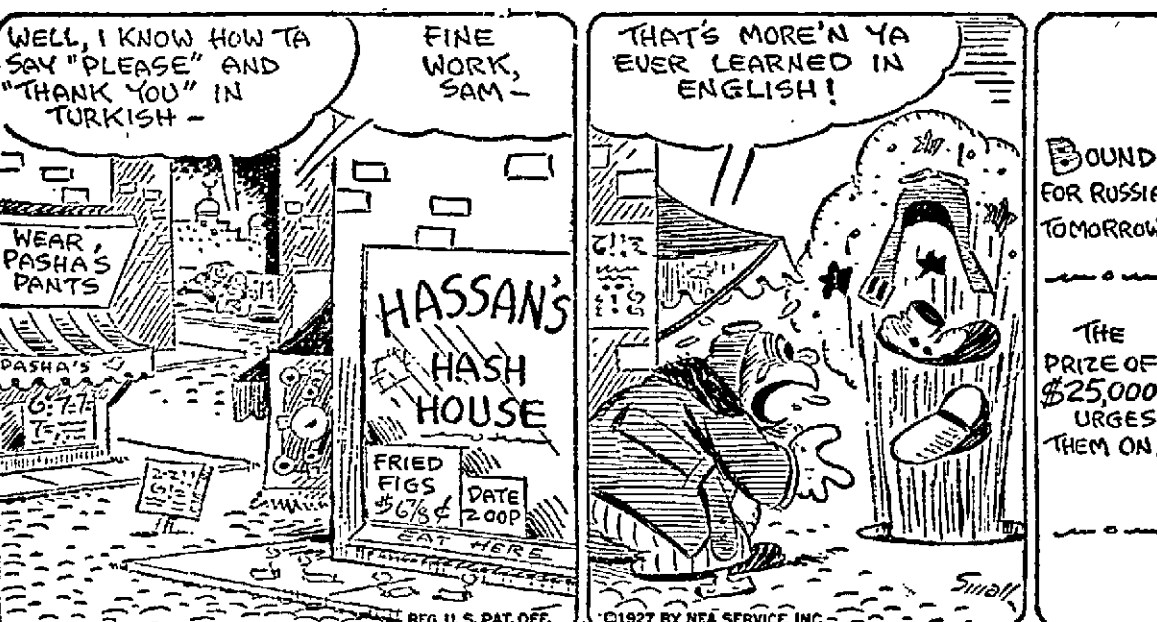
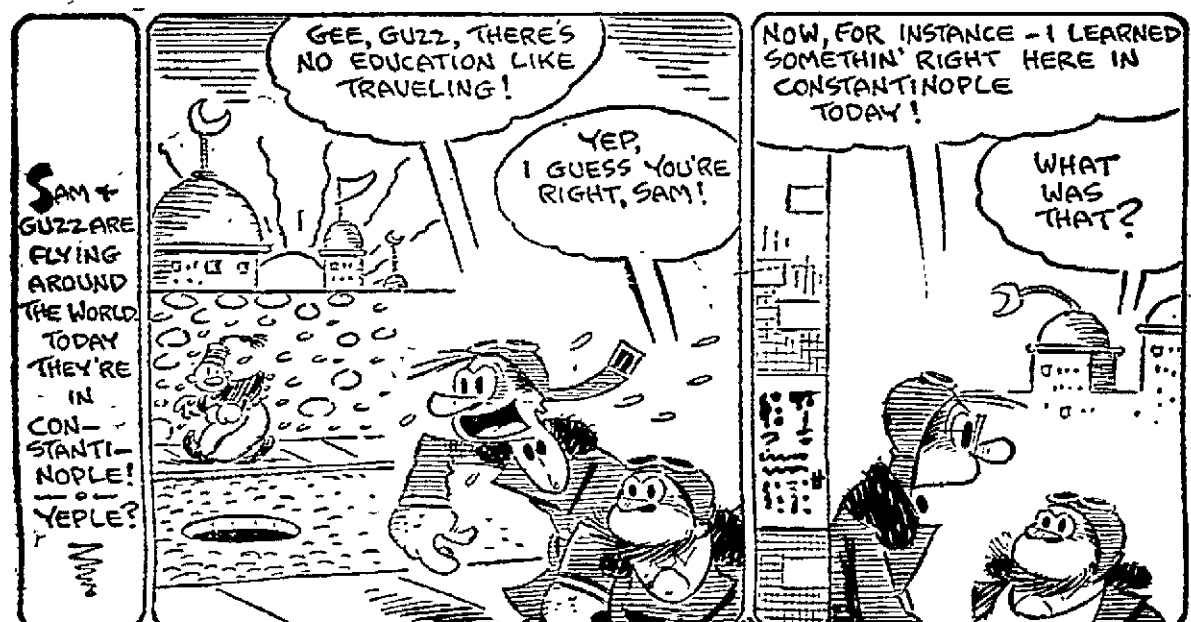
By Blosser



SALESMAN SAM

Guzz Gets Sarcastic

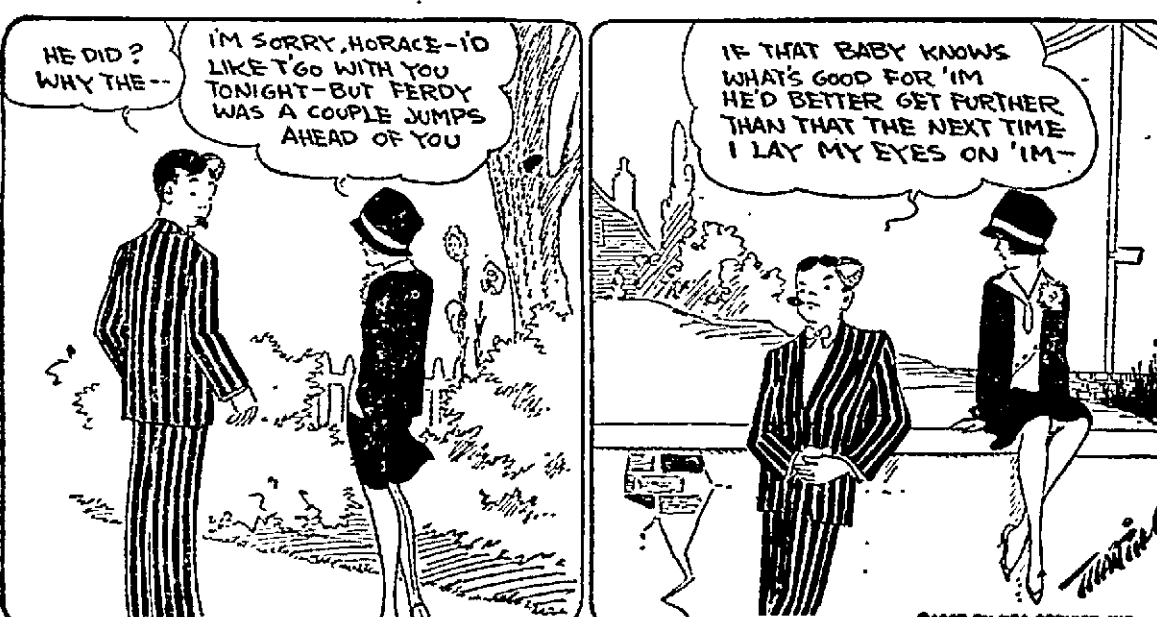
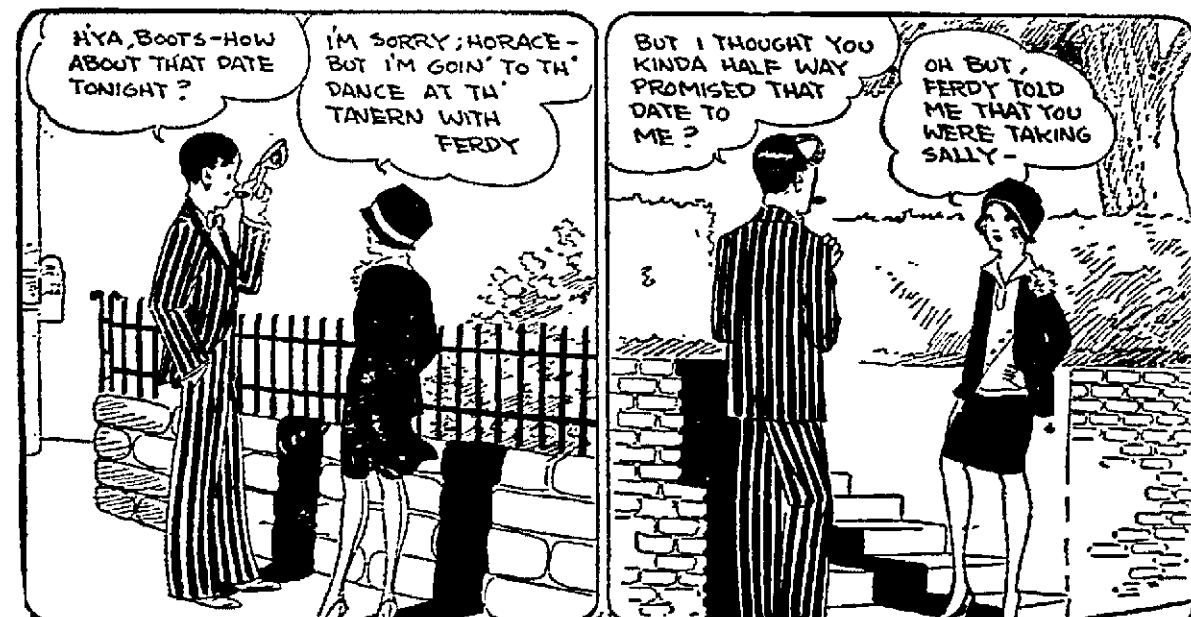
By Small



BOOTS AND HER BUDDIES

Woof!

By Martin



OUT OUR WAY

By Williams

By Ahern



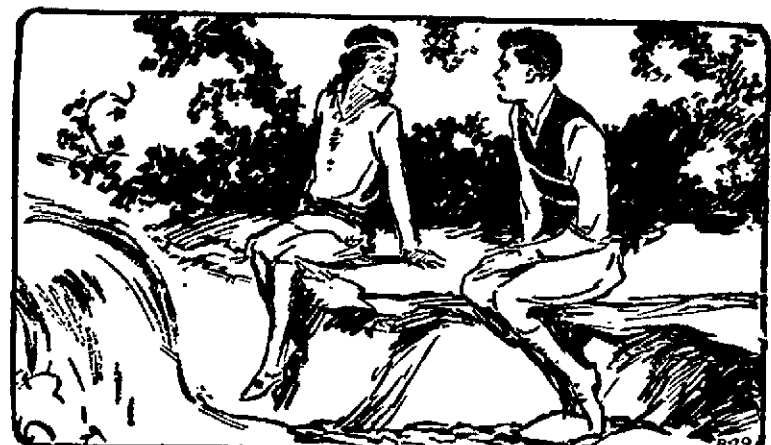
Who's that pretty baby?

Here are the first two Victor numbers by Jack Crawford and His Orchestra, to whose music so many danced during the summer season at Atlantic City. The melody is handled in a striking new style, with many strange instrumental effects. Come in and hear all of these new Victor Records—today!

- Who's That Pretty Baby?—Fox Trot
Swanee Shore—Fox Trot JACK CRAWFORD AND HIS ORCHESTRA
No. 20847, 10-inch
- Barbara—Fox Trot With Vocal Refrain
Miss Annabelle Lee—Fox Trot With Vocal Refrain
TED WEENIS AND HIS ORCHESTRA
No. 20846, 10-inch
- Tired Hands—Waltz With Vocal Refrain THE TROUBADOURS
Sixty Seconds Every Minute—Fox Trot
With Vocal Refrain JAN GABER AND HIS ORCHESTRA
No. 20848, 10-inch
- Rosy Cheeks With Piano
Oo! Golly Ain't She Cute? With Piano
(The Whispering Baritone) JACK SMITH
No. 20845, 10-inch

IRVING ZULKE

JACK LOCKWILL AT SUMMER CAMP



Jack was about to retreat when Rose looked up and saw him. A smile sprang to her face, and she beckoned. He went toward her slowly. "I was thinking of you, White Lightning," she said. "Sit down." She pointed at the ledge near her, and he sat down there. "We must go away somewhere, my brother and I," she told him. "Then Jim Hatchet will bother me no more."



Half reclining on his elbow, Jack talked to the Indian girl for a long while. She was attractive, and her voice was as musical as the sound of the waterfall.



Rose was a strange girl, shy as a fawn, yet as frank and open as the blue sky of a summer day. She was not checked by the conventions of white people. "I must tell you what my heart has said to me," she said to Jack. "This is the last time I'll ever see you, for I am red and you are white. But I'll always remember—Then Hatchet, creeping forth, leaped on Jack." (To Be Continued)

LITTLE JOE



THE NUT CRACKER

Gene Tunney asked a photographer if he should strike an orthodox pose. "What," granted the surprised cameraman, "has that Greek gone and done?"

One of the Chicago boxing promoters is a big burly manufacturer. He hardly thinks the thing's in the bag.

"Western U Grid Squad Suspended for Pitting Party." Ah, the boys changed their style—huddle to cuddle.

We suppose it's all right to say that that famous Kentucky horse-trainer just married for the fifth time, was probably led to the altar.

CALUMET
COUNTY

KAUKAUNA-LITTLE CHUTE-KIMBERLY

NEARBY
TOWNSGRIDDERS HOPEFUL
BUT NOT CONFIDENT
OF WIN AT OSHKOSHMcAndrews Still Undecided
Who to Send into First
Football Game

Kaukauna—With the first real football weather of the season in evidence this week Kaukauna football fans are looking forward to the clash between Kaukauna High school and Oshkosh High at the Oshkosh fair grounds on Saturday afternoon. The Orange and Black team is an unknown quantity and a large number of local fans will travel to the Sawdust City just to see what Coach Harry "Hurricane" McAndrews has uncovered this fall.

McAndrews has worked the squad hard all week, making them scrimmage in the afternoon and then giving them plenty of drill in the evening with the result that he has molded them into something that resembles a team. Saturday's game will show that results of his efforts. It is unfortunate that the Kaws have to meet the second strongest team on their schedule in the opening game of the season and it will cause the boys to work all the harder for the verdict. Last year Kaukauna took a 10 to 6 decision from the Blue and White on the Kaukauna grounds and a win this Saturday while not anticipated still is hoped for.

The coach still is undecided as to who he will start in the game but it is an assured thing that Captain William Miller will start at left tackle. Miller was center in the first squad last year but McAndrews has shifted him to tackle position. It looks as though Richard "String" Landreman will play the center position. "String" has plenty of height and if he can get started will cause the opposition considerable worry. "French" Robinson will play the other tackle position with William Rohan and Myron Nijinski in reserve. Another guess places Jack Hilgenberg and Peter Hufon at the guard jobs or it may be "Duke" Van Lieshout and John Mau. Mau has plenty of beef and should add to the strength of the forward wall. The ends are a problem but the choice seems to be Richard Ferguson and Harvey Doring. Ferguson has plenty of speed.

Clifford Kemp and "Babe" Rishon will divide time running the team with Kemp probably getting the first call. Kemp, however came out for practice only since the early part of this week having been laid up with a cut leg, but he is the only experienced quarterback McAndrews has. The fullback position is practically cinched by Marvin Miller with William Ludke and Lloyd Derus at halves. For the backfield McAndrews will have in reserve Robert Main, Clyde Bay, Robert Grogan and Paul Casey. The entire squad will be taken to Oshkosh.

Oshkosh also is having hard luck. "Ucky" Roe, all-conference backfield man in 1925 has been declared ineligible by the W. I. A. A. board and will be out of the game. Moistner-developed blood poisoning in his foot early this week but there is a possibility that he will be able to play Saturday. Crowell has been playing quarter for the Blue and White and has been showing a well while the fleet position is holding down a half back position. Coach Schneider seems to have definitely decided upon the following forward wall: Parker, left end; Carver, left tackle; Luebke, left guard; Lange, center; Porath, right guard; Baulik, right tackle and Kripene, right end.

According to word received from the Sawdust City fans in that village will turn out en masse to witness the struggle. Oshkosh is not underestimating the Kaukauna team.

SPORT BRIEFS
Toronto—(AP)—Doug Lewis, Toronto, defeated "Young" Firpo, Louisville, (10).

Boston—Johnny Indrisano, Boston, defeated Joe Dundee, Baltimore, world welterweight champion (10), non title.

The Appleton Post-Crescent Offers You a
a Booklet About Mexico.

Did you know that Mexico has more people than our fifteen most easterly states combined? Her capital is the oldest city in the New World. Her mineral wealth forms a treasure house of unknown billions.

To understand the "Mexican problem" of today, one must know Mexico, her history, her form of government, her geography, her climate, wealth, commerce, and industries.

Our Washington Information Bureau has compiled the facts about Mexico into a neat, illustrated booklet, which is offered to any reader for a postage and handling cost of six cents. Every well-informed person needs it to keep up with what is going on in the world. Use the coupon.

Information Bureau,
Frederic J. Haskin, Director,
The Appleton Post-Crescent
Washington, D. C.

I enclose herewith six cents in stamps for return postage on a copy of the booklet "MEXICO."

Name

Street

City

State

KAWMEN EAGER FOR
WIN OVER APPLETONSmith Drilling his Crew for
Final Tussle With Paper-
makers

Kaukauna—The Kaukauna baseball team gets its last crack at Appleton this season at Appleton Sunday afternoon and if the Electric are to break even with the Crescent City gang they must win this game. The Kaws trounced Appleton in their last meeting and nothing will please Les Smith and his fellow swatmen more than to trounce the third place aggregation again particularly when the game is to be played on the Papermakers' home field.

Appleton will not be unprepared and practically a new lineup will face the homerun slugger and his fellow playmates. The Papermakers have plenty of pitchers and Smith's game but it looks as though Boyle would start with Crowe, Mayefske and Stoffel in reserve. Batz will do the catching with Crowe in right field. The other outfielders will be Engert and Furlinger. Appleton's infield will find Radtke at first, Tornow at second, Brautigan at short and Schultz or Last at third.

Opposing Boyle will be Gertz and will be a bad day for the Kaws' ancient rivals if Gertz is right and gets support. Wenzel will do the catching with Bud Sager at first, Kavanaugh at second, Vils at short and the third base job undecided. Ed Sager will play left field, Manager Smith at center and Stegeman or Rieth in right field. In the event of using Wenzel for third, Stegeman will catch and Rieth will play in the outfield.

So far this season Kaukauna has won two games from Green Bay, two from Neenah and one from Appleton. The crew still has a chance to tie for sixth place with Neenah if Menasha can manage to defeat Neenah Sunday.

CHILD'S SKULL IS
FRACTURED BY CAREight-year-old Girl Knock-
ed to Pavement by Taxi
Driver

Kaukauna—Little Elaine Vanderhoof, eight year daughter of Mr. and Mrs. Earl Vanderhoof of the town of Vanden Brook, suffered a fractured skull when she was struck by a taxi driven by Theodore Perquin, of this city about 4 o'clock Thursday on Wisconsin-ave. The child was taken to St. Elizabeth hospital in Appleton where it is understood her condition is quite serious.

The accident happened when the child attempted to cross Wisconsin-ave in front of the Feller Hardware store. Mr. Perquin was traveling east on the street at a slow rate of speed but was unable to see the child until it was too late to stop. After hitting the girl Mr. Perquin swung his car to the right and crashed into a car owned by the Feller Hardware Co. He avoided running over the child.

M'CARTY ANXIOUS TO
START PAVING JOBS

Kaukauna—Joseph McCarty, president of the McCarty Construction Co. of this city, said he expected to start paving the south side streets about Oct. 3. He said he would like to start sooner but he understood that the council will not be ready to sign the contract until about that date. However, the work will be started earlier if the council signs the contract before the first of October. The Amesite Co. of Waukesha also is awaiting the signing of the contracts before shipping materials and equipment to Kaukauna.

ATTEND WEDDING

Kaukauna—Mr. and Mrs. William Voie of this city attended the wedding of Mrs. Voie's nephew, Clarence Singer, at Manitowoc Tuesday. Mr. Singer married Miss Lillian Thornton, daughter of Mrs. J. Thornton of Manitowoc and the ceremony took place at St. Boniface church. A reception followed at the bride's home. Clarence Singer is the son of Mr. and Mrs. John Singer of Manitowoc.

TWO MEN INJURED AS
CAR RUNS INTO CULVERT

Kaukauna—Albert Remter of the town of Kaukauna suffered a split tongue and a broken collar bone when the car in which he was riding crashed into a culvert a half mile east of Freedom about 2 o'clock Thursday morning. The car was driven and owned by Victor Fink of this city. Fink's left hand was severely cut and his left leg was bruised. It was necessary to place stitches in Remter's tongue. He was taken to St. Elizabeth hospital. The car hit the culvert on the left hand side of the road and was demolished.

COUNCIL HOLDS MEETING
TO DISCUSS FINANCES

Kaukauna—A special meeting of the city council will be held at 7:30 Friday evening in the municipal building. Plans for raising money for paving seven south side streets will be made at this meeting.

The Post-Crescent's
representative at Kau-
kauna is Gordon Patton.

His telephone numbers are 298 J and 10. Business with The Post-Crescent may be transacted through Mr. Patton.

INTERNAL INJURIES
FATAL TO GIRL HIT
BY BUTCHER'S TRUCKElizabeth Williamsen, 9, Sus-
cumbs to Injuries at St.
Elizabeth Hospital

Special to Post-Crescent

Little Chute—Elizabeth Williamsen, 9, daughter of Mr. and Mrs. Henry Williamsen, route 1, Little Chute, died Wednesday evening at Appleton from injuries received in an automobile accident here Tuesday afternoon. The girl and several companions were returning from school and attempted to cross the street at the corner of Grand-ave and Main-st when an auto truck struck the Williamsen girl. She suffered internal injuries. She is survived by her parents, four brothers, Peter, George, Richard and Norbert and three sisters, Virginia, Rosella and Marion. Funeral services will be held at 9 o'clock Saturday morning at St. John church. The Rev. John J. Springers will be in charge of the services. Burial will take place in the Catholic cemetery.

Members of the village board held their regular monthly meeting at the village hall Tuesday evening. Besides routine business it was decided to close Church-st. on the corners of Pine-st and Grand-ave, near the parochial school playgrounds one hour each day at noon and fifteen minutes during recess periods both mornings and afternoons, to avoid auto accidents. Martin Van Hoof, village clerk, moved that school zone signs be placed on Main-st near Monroe-st.

The first of a series of open card parties will be held Tuesday evening, Oct. 4, in the church basement by the members of St. John parish. Schaffkopf and rummy will be played and prizes awarded. The committee in charge consists of Mrs. George Weyenberg, Mrs. Henry Van Dornen, Mrs. Peter Van Bostle, Mrs. Theodore Weyenberg and Mrs. Adrian Hietpas.

Students of the Little Chute high school are in charge of a magazine selling campaign. Teams have been formed and it was decided to have the losing teams entertain the winning teams at a banquet at the close of the campaign Friday, Sept. 30.

The members of the Comrade club of the high school held a get-together meeting at the high school Thursday evening. After the meeting a hike was taken which was followed by a supper at the school. After the supper games furnished entertainment.

Julius Schommer, son of Mr. and Mrs. Nicholas Schommer, Depot-st, submitted to an operation at St. Elizabeth hospital Thursday.

Theodore De Groot and sons, Joseph and John, spent Wednesday in Oshkosh on business.

F. A. Gloudehans and Arnold Gloudehans of this place and H. A. Gloudehans and S. Balliet of Appleton returned Wednesday from a three days fishing trip at Lake Ada near Wabeno.

Mrs. Michael Verstege and daughter, Lois, of Appleton were callers Wednesday at the George Verstege home.

A. L. Wordell of Milwaukee transacted business here Thursday.

Mrs. Anton Shebeck of Green Bay was a business caller here Thursday.

Henry Wynagart submitted to an operation at St. Elizabeth hospital Thursday.

THINK PLANES IN AIR
RACE PASSED VILLAGE
OF FOREST JUNCTIONTwo Machines Passed Over
Village Wednesday Night,
Thought to Be in Derby

Forest Junction—An aeroplane, invisible in the darkness, was heard to roar its way across this village at 10:30 Wednesday night. The machine was headed in a northwesterly direction. While no positive clue was available as to its identity, much credence was attached to the possibility that it may have been one of the two planes headed for Spokane, Wash., in the transcontinental non-stop air derby, which were computed to pass over Minneapolis around midnight.

At 12:30 Thursday morning, another plane is reported to have been heard flying in a more westerly direction and somewhat north of the village. In point of time and direction, the passage corresponded to that of an unidentified aeroplane reported later to have passed over St. Paul at 3:40 Thursday morning.

The Rev. J. P. Koeller of Oshkosh, assistant state superintendent of the Wisconsin Anti-Saloon league, is to visit this village Sunday and give two addresses at Zion Evangelical church. An address in the forenoon will be delivered at the regular 10:40 service, while an evening address will be delivered at 7:30 o'clock.

Rural schools here were closed on Thursday while teachers and school officials attended the annual school board convention for Calumet-co at Chilton. Though the date of the gathering conflicted with the agricultural activities of the farmer members of the boards, considerable interest was shown in the convention as it was the first formal meeting of the boards with the new superintendent of Calumet-co schools, Miss Anna Barnard of Brillion, who succeeded Miss M. O. Horn in July, and with the new supervising teacher, Miss Edith Sattler of Ripon, who succeeded Mrs. Pearl E. Rose.

The Brillion City band has announced a free concert which will be given at the community hall here on Thursday evening, Sept. 23. Prevailing indications of cool weather have been responsible for converting into an indoor event what was originally intended as an open-air concert.

KAUKAUNA PERSONALS

Kaukauna—Joseph Jansen, Dr. G. J. Flanagan, M. H. Niesen, John Coppe and R. H. McCarty attended the fight at Soldier's Field, Chicago, Thursday evening.

Edwin Miller of Rhinelander is spending several days with his parents, Mr. and Mrs. William Miller.

Hubert Fassbender was a spectator at the Dempsey-Tunney fight at Chicago Thursday evening.

Carl Chopin called on friends at Oshkosh Thursday night.

Mr. and Mrs. H. L. Corry of Waukegan, Ill. spent the early part of the week in this city with friends.

NO DANGER

"But surely you didn't look for the escaping gas with a match?"
"Ah, but this was a safety match."
—Judge.

The blacks of Africa and their full-blooded descendants in any part of the world never sneeze.

KIMBERLY HOLY NAME
MEMBERS TO ATTEND
ANNUAL CONVENTIONChurch Society Selects Dele-
gates and Will Send Village
Band

Kimberly—About one hundred members of the Holy Name society of Holy Name church are planning to attend the annual Holy Name convention and rally which will be held at Manitowoc, Sunday. The official delegates will be George Kronschnabel, Peter Reys, John Layenlocker, Jacob Lamers Henry Kokke, and Anton Bos. The Kimberly Cecilia band will also take part in the rally. The special train going to Manitowoc will stop at the Kimberly depot at 7:45 Sunday morning.

All four classes of Kimberly High school met Wednesday and elected the following class officers for the coming year: Seniors, president, Harold Williams; vice president, Grace Anderson; secretary and treasurer, Surer, Victor Courchane;

Frances Fromsly; vice president, Melvin Schmeiss; secretary and treasurer, Gladys Eckholm, sophomores, president, Marie Allie; vice president, Henrietta Rittner, secretary and treasurer, Harry Van Himberg; vice president, Harry Van Himberg; secretary and treasurer, Kathryn Verbeten.

Mrs. Paul La Londe and daughter

HILBERT MAN IS WED
AT CHURCH AT HOWARD

Hilbert—The marriage of Miss Lillian De Lorme of Howard, and Leonard Suttner of here, was solemnized at St. John the Baptist church of Howard at 8 o'clock Tuesday morning. The ceremony was performed by the Rev. N. Hunold. The procession was led by the flower girl, Patricia Jane Coughlin of Oshkosh. Bridesmaid and best man were Margaret De Lorme and Al Suttner. After the ceremony the bridal party and the guests were given a dinner at the home of the bride's parents, Mr. and Mrs. George DeLorme of Howard. Miss DeLorme worked at the local bank a year and a half ago, just before accepting a position with the Standard Oil Co. at Green Bay. The bridegroom is the oldest son of Mr. and Mrs. Wenzel Suttner of this village and is employed at the Favorite office as foreman. Mr. and Mrs. Suttner will live in this village after a weeks wedding trip to the southern part of Illinois.

Those from here who attended the wedding were: Mr. and Mrs. Anton Eder, Mr. and Mrs. W. J. Suttner and family. Other guests were Al Greenwood, Portland, Ore.; Mr. and Mrs. H. Fuhrman, Milwaukee; Mr. and Mrs. Clarence Giesen, Menasha; Mr. and Mrs. M. J. Coughlin and Catherine and Patricia of Oshkosh. Joseph Mersberger and Mrs. John

Lomet of Milwaukee, are visiting at the home of Mr. and Mrs. Henry Verbeten.

Koehler autoed to Fond du Lac on Monday to call on Mrs. Francis Mersberger, who submitted to an operation that day at St. Agnes hospital; Mrs. Koehler will remain for a week with her mother.

Mrs. John Maurer, Mrs. Meyer and son Gilbert, Miss Mary Conrad and brother Frank of Sheboygan visited at the Andrew Gehl home Sunday.

Mr. and Mrs. Frank Knoepfer, Sr., stood to Appleton Sunday to visit Mrs. Rud Nowak, who is ill with tonsillitis.

Mr. and Mrs. Louis Rodrek and family, Otto Behnke and daughters, Fern and Florence, spent Sunday at Manitowoc.

Elmer Mersberger and Russel Behnke, who are attending Oshkosh Normal school, spent Sunday at their homes.

Mr. and Mrs. Henry Jansen, Jr., spent Sunday with Mr. and Mrs. Peter Jansen at Chilton.

LUCKY AFTERTHOUGHT

"We have been married twenty years today, John."

"Yes, for twenty years we have fought."

"What?"

"Life's battles together, Martha."

—Tatfinder.

CORNES
Quick relief from painful
corns, tender toes and
pressure of tight shoes.

DR Scholl's
Zino-pads

At drug and shoe stores everywhere

DYE-O-LA
DYES
Make new things from old
All the most delicate shades
Same dye for all goods. 15c
at dealers. A thirty "buy."

Specials Sat. & Sun.

75c Chicken or Steak Dinner
50c Roast Pork or Beef Dinner
Soup—Relish

Spring Chicken—Steak
Dressing
Vegetable, Potatoes, Bread and Butter

Home Made Pie or Ice Cream
TEA—MILK—COFFEE
Dinner Served 11 to 2 & 5 to 7:30

KOBE'S KAFE

408 W. College-Ave.

HILDA M. JOHNSON

D. C. Ph. C.

Chiropractor

Registered and Licensed in Wisconsin

Room 4, Central Block,
Kaukauna

Office Hours: 9 to 11 A. M., 2 to 5 P. M. Evenings 7 to 8 P. M. except Tuesday and Thursday. Phone 458 for appointment.

You Never See
Gasoline

It goes into your tank through a hose—you take it on trust. You can't examine it. Only a chemist can analyze it. The brand and the company back of the brand are all you have to go on.

If you buy unbranded gasoline, you buy a product which no company vouches for. You may save a few pennies in the purchase price, but it will cost you more in the end.

It is wiser to buy a known product—a branded product—with the backing of a company with a reputation to sustain. Your car represents a big investment. It is worthy of your care. It requires dependable fuel.

You are protecting your car investment to the utmost when you buy Red Crown Ethyl Gasoline or Red Crown Gasoline. The Standard Oil Company [Indiana] is back of them. It is proud to claim them and proud to assume responsibility for the way they work in your car.

Red Crown Ethyl Gasoline makes the engine quick to obey, powerful, speedy and smooth. It costs a few cents more but it "knocks out that knock".

Our famous economy fuel, Red Crown Gasoline, will give you a maximum of power at a minimum of expense without the anti-knock factor.

It pays to buy brands known for dependability—Red Crown Ethyl and Red Crown.

At Any Standard Oil Service Station
and at Most Garages

STANDARD OIL COMPANY
APPLETON (Indiana) WISCONSIN

VOCATIONAL SCHOOL NIGHT CLASSES TO BEGIN OCTOBER 10

Many Departments of Study
Have Been Re-organized
for Fall Term

Appleton vocational school will begin its night classes Monday, October 10. The work for the year will include 20 weeks of instruction, the first term ending prior to the Christmas holidays.

A reorganization has taken place in many of the departments, the work now being divided into units. Each unit comprises a certain number of lessons. A two-hour period is devoted to a lesson. All departments have planned their courses, offering a complete schedule.

The trade and industry department offers the following courses: cabinet making, machine shop, drafting, mechanical drawing, blue print reading, electricity, shop mathematics and printing which will include elementary composition, taking proof, inkings up forms, both one-colored and multi-colored, making ready on platen presses, figuring and cutting stock, and press feeding.

In the commercial department book-keeping, accounting, typewriting, shorthand, show card writing, business English and penmanship will be offered.

The home making department has classes in plain cooking, baking, meal planning, and nutrition. Clothing courses include plain sewing, children's clothing, remodeling and renovation of silk and wool garments, cutting and fitting, the study of fabrics and the selection of ready-to-wear garments, wool and silk, and millinery. Other courses in this department are home nursing and child training. The latter will include lessons on child psychology and habit formation.

The Americanization program includes beginning and advanced classes in English, American history, citizenship and government.

Miscellaneous courses to be offered are arithmetic, public speaking, algebra. Other courses will be organized if sufficient number apply.

Registrations will be received at the Appleton Vocational school from 7 to 9 o'clock September 28, 29 and 30.

All persons over 16 years of age and qualified to enroll for work unless they already are enrolled in the public schools. The written consent of the public school principal must be obtained in this case.

An enrollment fee of one dollar will be required. Attendance at 80 per cent of the classes will result in refund of the fee.

RHINELANDER WILL HAVE POTATO SHOW

Sixteenth Annual State Exhibition Will Be Held There
Nov. 1-4

Many Outagamie-co farmers are expected to enter exhibits in the sixteenth annual Wisconsin Potato show, to be held at Rhinelander Nov. 1-4, according to R. A. Amundson, county agent. Entries will be received until Saturday, Oct. 23, by J. G. Milward, secretary, horticultural building, Madison.

Nine types of tubers are included in the standard variety class and there will be ten prizes, ranging from \$1 to \$8 for each type. The types in this class are Rural New Yorkers, Green Mountains, Triumphs, Irish Cobbiers, Early Ohio, Russet Rural, Russet Burbanks, Burbanks and Kings. Each display may not exceed 32 potatoes.

In class 2, \$300 will be awarded in prizes to county booth displays. A silver loving cup, donated by the Milwaukee Chamber of Commerce, will be given the county winning first place. In class 3, the potato club class, \$50 in prizes, and banners and trophies will be awarded.

Four types of potatoes may be displayed by individuals in the class 4. Ten prizes ranging from \$1 to \$5 will be awarded for each type. Rural New Yorkers, Green Mountains, Triumphs and Irish Cobbiers may be entered in this exhibit.

Friday morning, Nov. 4, will be reserved for a program of the interest of Potato clubs and a judging contest for rural school children. Wakelin McNeel, club leader of the Wisconsin College of Agriculture, will have charge.

No entry fees are charged and all Wisconsin farmers are invited to make exhibits.

Two Bands at Greenville Sun. Sept. 25th. Irv Lutz and his Terrace Garden Band vs. Chet and his Knights of Harmony.

Old Time Fiddlers, 12 Cor. Sat. Nite, Sept. 24.

STOP HAIR FALLING

Grow new hair on thin spots

NEW discovery massages reviving and germ-eradicating elements directly to the roots of the hair. Stops falling hair in 70 out of 100 cases. Grows new hair in 30 days—or you pay nothing under written guarantee. Special price.

VAN ESS
Liquid Scalp Massage
VOIGT'S
"You Know the Place"

BASEMENT FINISHED AT BELOIT HOSPITAL

Construction work on the new hospital at Beloit, for which plans were drawn up by Smith and Brandt, local architects has reached a stage where the basement has been finished and work with the first floor will start immediately, according to reports received here. Other construction plans the firm has drawn during the past few weeks are the new school for St. Mary catholic church at Kaukauna, contracts for which will be let Oct. 7, and the remodeling of the Fargo and Company store at Kaukauna.

SERVICE IS KEYNOTE OF "Y" IN CAMPAIGN

Workers Will Stress Aid to
Church, Home, School and
Municipality

General service of the Y. M. C. A. to the community will be the keynote on which workers in the 1927 association membership drive next week will base their campaign, according to George F. Werner, general secretary. The service includes service to the home, church, school and municipality.

The association sponsors boys' club meetings in the homes and parents' nights, Mr. Werner said. In the church it is active in ministerial association meetings, its gospel teams conduct church services, two churches use the building for Sunday school. It is used for the day school of religious education, for father and son banquets, and the Hi-Y club furnishes deputation teams to the churches.

In the schools there is the promotion of grade school athletic leagues, care of visiting high school athletic teams, educational tours for grade schools, three high school boys clubs, and the building is used as the meeting place for school committees. Along the line of municipality work the association is the meeting place for 113 committees, boards, clubs, church groups and others of like nature. It has a free employment bureau, cooperates with the Appleton Women's club and provides free swimming instructions in its pool.

Brazil has the lowest rate of taxation of any country. It is about \$5 an individual a year. The tax is six times as great in the United States, and from ten to seventeen times as great in Europe.

AFFLICTED WITH CONSTIPATION 30 YEARS

Kellogg's ALL-BRAN
brought relief in
two weeks!

Read Mr. Weller's sincere tribute to the power of ALL-BRAN in relieving this dread disease:

"I have been constipated for the last 30 years. Have taken stuff from all over the world without any result. A couple of weeks ago I got a package of your ALL-BRAN. Have taken two spoonfuls with sugar and milk at every meal and ever since I am not constipated any more."

G. Weller
South San Francisco, Cal.

Constipation leads to more than forty serious diseases. Don't let it begin its deadly work on you. Headaches, pimples, spots before the eyes, dizziness—all are tell-tale symptoms.

Kellogg's ALL-BRAN is guaranteed to relieve constipation. Eat two tablespoonfuls daily—in chronic cases, with every meal.

Kellogg's is 100% bran—100% effective. Delicious with cream or milk—and add fruits or honey. Use in cooking. Served and sold everywhere. Made by Kellogg in Battle Creek. Recipes on package.

Kellogg's
ALL-BRAN

Tillemas
CANDIES

English
Almond
Toffee

Special at

80c

a Pound

for Saturday

Regularly \$1 lb.

The most popular of
all the toothsome
Tillemas Sweets

—First Floor—

THE
PETTIBONE-PEABODY CO.

THE PETTIBONE-PEABODY CO.

Store Hours 9 A. M. to 5:30 P. M.

Saturday Hours: 9 A. M. to 6 P. M.



Carriage
Robes
\$6.75

Of brushed wool in
deep rose pink with a big
crocheted rose in the center.
Or in buff with
daisy center. \$6.75.

Brushed Wool
Sweater Suits
\$6.75

For tots from three to five there
are warm brushed wool sweater
suits in rose, blue, Ivanhoe and tan,
buttoned down the front. \$6.75 to
\$10. Infants' suits in blue and
pink at \$6.75.

for
BABY

Bonnets
\$1.95 up

Of pink or white crepe
de chine with fluted ruffles
and tiny rosebuds. Or
in very simple styles with
a dainty lace edge. Sizes
12 to 16, priced at \$1.95
to \$5.

Warm, Knit
Sweater Suits
\$5.50

In two, three and four year sizes
there are knit sweater suits that
make baby more adorable than ever.
In pale blue and white and of course
a warm cap to match. Just the right
weight for cool Fall days. \$5.50.

—Fourth Floor—

Just a Bit More Control in this Laced-Back Girdle \$5

FIGURES that require a bit
firmer control than is obtained
in the closed-back girdle
will find complete satisfaction
in this new Nemo-flex laced-
back model. Feather-light and
with just enough boning, it is
more readily adjustable—genuine
satisfaction is warranted.
A handsome brocaded material
of quality seldom seen in so low
priced a garment. And in the
waist-band and gussets, a new
Aero elastic—that not only
looks the part but does it, for
it is sturdy yet soft and porous.



Upper front steels lend additional abdominal support
and ruffled garters provide a finish that gives the garment a superior value.

—Fourth Floor—

Lingerie Fabrics That Satisfy One's Taste for Lovely Underthings

Silk-and-Cotton Mixtures
59c and 75c a Yard

In new flower patterns on pink, yellow,
blue, white, honeydew, maize and orchid
grounds. 36 inches wide. A desirable
quality at 59c and a finer one at 75c a
yard

Jerrette and Naincheck
39c a Yard

Jerrette and naincheck and their companion
fabric, Rose Marie, make the
slimmest of underthings. In the wanted
shades at 39c a yard.

New Lingerie Crepes
39c a Yard

Yard wide fabrics in sweetpea, white,
orchid and honeydew at 39c a yard.

—First Floor—

"Non-Kling" for Slips
39c a Yard

The highly mercerized finish of "Non-
Kling" gives it a pretty silky sheen and
helps to make the frock slip easily over it.
In light colors and black at 39c a
yard.

Dimities and Voiles
29c a Yard

White dimity in striped and checked
patterns, comes in a fine quality for under-
things at 29c a yard. White and
colored voiles at the same price.

Jersey Lingerie Cloth
39c a Yard

Flowered and plain, in white, pink, or-
chid, yellow, peach and blue at 39c a
yard.

—Downstairs—

New Stamped Shirred Voile Pillows That Will Transform Your Bedroom Into A Charming Bouquet!

49c Each

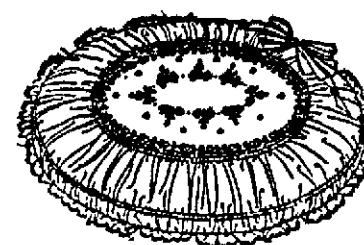
Top and Back

The Soft Colors
Include

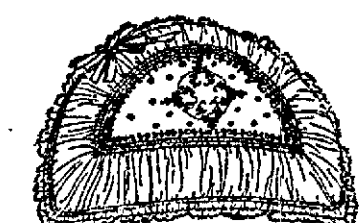
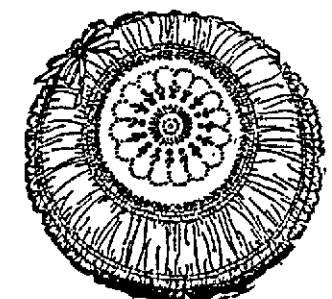
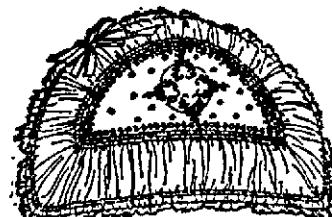
Rose, Honey, Orchid,
Pink, Green, Blue
and Maize

The Novel Shapes
Are

Half-Moon, Round,
Oval, Heart and
Diamond



Do you want to bring fresh
beauty into your bedroom? Do
you want to achieve entirely
new decorative effects as lovely
and dainty as a bouquet? Then
see the Voile Pillows we've just
put on sale in our Art Needle-
work Department.



Each one is already prettily
shirred of soft pastel colored
Voile, and is stamped for the
merest touches of easy-to-do
embroidery,—in fact your clever
fingers will fashion them in no
time!

They are so charmingly differ-
ent in treatment—so colorful..
so sheer..yet withal as practical
as can be!

Novel Pillow Forms
To Fill

Specially Priced at
59c each

These forms have been es-
pecially made to fit the
various Pillows.

Chantilly
Lace Trim
19c Yd.

Each Pillow requires from
2 to 2½ yards of Import-
ed French Chantilly Lace
to trim. Obtainable in
contrasting or self tone
shades.

—Art Department, First Floor—

Warmth and Beauty in These New Drapery Velours \$2.65 a yard

With the richness of velvet and the enduring qualities
that characterize the finest velours. 50 inches wide. It
may be had in mulberry, blue, cardinal and taupe to suit
brilliant or subdued color schemes. \$2.65 a yard.

Deep Tapestry Valencing Gives New Charm to Your Windows \$1.95 to \$2.65 a yard

True dignity would be conferred upon the most ordin-
ary of windows by a valance of this gorgeous tapestry fin-
ished with a harmonizing fringe. In several combinations
of colors. The complete valance is 14 inches deep and
priced at \$1.95 a yard and up.

Velour Valencing in Soft, Rich Colors for Autumn \$1.10 to \$1.75 a yard

In mulberry, blue, and cardinal, this 14 inch velour val-
ancing may be bought at \$1.10 a yard and up. Both plain
and figured velours are used with fringe trimming.

Small Chinese Rugs
13 x 24 Inches
\$3.95 and \$4.95

Genuine Oriental rugs in soft colors and
attractive patterns. Just the right size for
the piano bench or to place before the radio
table. There is a wide variety to select from
at the special price of \$3.95 and \$4.95
each.

Valance Fringes Add
Much to the Beauty
of Your Draperies
\$1.35 a Yard and up

In green and gold, mulberry and gold,
mulberry and taupe, taupe and polychrome
shades. All ready to be stitched to the
edge of your valances and add a beautifying
touch to your draperies. \$1.35 a yard and
up.

—Third Floor—

Beauty Is Largely A Matter of The Hair

There's no dodging the importance of this hair question—it simply
confronts every woman every day. First, there's the matter of keeping
it healthy and that is a matter of the right tonic applied vigorously and
regularly. But tonics must be chosen with discretion by someone who
understands scalp ailments. Our Beauty Shop assistants will gladly
advise you.

The next vital thing is the haircut. It must be the right one for
you and it will be if you let our barber do it for you. He knows the
newest hair fashions.

—Beauty Shop, Fourth Floor—

